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LA SALLE



THE PRESIDENTIAL IN... CRATION

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE
(USPS 299-940)

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FRONT COVER: Brother Joseph F. Burke and John J. Shea at inauguration ceremonies on March 21.



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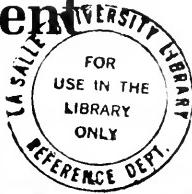
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An Alumnus Becomes President

**Brother Joseph Burke was inaugurated
at St. Patrick's Church on March 21**



Participants at Brother Joseph Burke's Inauguration included trustees John J. Shea, Mary P. Higgins, and Major General William F. Burns, as well as economics professor emeritus Joseph Flubacher (in background).

Brother Joseph F. Burke, F.S.C., Ph.D., '68, was inaugurated as the 27th president of La Salle University on March 21 and reaffirmed the institution's strong commitment to the community and to the city of Philadelphia.

"True to our roots, we take pride in being an urban university in a city that with all its problems has 'love' in its name and enormous promise in its future," said La Salle's president. "Our neighborhood is home to us and we have served it well in many ways."

Speaking to some 600 guests at the ceremonies held at St. Patrick's Roman Catholic Church, in center city Philadelphia, Brother Burke said that the city, region, and nation "have new legions of young people, more

diverse in hue and culture than in the past," who are ready to benefit from what La Salle can give them.

"Our pleasant task is to build a community where all will feel welcomed, where the quality of mind and character will be the sole basis for evaluation, and where ethical correctness rather than political correctness will rule the day."

Brother Burke, a 47-year-old native of Philadelphia, is the first La Salle alumnus to be named president of the university. He took office last July 1, succeeding Brother Patrick Ellis, F.S.C., Ph.D., who is now president of The Catholic University of America, in Washington, D.C.

John J. Shea, president and CEO of Spiegel, Inc., who

is chairman of La Salle University's Board of Trustees, presided at the inauguration which climaxed the university's Charter Week activities. La Salle was founded on March 20, 1863 and is celebrating its 130th anniversary as "a strong institution," according to its new president.

"We have a superb faculty and committed staff," explained Brother Burke, "a beautiful campus, solid financial footing, expanding programs, and a student body and cadre of alumni and alumnae who would be the envy of other institutions."

"We are brimming with talent of all kinds and we have reason for optimism about our future."

La Salle's president said that the university would continue to focus on the individual student, striving to provide a top-notch, affordable education to an increasingly diverse student body.

"We have built a community that is comfortable enough to call home and challenging enough to call work," Brother Burke added. "And, we are a place where the skeptical become committed, the fearful find courage, and the gifted memorizer learns how to think."

The Most Rev. John J. Graham, retired auxiliary bishop of the Archdiocese of Philadelphia, blessed the mace and presidential medal at the traditional academic ceremony.

The mace was carried in the academic procession by Major General William F. Burns (U.S. Army-retired) '54; the medal by Mary P. Higgins, Esq., '79. Both are trustees of the university. Dr. Joseph F. Flubacher, A.F.S.C., '35, economics professor emeritus and secretary of the corporation, delivered the invocation and Dr. Joanne A. Jones Barnett, the assistant provost, offered the closing prayer.

Greetings to the President were delivered by Brother Ellis, representing Catholic Higher Education; Brother

Colman Coogan, F.S.C., representing the Baltimore Province of Christian Brothers; Samuel J. Wiley, associate professor of mathematical sciences representing La Salle's faculty, and Gloria Ferraro Donnelly, dean of the School of Nursing representing the university's administration.

Also: Helen F. North, Centennial Professor Emerita of Classics at Swarthmore College representing La Salle's Board of Trustees; Patricia Jones, executive vice president of the Students' Government Association; Marianne S. Gauss, president of the university's Alumni Association; Stephen J. Trachtenberg, president of George Washington University representing American Higher Education, and Msgr. Phillip J. Cribben, secretary for Catholic Education for the Archdiocese of Philadelphia.

In his response to Brother Burke's inaugural address, Provost Daniel C. Pantaleo said, "Your call to action rekindles our zeal and reminds of our collective responsibilities. It recognizes the centrality of respect, love and humanity in our work. For we are a spirit community as well as an academic institution."

"While your charge raises our eyes to our mission and warms our hearts to the task, in you as a person and in the symbol of your presidency there is the hope of the future, the strength of our collective brotherhood, and a reminder of the source of strength of our tradition."

Brother Burke said that the site of his installation at St. Patrick's Church has special significance to him, personally, and to La Salle University.

"Being inaugurated in such a great center city Archdiocesan landmark is especially meaningful to me," he explained, "because it symbolically underlines the deep, long-standing commitment of La Salle University to serve our friends in the Philadelphia community." ■

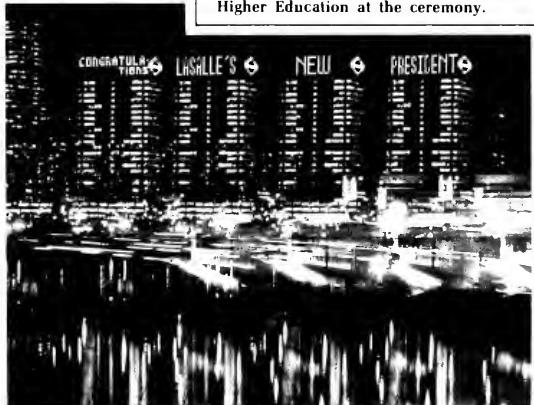


Philadelphia's retired Auxiliary Bishop John J. Graham (above) blessed the mace and presidential medal. The colorful academic procession included representatives of dozens of other institutions and educational societies.





Mrs. Melvina Burke savors the moment following her son's inauguration as her grandson, Joseph, watches. Philadelphia Electric Company saluted La Salle's new president at its center city headquarters. Stephen J. Trachtenberg, president of George Washington University, offered welcoming remarks as a representative of American Higher Education at the ceremony.



"Lord, The Work is Yours—The Work is Ours"



(This is the text of Inaugural Address delivered by Brother President Joseph F. Burke, F.S.C., Ph.D., on March 21, 1993)

Reverend and honored guests, colleagues, family, friends and confreres:

Over three hundred years ago, a French priest named John Baptist De La Salle revolutionized French elementary education for the poor with the advancement of simultaneous instruction, reliance upon the vernacular, an emphasis on the Scriptures, and the establishment of a religious congregation of men known as the Christian Brothers, religious who were neither clerics nor laymen in the normal sense of the word. One hundred and thirty years ago yesterday an unusual collection of clergy, Christian Brothers, and laymen began a Catholic college in Philadelphia. They did so in the midst of the Civil War and at a time when Catholics were openly persecuted. At this moment, a time of celebration not so much of a new president but of a legacy, we reflect upon the heritage of John Baptist De La Salle and of the founding fathers of this university, and we ask, "to what shall we commit ourselves in the future?" My few remarks this afternoon are intended to begin the discussion of that question.

What can one say about La Salle University today? On our campus over the past week, close to a thousand of our students, faculty, staff, Board Members, alumni, and friends have met and discussed what it means to be "La Salle," what it means to be part of the family that reaches back over three hundred years. It is hard to know what John Baptist De La Salle or even Brother Teliow, our first president, would have thought of this introspective event which involved dozens of groups of people watching and discussing a videotape composed of individual vignettes by La Salle people—staff, students, faculty, alumni—answering questions like: "What one word would you use to describe La Salle University?" and "What do you contribute to La Salle?" and "What is your perception of the Catholicity of La Salle University?" All this by way of trying to discover what lived values orchestrate our lives, what identity we truly have, and how true we are to our namesake and our founding fathers.

Of course, the true discoveries in such an exercise take place within individuals, for there is no way to tally values or calibrate identity. Still, I think that there are themes worth noting. In the classroom, we are true to the innovative spirit of Saint La Salle. In our spiritual values, we mirror his faith in God and

his determination to do God's will in all regards. In ethical values, we focus on the individual, striving to provide top notch and affordable education to an increasingly diverse student body. We have built a community that is comfortable enough to call home and challenging enough to call work. And, we are a place where the skeptical become committed, the fearful find courage, and the gifted memorizer learns how to think.

In its 130th year, La Salle University is a strong institution: we have a superb faculty and committed staff, a beautiful campus, solid financial footing, expanding programs, and a student body and cadre of alumni and alumnae who would be the envy of other institutions. We are brimming with talent of all kinds, and we have reason for optimism about our future.

Still, these are not easy times for Catholic higher education, either financially or culturally. Like the time of the Brothers' Founder and the time of our university's founding, we find ourselves in financial flux and caught between conflicting cultures.

Financially, this is a time of uncertainty. It is not the uncertainty that signals the demise of this or most Catholic institutions, rather it is a time when dreams can only be partially realized, when fair tuition charges and adequate

wages have to wait for Washington and Harrisburg to recognize our contribution to the common good, and when reliance upon the support of our alumni, alumnae, and friends is necessarily at an all time high. But adversity of all sorts is nothing new to La Salle. It is telling that the official history of La Salle University is entitled *Conceived in Crisis*, for we were founded as the Civil War raged, moved to our present campus in time for the Depression, and had a few other times in our history when only Faith and the generosity of friends were there to pull us through. John Baptist De La Salle knew such times throughout most of his life, but he counseled the early Brothers to have more than Faith; as he wrote in one of his letters, "Now is the time for little speech and much action." And it is action, what we Brothers have traditionally called "Zeal," that we will merge with Faith to see us through these times.

What can be said of the cultural clash in which La Salle and other friends in high education find ourselves? It is telling that scholars of the life of John Baptist De La Salle tell us that his life was

one of continual conflict with the larger culture and, at times, with others in the Church. This university, too, is caught between divergent cultures. As a university, we seek to allow young women and men to mature with direction rather than directive. We appreciate the diversity of faith and experience on our campus while trying to hold true to our own adult perspective and Judeo-Christian values, values that we share with young people with enthusiasm rather than smugness. But some would have us close the door on controversy, as if truth could only be discovered in the absence of debate. They would have us dictate good judgment, good taste, and morality rather than allowing us to use reason, persuasion, and patience to achieve the same ends. On the other side of the continuum, of course, is the MTV "get it all while you can" mentality where convenience and pleasure are the only gauges of behavior. These voices would rob us of our rightful responsibility as teachers to model and instruct a set of values that endure beyond the bites of sound and flesh that increasingly overwhelm the

airwaves and the lives of the young.

But this is not the time to dwell upon the problematic. Rather, it is a time to revel in our past accomplishments and to look optimistically to the future.

But what shall we stand for in the future? What of the future generations of La Salle students? From this vantage point, I look over to my nephews and niece, and I see members of the graduating classes of 2003, 2006, and 2010. Upon what shall we set our sights for that generation?

True to our mandate from Saint La Salle, we shall remain loyal to the Church. And true to our calling as a university, we will continue the search for truth. To some, who view the Church as static and merely hierarchical, this is a contradiction at worst, or a paradox at best. Paradox or not, this is the calling of a Catholic university, and happily the history of the Church is one in which the tension between the scholars' theological, philosophical, and scientific insights are often resolved as Revelation and Reason eventually find their way to each other.

True to our history and our mission,

GREETINGS From The ALUMNI & ALUMNAE



Marianne Gauss

The Alumni and Alumnae of La Salle University would like to congratulate you on this wonderful day. This is a particular day of celebration as you are the first alumnus of the university to ascend to this lofty position.

When I was planning what I was going to say today, I thought of all of the many hats which over the years you have worn here at La Salle. And then I realized that it would be more appropriate to describe you by talking about all of the desks at which you've sat.

For the last few months you have been sitting at the desk of the President, taking on all of the responsibilities which that position entails.

This time last year you were at the desk of the Provost, overseeing all of the aspects of the main business of a University as the chief academic officer.

Prior to that you served La Salle as the chairman of your department and as president of the Faculty Senate. Over the years you have had many different administrative responsibilities.

More importantly, you have worked at the desk of a professor of La Salle, passing on your expertise to the students in front of you. This is the primary mission of this University, and a job at which you excelled.

But MOST importantly, you have been in those other desks. You know the ones. Those that rock when you sit in them, or those with the interesting

notes written on the top of the desks. It is that image that I hope you will remember as you continue this very important work. Please remember those who sit now in those desks, those who have sat there before and those who will come in the future and pray for us as we will pray for you. Good luck.

GREETINGS From The STUDENT BODY



Patricia Jones

We are gathered here today to celebrate Brother Burke as the 27th president of La Salle University. I stand here as a representative of the student body of La Salle University.

It is not often that the president of a university is so in touch with students. However, you Brother Burke are an exception.

Your intelligence and personality complement our 130 year tradition of the pursuit of excellence in academics.

I know that your presidency at La Salle will be prosperous for both you and the La Salle community.

You were chosen as president for your ability to lead and you have accepted the inherent challenges which are a part of this position.

Your values will inspire each incoming class and will be imprinted on each graduating class.

Thank you Brother Burke for being such a valuable asset of our campus.

Once again congratulations and best of luck as president of La Salle University.

we will strive to remain affordable. To know La Salle University is to know the legions of men and women who were the first in their families to achieve a college education. Many were just a generation or two away from their European immigrant origin, and now they are the backbone of our alumni and alumnae. Now, this city, this region, and indeed this nation, have new legions of young people, more diverse in hue and culture than in the past, but ready to benefit from what La Salle can give them. Our pleasant task is to build a community where all will feel welcomed, where the quality of mind and character will be the sole basis for evaluation and where ethical correctness rather than political correctness will rule the day.

True to our roots, we take pride in being an urban university in a city that with all of its problems has "love" in its name and enormous promise in its

future. Our neighborhood is home to us, and we have served it well in many ways: our Urban Center, Neighborhood Nursing Center, the Campus Boulevard Corporation, Small Business Development Center, Non-Profit Management Center, and, best of all, our hundreds of student volunteers. Long before politicians talked about the value of community service, our students, faculty, and staff were deeply involved in these activities. Our commitment to this city and to our neighborhood remains strong, and our emphasis on putting the Gospel into action through service will grow into a model service learning program in the years ahead.

In speaking of the future, let me single out one group at this gathering: our faculty. From my perspective, the success of our enterprise is dependent upon the quality of what you do everyday. You are very different from the rag-tag band of

men who John Baptist De La Salle taught to be teachers and inspired to be Brothers. But in important ways you are the same. Their charisma, like your own, is founded on your respect and love of your students, on your commitment to enlivening their lives with learning, on your thoroughness, thoughtfulness, and toughness. La Salle University is great today because of your dedication, and its future, too, depends upon you.

Let me close by speaking one more time of John Baptist De La Salle. He believed that God guided him throughout his life, and in times of challenge and celebration, he was fond of praying, "Lord, This Work is Yours." But in speaking to the Brothers, he also said, "This work is ours." To you, all of you, I say, this work, this splendid university, is ours, and following La Salle's injunction, let us move from this little speech to action. ■

GREETINGS From The FACULTY SENATE



Sam Witey

On behalf of the Faculty Senate, and speaking for the entire La Salle University faculty, I wish to extend our warmest and most heartfelt congratulations on your inauguration as President. We wish you the very best as you assume this pivotal position.

When the selection committee initiated a national presidential search last year, they endeavored to find a Christian Brother who would not only administer and manage the operations of the university, but—more importantly—an individual who would substantively enhance its mission. The committee sought a person whose values were those which the entire educational community prized: collegiality, quality education, value-laden instruction, and respect for individuals. They searched for a person whose actions daily manifest a commitment to education, whose vision extends well beyond parochial boundaries, and whose compassionate sense of La Sallian tradition holds sacred the standards and relationships which characterize our university classrooms. The committee found those things in you, Brother Burke.

Many personal qualities highlight your competence for this position. Your effective presidency of the Faculty Senate, your unselfish service as Department Chair, your experience as Dean at Hartford and your energy as American Council on Education Fellow all speak to your administrative and managerial leadership. Your collegial style of working with others, your commitment to the students, your reputation as a charismatic professor, your demonstrated concern for and personal involvement with colleagues and students are hallmarks of your special style. Your identification of the university as an important locus for multicultural understanding and international education speaks well of your vision for La Salle—a vision which is challenging,

viable and realistic. Importantly you impart a keen sensitivity to the mission of the university and you have consistently striven to make its resources both affordable and accessible to those who otherwise might not be able to share in the richness of a La Salle education.

The faculty stands united behind you in your endeavor to perpetuate a community committed to quality higher education, a community committed to the promotion of a sense of personal responsibility in a global village, a community committed to the recognition of the worth of every person, and a community committed to the development—intellectually, socially, morally, spiritually and physically—of all who are part of La Salle. We pledge our support to these aims of the university and challenge you to work with us to realize the enormous potential which uniquely exists in our home, La Salle.

Best wishes, Brother President.

GREETINGS From The ADMINISTRATION



Gloria Donnelly

On behalf of the administrators of La Salle University, I wish you health, success, moments of great joy and occasional moments of peace in your Presidency. We know that, in the tradition of the Brothers, you have the disposition to preserve what is best about La Salle and the enthusiasm to lead us in new directions with all of the challenges implied.

Knowing how much you love Italian opera, I am reminded of something Henry Ford, the American industrialist, said: "The question, 'Who ought to be boss?' is like asking who ought to be the tenor in the quartet. Obviously, the man who can sing!" We, the administrators of La Salle, believe we have in you a President with the soul of a tenor. We promise to harmonize with you, to eliminate the bad notes, and to make great music for La Salle into the next century.

Profile of a President

Brother Joseph Burke has a mission to nourish diversity at an absolutely pivotal time in La Salle's history

By John Keenan, '52

Sitting in the President's Office in Peale House—the same room in which Charles Willson Peale painted his 18th century landscapes and portraits—Brother Joseph Burke, '68, looks as comfortable, competent, and composed as a Peale portrait. Amid the 18th century paintings and furniture, a larger-than-life portrait of Brother Telio, La Salle's first president, dominates one wall of the room. There is a sense of tradition and order in the room, and Brother Burke looks and sounds at ease and self-assured—a man who seems quite at home in the President's House. In contrast to the dominating presence of the first president's portrait, Brother Burke appears accessible and approachable.

He is definitely not larger than life. At 47 he looks like the middle-aged academician he is. He is shorter than average, with a round face, a balding head, and serious eyes. His mouth has a faint trace of a smile, as though he were about to make a joke or respond to one. But the dominant feature of his face is the eyes: they are hazel and intelligent, and they fasten intently on the speaker's face. The eyes seem to listen, and they reflect the active intelligence of the brain behind them.

He is the first La Salle graduate ever to occupy this office. He grins at the thought: "There are still days when I really don't believe it," he says. "I'm astonished that it has happened, that I find myself the one who speaks for the institution. I must confess the thought makes me a bit more conservative about what I say." Yet he does not seem to be a man fearful of misspeaking himself or of making a mistake. Although he is still new to the presidency, he does not at any time appear to be self-conscious about his new role. He is a good listener, fastening those deep-set eyes on the speaker and pausing to collect his thoughts before he responds. His answers come in articulate sentences, often punctuated by self-deprecating humor. One can recognize the reason for his being chosen for a Lindback Award for Distinguished Teaching in 1976. He obviously enjoys an audience. A Professor of Psychology, he is a licensed clinical psychologist and a trained hypnotist. "I use these skills all the time on people," he jokes. "Actually, I forget that I even have these credentials."

Like the institution he now heads, Brother Joe Burke has strong roots in the region. He grew up in a working class neighborhood in Kensington where his physician father had a general practice. "We lived in two floors above the office,"

he recalls, "except for a year I lived in Germany when my father was in the Army. Then we moved to East Oak Lane when I was a junior at La Salle High." The house was only five blocks from his present residence in the Brothers' community at Roncalli House. "You can see I've come a long way," he smiles.

His father, Dr. Joseph Burke, now a 75-year-old retired anesthesiologist and surgeon, began as a general practitioner in Kensington because that was the family neighborhood. His

own father had been a plumber there, and he was committed to the neighborhood. The neighbors were hard-working people of Irish, Italian, and Jewish origin. He married Melvina Oglietti, a medical technologist from a small town near Pittsburgh, and they had three children, Joseph, Lizabeth, and Michael. Although relatives talked about Joseph following the family bent for health care professions, he was never seriously interested. Lizabeth was the only one to follow that course. She is now a Pediatric Nurse Practitioner at Temple University Hospital and mother of an adopted daughter from Guatemala (Nina, age 3). Youngest brother Michael is a supervisor for the Postal Service and father of Joseph (10) and Michael (7).

The young Joseph's first strong interest was music, a love affair that continues to the present. "Listening to music is almost a sacred event for me," he says. "I love live music, and the Philadelphia Orchestra to me is the only orchestra in the world." His present interest in opera (Verdi is his favorite composer) may have started with his grandfather, a devoted fan of the great Irish tenor, John McCormack. That same grandfather was educated at Visitation BVM parish school when it was conducted by the Christian

Brothers, so young Joseph's connection with the Brothers began long before he was born. Like many children, Joe took piano lessons sporadically from the time he was eight, but he didn't become serious about playing until he studied the organ when he was of high school age. "I was serious," he remembers, "but I was not good."

His career at La Salle High School, he admits, can be charitably described as "unspectacular." His favorite book at the time was Salinger's *The Catcher in the Rye*, and he went through a Holden Caulfield-like adolescence. Like Holden, he also encountered an English teacher who had a strong influence on him, Gerry Tremblay, whom many La Salle Even-



ing Division graduates also remember fondly. A Brother named Gratian started him thinking about a vocation, and he found himself drawn to the life of a Christian Brother. He entered the novitiate soon after graduation in 1963.

He was a student Brother at La Salle the next year, living in Anselm Hall and later, St. Joseph's in Elkins Park, and volunteering each summer for work at other Brothers' institutions such as St. Francis Orphanage, St. Gabriel's Hall, and Joseph House. His indifference to school disappeared along with his adolescence. He was good enough to gain the recognition of his English professor, the late Charles Kelly, who recommended he transfer to an Honors section. His teacher there was a dynamic young Brother named Patrick Ellis.

Brother Burke graduated from La Salle with a major in English in 1968. Like most Brothers, he learned the discipline of classroom teaching by starting in high school. From 1968-1970 he taught English and Religion at Immaculata-La Salle High School in Miami, an urban school that had dramatically expanded as a result of Cuban immigration. He had caught the eye of his superiors in the Province as someone who might someday be useful in administration, and he earned a Master's degree in Educational Administration at the University of Miami.

His life changed at Miami. His degree demanded two courses in psychology, and these fired his interest in human behavior. Previously, he had taken only one basic psychology course in college. Now he had a new passion and he pursued it with characteristic energy. First he talked his superiors into letting him pursue the Educational Leadership program at United States International University in San Diego. (No mean accomplishment since he had already received fellowships in education elsewhere.) In his first year in San Diego he talked the Dean into allowing him to attempt the comprehensive exams in psychology necessary for admission into the Human Behavior program in psychology and anthropology. His academic preparation in psychology was so slim that he had to make it on his own. He was determined. He accomplished what was necessary. Two years later he received his Ph.D. from USIU in Human Behavior. His graduate professors included some of the foremost names in psychology, including Professors Viktor Frankl, George Albee, and Sidney Jourard.

He returned to 20th and Olney as an Assistant Professor of Psychology in 1973 and soon established himself as a popular and respected teacher. But his administrative interests and talents exercised a continuing pull. By 1978 he was Chair of the Psychology Department. He was the founding director of a new graduate program in Human Services Psychology in 1985, and became a highly active President of the Faculty Senate between 1983 and 1985.

"Despite these experiences I still did not really understand what administration required of a person," he reflects now. "I went through a real evolution at Hartford, both in my understanding of what administration involved and in my understanding and appreciation of what we have here at La Salle." He is speaking of the University of Hartford where he went in 1986 as a Fellow of the American Council on Education, a program aimed at developing senior level administrators. He stayed on at Hartford after completing the fellowship, first as Dean of the College of Basic Studies and then as Special Assistant to the President. In 1990 he returned to La Salle, having been chosen by a Search Committee to succeed Brother Emery Mollenhauer as Provost, the chief academic officer of the University.

How did La Salle look to him when he returned? "My awakening was gradual while I was away. At first I thought one academic institution was pretty much like another. Then I thought that institutions under Catholic auspices were pretty much alike. With distance and perspective I saw La Salle's uniqueness as a Brothers' college. We have a strong sense of our priorities here."

"I'm not ready, Pat," said Brother Burke he was a finalist for the presidency

The anthropologist-psychologist's training emerged as he expanded on this thought. "Of course there is a resemblance to other Catholic institutions, but I think being a Brothers' college has created a charism that is part of the culture of La Salle now." He looked toward the window and seemed to be thinking aloud as he tried to identify the uniqueness of La Salle. "We have an unassuming way of behaving among ourselves, not so hierarchical as some. All the people in this community are valued as part of the family. You could say we're insular; that's both a strength and a weakness. People here really do try to act in a Christian way, to tie their life to their faith commitment. We expect this behavior; it's deeply embedded in the culture here. When some person or some action violates that culture, we are shocked. It's a culture that does not fall apart easily, a self-reflective culture. I'm not afraid that the culture will disappear if the number of Brothers on campus decreases or senior members of the faculty retire.



Members of the university community joined in festivities officially welcoming La Salle's new president on campus on March 24. Students (above) escorted Brother Burke from his office to the Union

This culture is not prescribed from above as an orthodoxy, it's there because we want it to be, and students and new faculty members want to be a part of it."

Brother Burke had barely settled into the Provost's office when Brother Patrick was chosen to head The Catholic University of America as its new president. "I just felt this would be the right time for a change," Brother Patrick said to a friend at the time. "There are younger, able Brothers who deserve their chance now. They're ready."

"I'm not ready, Pat." That was Brother Joe Burke's reaction when Brother Patrick told him he was a finalist in the search. But he was. He knows that now. "As I worked my way through my various jobs, I came to understand more now of what this job did to a person's life. I think I know more now of what is required of a president than I did. I also appreciate that a president can do much good for the institution, and while I don't intend to be a bad president, I know that the

To Patrick Ellis upon being told that But he was. He knows that now.

institution can outlive even a bad president. In accordance with our mission, what happens in the classroom is the core, the central event, not what happens in an administrative office."

It is no secret that these are difficult times for most universities. There are vast changes in the diversity of the student population, increased pressures for financial aid even as enrollments and tuition income are dropping. Brother Joe Burke's response was vigorous and positive. "Our mission statement is still visionary and it will last. That's certain. Yet I see this as an absolutely pivotal time in our history. If we are to continue to have students from every economic background, including first generation college students like those we've been proud to educate in our past, we must secure financial resources. We absolutely must have a decent endowment that will permit us to aid those who need it. We're becoming a more diverse community economically as well as

within that tradition. He speaks of the challenges of linking the service experiences of students with the academic curriculum, of building links among educational, social, and political institutions around the world, and of developing the necessary new literacies in science, technology, and communications. He speaks with pride of graduate programs that have met with highly favorable responses from alumni and alumnae and anticipates continuing healthy growth in graduate education "because of the quality of instruction" which is just as good as it has been on the undergraduate level.

The further we get from our own college days, the more judgmental we tend to be about the youth of today. Brother Burke once taught a graduate course on "Counseling the Adolescent," so it seemed appropriate to get his views on today's students. "I won't deny that there are differences from five or ten years ago, but I think most of the differences are superficial. Beneath the surface they're basically the same. I see an awful lot of idealism in them. Of course there's a clash of cultures, especially between the very young and us as their teachers. They're accustomed to a good deal of freedom and liberty and we're asking them to discipline themselves. But they grow up. They develop. I know alumni from the '70's and '80's who were not any different in their student days from today's students. They just grew up."

The slanting light of this winter afternoon is all but gone. In the outer office an alumnus awaits the President patiently. A visitor wonders how the extraordinary mix of his past history has contributed to his future in the presidency. "The four years away at Hartford were a big factor. It's one thing to feel at home in your own backyard, so to speak, but it was a midlife confidence-builder for me to find that I could function successfully as an administrator in a very different environment from the one I had left at La Salle. The confidence that the president, Steve Trachtenberg, and others put in me was extremely helpful to me."

The tape is running out, and the visitor's yellow pad is becoming more scribbled and indecipherable with each new page, but a fanciful thought intrudes. If the new President was offered three wishes on Aladdin's lamp . . . The response comes slowly. He speaks first of Faulkner's Nobel Prize speech in which Faulkner affirms his belief that mankind will not only endure but prevail. He is not concerned about La Salle's survival but is committed to the idea that it must prevail, becoming an even better and stronger institution. Three wishes?

"One of the things that I would wish for would be mutual trust campus-wide. I hope we can keep skepticism from becoming the watchword of the community. There's got to be a level of trust and loyalty to get us through this time."

"Secondly, and I hate to sound crass, but we need financial resources. We have every reason to hope and believe that our alumni/ae and friends are going to make it possible for us to prevail and prosper."

"If I had a third wish, it would be to let a much broader group of people know what La Salle is really about. I realize that what I have really done here is describe my job. As President, my task is to hold this community together, to take the lead in securing the resources we need to grow stronger and prevail, and to be a personal representative and voice for La Salle University." He smiled and rose from his chair. "That's my job," he said. He did not look the least bit unhappy as he said it. ■

Mr. Keenan, the former chairman of the university's English Department, is also a post recipient of a Lindback Award for distinguished teaching. He is the author of numerous books and magazine articles including LA SALLE profiles on Brother Joseph Burke's two immediate predecessors, Daniel Burke and Patrick Ellis.



Ballroom where he received congratulations as well as a number of "creative" gifts from various organizations.

socially. Some students have BMWs in the parking lot; others arrive on the bus. We need to build a community of these diverse elements, a place where people of different means, different races, different ethnic backgrounds can come together as members of the same community and build an appreciation of one another. To thrive, we must continue to nourish this diversity. The capital campaign is central, not peripheral, to the success of our mission. When I think that we are rated (by *U.S. News & World Report*) as the number 12 regional university while being rated 85th in financial resources—well, that's the piece we've got to fix."

In discussing the academic goals of La Salle during his administration, Brother Burke defers to his successor as Provost, Dr. Daniel Pantaleo. His own thinking remains consistent with the ideas he stated when he was Provost. In general he favors maintaining La Salle's liberal arts tradition while allowing more and different voices to be heard from

WINNERS AGAIN IN MIDWESTERN

Men Finish Surprising Third & Beat Hawks

By Bob Vetrone

Assistant Sports Information Director

So, here was La Salle University's men's basketball team, heading into its first season in a different conference, minus four starters from last year's NCAA Tournament team, and it was predictable where the experts said the Explorers would finish in the Midwestern College Conference.

Take your pick...fifth, sixth, seventh, and in the publication that bears the Dick Vitale imprint, eighth...and last.

But as happens so often, the pundits were off in their reckoning. "Speedy" Morris coached the young and unpredictable Explorers to a third-place MCC finish with a 9-5 mark and an overall 14-13 record.

That 14-13 might not jump right out at you but consider that at one time, La Salle was 4-7. With the tough conference schedule ahead, plus road encounters at Notre Dame and Princeton, and an emotional Philadelphia Big 5 confrontation with St. Joseph's, La Salle's record of .500-or-better seasons was due to end at 16. Included in that stretch were six consecutive winning campaigns under Morris.

Only two returning players had started varsity games, Paul Burke and Jeff Neubauer, the alternating point guards from 1991-92 when La Salle came so close to eliminating Seton Hall from the NCAA Tournament.

And with that 4-7 record, La Salle went into the final seconds of the 12th game, trailing Detroit Mercy by two and the Titans on the line. Miraculously, they missed both shots, and even more miraculously, Kareem Townes dribbled upcourt, got off a long shot just before the buzzer, it went in and the game was in overtime. Pulling out an 80-73 victory, the Explorers went on a four-game winning streak and things looked brighter.

By the time the MCC tournament at Indianapolis' Market Square Arena rolled around, La Salle was 14-12 and matched against Butler. La Salle was the third seed, behind Evansville and Xavier, but, despite a rally from an 11-point deficit, the Explorers made a quick exit from the tournament.

Disappointed? Of course, but, as coach Morris reminded everyone:

"What most people forget is that we came into this season with only about nine points and four rebounds coming back from last season's starting lineup."

"For this team to accomplish what it did while relying a lot on underclassmen, I think it was a very good season."

Underclassmen was the key word. Senior starters Neubauer and Don Shelton and backup center/forward Ray Schultz were constant contributors but it was the group of freshmen and sophomores who make the future look bright.

In fact, when the Explorers came from an 11-point deficit into an eight-point lead against Butler in the MCC tournament loss, there were two freshmen (Terquin Mott and Quincy Lee) one first-year sophomore (Kareem Townes) and two other sophomores (Burke and Blitz Wooten) on the court.

But before bidding farewell to those three seniors and classmates Mike Bergin and Chris Donato, Morris had praise.

"The seniors really helped us accomplish more than people expected them to. To win 14 games with a very good schedule, we're proud of all our kids."



Paul Burke

As with any season, there were highlights and lowlights.

Highlights like a 31-point outburst by Townes in an 83-70 victory over James Madison, showing a national ESPN audience what lies ahead for the talented guard. And this explosion came after a personal lowlight: A missed shot on his last attempt in the opener against Philadelphia Textile, an 0-for-16 struggle in a 71-44 loss to Pennsylvania, and four missed shots in the early moments of the James Madison game. Add it up and that's 0-for-21. When the figuring was done, Thomas got on track, hit those 31

against Lefty Driesell's Dukes, reached a season-high 35 against Dayton and was in double figures every game.

Not only that, but he went over 20 in 20 games and four over 30. Promising? You better believe it.

Following on the heels of Lionel Simmons (whose first-year scoring average of 20.3 Townes bettered with 22.5) Doug Overton and Randy Woods, Townes appears headed for the top of the La Salle charts. And, according to one coach who was watching La Salle for the first time, it's no accident.

In two games against MCC foe Loyola Chicago, Townes fired away for 63 points. Ramblers' coach Will Rey said that something that hoop experts have known about coach Morris.

"Speedy certainly knows how to coach scorers," Rey said, a compliment to the way Morris encourages his shooters to do what they do best:

"Shoot it."

Other shining moments came in the form of a 66-53 victory over St. Joseph's at the Spectrum when the Explorers abandoned their perpetual motion offense, slowed the pace to a crawl and made off with a major upset; a four-game winning streak on the road after going 0-for-6 before that; and a big, big victory at Duquesne late in the season when sophomore Paul Burke and freshman Quincy Lee provided the impetus.

Local lowlights included wipeouts by Pennsylvania and Temple, and, of course, the first miss at a post-season tournament in Morris' seven-year tenure.

Perhaps as important as Townes' prolific offensive ability was the fact that Burke asserted himself at point guard, a position he'll probably be entrusted with the next two years. He averaged 15 points, five assists and four rebounds a game and led the team with an 80.2% mark at the foul line.

The future? So much of it lies in what the coaching staff's tireless recruiting efforts bring. In the early-signing period, Everett Catlin, a 6-7 frontcourt man from Dover, Del., signed in. Already in school, but sitting out as a Proposition 48 freshman was Romaine Haywood, out of Atlantic City High's booming program. At 6-7, he and Catlin should provide the holdovers considerable assistance.

Conference-wise, the Explorers are still in the MCC, despite defections by Dayton (to the Great Midwest) and Duquesne (back to the Atlantic 10). Two things La Salle found out in 1992-93...the MCC is a tough league and the Explorers can play in such a tough league on an equal basis with the best teams.

CONFERENCE COURT DEBUT

Women Upset Nationally-Ranked Nebraska

By Colleen Corace
Assistant Sports Information Director

Head coach John Miller celebrated his seventh season by guiding La Salle University women's basketball team to another winning season. The Explorers finished with an overall record of 16-11 and were 10-7 in their new Midwestern Collegiate Conference. Whereas La Salle may have dominated the Metro Atlantic Athletic Conference this past year, the Explorers finished fourth in the more challenging MCC. Butler was the regular season champ and a National Women's Invitational Tournament participant. Xavier, the MCC tournament champion that advanced to the first round of the NCAA tournament, and Notre Dame also finished ahead of the Explorers.

Coach Miller was extremely pleased with his team's performance this year because it had to overcome a number of obstacles. Two letter winners from the 1991-92 team decided not to return to La Salle. Furthermore, sophomore Allyson Blue, who would have been the starting point guard, tore her anterior cruciate ligament in a summer league game and was medically redshirted for the season. In December, after starting the first six games of her senior year, Dolores Seiberlich sprained her ankle and had to sit out six games. Freshman Marci Willis decided to take the spring semester off to concentrate on academics. Even the "flu-bug" hit many players in the middle of the season.

"It was remarkable to attain 16 wins with the type of schedule we played," said Miller, who praised the entire team for its willingness to sacrifice. For example, senior Jenny McGowan and junior Lisa Auman because both had to play out of position. McGowan took over the point and Auman moved to small forward. Even freshman Lori Sparling, who was recruited as a two guard, relieved McGowan at the point. "Even when we were hammered on the road, the girls never gave up nor lost character," added Miller.

La Salle kicked off its season with an 83-77 win over Pennsylvania. The Explorers then split a pair of tournament games in the Disneyland Freedom Bowl Classic at the University of California-Irvine, losing to Boise State in the opening round and defeating the host team in the consolation game. McGowan was named to the All-Tournament team, after combining for 28 points, 17 rebounds, 11 assists and seven steals in the two games.

Following losses to Temple (in double overtime), St. Joseph's, and Villanova (a 62-60 heartbreaker), the Explorers hosted their annual La Salle Invitational at Hayman Hall and pulled off one of the major upsets of the year. In the first round, La Salle downed Central Connecticut State 96-63. Junior Mary Heller recorded career-highs of 24 points and 19 rebounds. Heller also set a new tournament record for most offensive rebounds (12 of her total of 19). Nebraska defeated James Madison in the other opening round contest. In the championship

now leads the all-time list for points in a game, season and career.

The other highlight of the year came in February when La Salle returned home to Hayman Hall to take on Evansville and Butler, two teams that had beaten the Explorers by a combined 43 points in their first meetings. The Explorers defeated the Lady Aces 70-54, then upset Butler, the undefeated, number one team in the league, 84-68. McGowan scored her 1,000th point and became only the second player in the history of the women's program to record a "triple double" with 17 points, 10 rebounds, and 10 assists.

The Explorers closed the regular season against Duquesne in the final home game for the seniors. Tunink sparked a 96-60 win with career highs of 20 points and 12 rebounds. Then as the 4th seeded team in the MCC Tournament, La Salle lost a heartbreaker to Evansville, 71-68.

Cole, a native of Valparaiso, Ind., led the nation in free throw percentage (90.0) and went 21-for-21 at one point in February when she triggered road victories over Detroit and Loyola and was named MCC Player of the Week. She was named to the District II GTE/COSIDA Academic All-America First team, the National GTE/COSIDA Academic All-America Second team, All-MCC First Team and ECAC First Team. She also finished among La Salle career leaders in 12 of 14 all-time categories.

McGowan, from Glenside, Pa., finished as the all-time leader in games played (125) and steals (233). She also wound up among top ten career leaders in games started, field goals made, free throws made and attempted, rebounds and assists. Tunink, a transfer student from Calhan, Col., who was an excellent rebounder with a smooth jump shot, and Seiberlich, of Hatboro, Pa., will also be missed. Despite being plagued with mononucleosis during her junior year and an ankle sprain in the middle of her senior year, Seiberlich finished fifth on the all-time block category.

Next year's outlook seems promising even though the team will be young. Heller should provide the strength inside, after leading the team in rebounding as a sophomore and junior. Auman, a starter in all 27 games this season, will utilize her smooth shooting touch on the offensive end. ■



Jenn Cole

game, the Explorers rocked a packed house with a 92-88 upset of the then 15th ranked Huskers. Senior guard Jenn Cole dropped 31 points in that game and garnered Most Valuable Player honors for the second consecutive year. McGowan and Tina Tunink also joined Cole on the All-Tournament Team.

On January 2, the Explorers defeated their first MCC opponent, Notre Dame, 69-63, in Hayman Hall as Cole scored 26 points and became La Salle's all-time leading scorer, surpassing former record holder Maureen Kramer (1977-81). Cole

STARSHIP MONEYTALK

For Bob Brinker, broadcasting baseball on the radio sounded like the ultimate career. It didn't turn out that way but 2 million people aren't complaining

By Frank Bilovsky, '62



Bob Brinker prepares to broadcast to 180 stations nationwide from his headquarters in Belle Mead, N.J.

The Dow Jones Industrial Average rode in the back seat of the trackless trolley that was Bob Brinker's youth.

Willie "Puddin' Head" Jones sat up front.

For the kid growing up in the Philadelphia area in the Fifties, the Whiz Kids were a baseball team, not a bunch of youthful corporate executive hotshots. When the Sunday paper arrived on Brinker's front doorstep, his fingers worked frantically to find the rows of agate type. But it was the baseball averages—not the New York Stock Exchange tables that were the object of his affection.

Bethlehem Steel wasn't nearly as important as Richie Ashburn's latest steal. And nothing was better than baseball on the radio. Especially the seventh inning when the voice would remind Phillies fans everywhere to tug their caps, rub their noses, cross their fingers and knock

the wood in hopes that Del Ennis would knock one of Don Newcombe's fastballs over the left field roof and onto Somerset St.

Ah, Bob Brinker thought, doing baseball play by play on the radio. That would be the ultimate way to make a living. A career for fun and profit.

Four decades later, the 51-year-old Brinker, LaSalle Class of '64, has achieved half his dream. The trackless trolley that rolled down Torresdale Ave. has given way to Starship Moneytalk that takes off every Saturday and Sunday afternoon from Belle Mead, N.J.

Bob Brinker's "Moneytalk" is a three-hour syndicated financial talk show that is carried by about 180 radio stations throughout the country. It reaches an estimated cumulative weekend audience of two million listeners, a number the Philadelphia Phillies require an entire season to draw.

This isn't a program that only plays in Podunk and Peoria, either. In fact, it plays in neither. But it is carried by some of the legendary radio stations in America, including market leaders like WRKO in Boston, WHO in Des Moines, KGO in San Francisco-San Jose and KOB in Albuquerque. It's a staple on WLS AM-FM in Chicago, WHAM in Rochester, N.Y. and 14 other clear channel, 50,000 watt stations.

One of the giants of the air waves—WBT in Charlotte—repeats the 4-7 p.m. (Eastern time) Saturday and Sunday afternoon broadcasts on Sunday and Monday mornings from 2-5 a.m. Many a driver east of the Mississippi has had Brinker as a welcome companion on what could have been a boring, pre-dawn trip in the middle of nowhere.

Brinker is anything but boring. Different, yes. Boring, never. And he has the ability to educate his audience without

talking over their heads about matters financial. After three hours, even the most uninitiated of his listeners has a pretty good idea about what's happening economically in Europe and the Pacific Rim as well as in the United States—and how to invest accordingly. A no-load mutual fund is more than a funny term when he is done explaining it. It's an investment vehicle to be pondered—whether the objective is speculation, long term growth, pure income or anything in between.

Brinker says he "discovered" no-loads in the late 1960s. "That's when I realized for the first time in my life that you could buy fantastic, well managed, diversified mutual funds with no sales charges," he said. "When I initially found that out, it shocked me. Up until then, I thought it had to cost you 8-10 percent (in front-end sales charges).

"I've been preaching no-loads ever since. There is no reason to waiver from that."

Brinker also puts his money where his mouth is. And if you are willing to send him \$185 for a one-year subscription to *Bob Brinker's Marketimer* newsletter, he'll tell you where to put your money, too—in no-load mutuals, of course. The publication lists two dozen recommended funds. It also maintains three model portfolios and advises its clients on a monthly basis which moves, if any, to make in each.

The first, for aggressive growth, was set up with \$20,000 on January 1, 1988. As of February 1, 1993, it was worth \$35,850 for a 79.3 percent increase, or more than 15 percent annually.

The second, for long term growth, has been doing even better. Also formed on January 1, 1988, for \$20,000, it was valued on February 1 at \$36,442 or an appreciation of 82.2 percent.

The third, formed on March 1, 1990, for investors interested in a balance of modest growth and capital preservation, grew from \$40,000 to \$55,387 or 38.5 percent in three years.

All of which beats the daylights out of the puny money market and certificate of deposit rates of today.

The newsletter also includes recommendations for less than a dozen common stocks for growth and income.

The November issue also advised its subscribers that any stock market weak-

ness that dropped the Dow below 3,275 "presented investors with an outstanding buying opportunity in anticipation of a rally to new record highs by winter." Brinker was saying the same thing to his radio listeners in the fall. When the Dow plunged to 3,136, he called the opportunity "a gift horse" for investors.

And unlike many of his financial brethren, he refused to predict that the economy was headed for dire straits if George Bush wasn't reelected. He reminded his audience that Presidents of the United States aren't nearly as influential as the candidates' egos think they are. And he told both his newsletter readers and radio listeners that economic, not political, developments would be the weather vane that determines the direction of the 1993 stock market.

"I'm looking for 3,500 on the Dow," Brinker said the month before Bill Clinton was elected. "We could see (certain aggressive growth funds appreciate by) 20 percent—and all within the matter of a few months."

Once again, he was right on the mark. By March 1993, the Dow had touched new high ground and teased the 3,500 barrier. In his April Marketimer, Brinker upped his target to the 3,500-3,700 range and admitted that he wouldn't be surprised to see the number climb even higher.

All the indications are bullish, he said, explaining that the expected slow economic growth and the resulting low interest rates were great allies for the equity investor.

So how did this guru of the economic indicators progress from a teenager who "went to bed a very unhappy individual when the Phillies lost" to a man who rests assured that he has given his followers the most sound financial advice he can muster?

Ride the Starship (which is what Brinker calls his program) back in time—back through Reagonomics, that contrived energy crises, Watergate and the Vietnam War and into LBJ's Great Society. It's 1964 and Brinker is a senior at La Salle College, majoring in pre-law and minoring in economics and already a veteran of radio, thanks to a guidance counselor at St. Michael's in Santa Fe, N.M., where Brinker had spent his sophomore year after starting and before finishing his undergraduate work at La Salle.

It was his first time away from home. Up to then, his life had been as Philadelphia as local government deficits and as Catholic as school uniforms. First and second grades at Holy Innocents School in Fishtown, third grade at St. Martin of Tours on Oxford Circle, then, in succession, St. Katherine of Siena on Academy Road, St. Luke's in Glenside, St. John of the Cross in Roslyn, and St. David's in Willow Grove.

Dwight Eisenhower had progressed from a World War II hero to a two-term president in that era. But if the election had been between Ike and Gene Kelly, the Phillies announcer who commanded the fans to make all those seventh-inning contortions, Brinker would have voted to let the old soldier just fade away.

"Gene Kelly was my hero," Brinker recalled. "I always thought he took play-by-play broadcasting to a level few have ever achieved. Gene Kelly did fantastic things. I thought that the guy walked on water when I was growing up."

In fact, in 1956, Brinker entered a contest sponsored by the Atlantic Refining Co. in which the winner was permitted to help broadcast a Phillies game on the radio network. Brinker was an also-ran. The guy who won—a Harrisburg teen named Andy Musser—has been doing Phillies play-by-play for two decades.

In the late 1950s, Kelly left Philadelphia for KMOX in St. Louis and Brinker began paying a little attention to a different non-Philadelphia location. A place called Wall Street.

He graduated from La Salle High School in 1959. In 1961 he spent the year at St. Michael's, a Christian Brothers School now called Santa Fe College.

"I went to the guidance counselor when I was there and said I needed some income," Brinker said. "I asked him what he would recommend. He recommended that I go to the radio stations in town—there were two at the time—and audition. I had an Eastern dialect and there were few in Santa Fe who spoke with an Eastern dialect. The town was 90 percent Spanish American.

"That was the reason he suggested it. he thought I could talk sufficiently well enough to be in the radio business. And I got the job, for \$1.50 an hour. I did weathercasting, I did sportscasting. I hosted a nightly rock 'n' roll show."

In fact, Brinker had such a good time that he dropped out of college in

His basic strategies are simple enough: buy a diversified group of no-load funds and use dollar cost averaging

1962 and concentrated on his radio work. He returned to La Salle in 1963, graduated in 1964, then went to Temple University to pursue a double masters in communications and finance while teaching at Delaware Valley College in Doylestown.

In 1966, he was thrilled when he was hired by KYW News Radio as a reporter and anchor.

"But after a year, I was miserable because it was so boring to me," he said. "That's when I decided I wanted to work in investments."

Brinker trained in the brokerage field for a couple of years, joined Provident National Bank in 1970 as a portfolio manager, switched to New Jersey National Bank as an investment officer in 1973, then moved to the Bank of New York in Manhattan in 1975 as a vice president and investment counselor. From 1981 to early in 1992, he was U.S. chief investment officer for Guardian Royalty Exchange, a London-based international insurance company.

In the late 1970s, he was able to fulfill some of his sports radio broadcasting fantasies as a weekend sports talk host at WCAU and WWDB and the play-by-play voice of La Salle and Villanova basketball on several Philadelphia area outlets.

It wasn't baseball, but Brinker was getting a chance to follow in the footsteps of another Philadelphia legend whom he admired, former Big 5 voice Les Keiter. The highlight of his basketball broadcast career came in December 1979 when La Salle beat Brigham Young, 108-106, in triple overtime as Michael Brooks scored a school record 51 points.

His break in financial broadcasting came two years later when he was hired by New York City station WMCA to do an investment talk show. Five years later, the ABC network offered him the

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"Moneytalk" spot and he has been doing it—and his newsletter, which he started at the same time—ever since. "Moneytalk's" seventh anniversary was on Super Bowl Sunday 1993.

His basic strategies are simple enough: buy a diversified group of no-load funds and use dollar cost averaging.

"Buy, buy, buy. Accumulate, accumulate, accumulate. Diversify, diversify," he says. "Anybody can do it. Invest \$100 a month for 15 years and it'll grow to \$50,000. It's true that it takes money to make money, but the money it takes is the money you discipline yourself to save. And that takes a simple initial decision—that I can only live on 90 percent of my income and the other 10 percent is for my future."

With a 22-year-old son in graduate school in Colorado, a 24-year-old daughter working in the Outward Bound program in North Carolina and a 17-year-old daughter who will attend Boston College next year, Brinker knows how quickly the future can sneak up on you. And

he says a prudent investment course will put you in a position to not be dependent on social security when you turn 65.

"I guess if there's another part to that (strategy) it's work hard," he said. "Up until recently, I worked seven days a week for six straight years."

The hard work has paid off with a terrific degree of success. There is no problem keeping the pantry filled with food at the home of Bob and Hilary Brinker. But filling those boyhood ambitions? Brinker can dream, can't he?

"If I had another life, it would be as a play-by-play baseball announcer," he says, "and it would have to be radio for me. That's where the fun is. Radio with the Red Sox, doing 81 games a year at Fenway—that would be an awful lot of fun."

At least it would be a lot more fun than it would have been doing play-by-play on the last dozen Philadelphia Phillies games in 1964. That's the year Gene Mauch's pennant-bound team emulated the 1929 stock market.

Bob Brinker can talk for hours about both collapses—the baseball kind and the financial kind. And for six hours every weekend, he'll give you his advice on how to avoid the latter kind—in language even the late "Puddin' Head" Jones would have understood. ■

In addition to sharing a life-long affinity for the Phillies, both Mr. Bilovsky and Mr. Brinker have made professional career changes from the athletic to the financial world. Bilovsky, a long-time award-winning sports writer for the old Philadelphia Bulletin and Rochester Democrat and Chronicle, now writes about business for the western New York daily newspaper.

"Ischnochitonika Lasalliana"

A La Salle Biologist Discovered a New Marine Animal
at the "Island of Abundant Fish" in the Caribbean

By Robert S. Lyons, Jr., '61



Brother Craig Franz teaches his popular marine biology course in Holroyd Hall.

Brother Craig Franz has the best of both worlds—literally.

The universe for La Salle's marine biologist extends from the campus to the southern Caribbean where his innovative research off the coast of Venezuela has resulted in the discovery of a new species of marine animal.

This new species of parasitic copepod has been named *Ischnochitonika lasalliana* in honor of the founder of the Christian Brothers, the lay religious order that conducts La Salle.

"That's one of the great thrills for a scientist," said Brother Franz. "When you find a new animal, you get to name it as long as you follow the rules of the International Commission of Zoological Nomenclature."

Brother Franz, who teaches one of the most popular

courses offered at La Salle during the academic year, has been spending several months each summer since 1987 conducting scientific investigations in the intertidal region of Isla de Margarita, a small, U-shaped fishing island near the equator.

Although much of the area is a hot, dry, wind-swept desert, Margarita is known to its 150,000 natives as "Island of Abundant Fish" because of its beautiful blue, species-rich, tropical Caribbean waters. That's where Franz does his research on shelled animals called "molluscs." Using snorkling or scuba equipment, he determines the movement, diet, and activity patterns of different species of teacup-shaped animals with a variety of unusual colors and designs that live along the rocky coast.

"It's not unusual for me to be diving at three o'clock

Brother Craig Franz is concerned because marine biologists may be running out of time on Margarita

in the morning to take a look at these animals," says Franz, who is the first marine biologist in 30 years to conduct ecological research on the island. "I've run into some fascinating problems."

One of his dilemmas concerned the best method to tag the animals underwater so that he could identify one animal from another. He spent weeks searching for a glue that would stick on the animals underwater and finally found an adhesive that is used to repair boat hulls.

In addition to identifying about 25 different species of molluscs, Franz has made a number of interesting scientific observations. Some of these animals have protective coatings similar to armadillos. Some feed at day; others at night. Although all of them travel to forage, they always return home to the same spot. All of them have teeth on their tongues.

Franz is concerned because marine biologists may be running out of time on Margarita. Developers have discovered the island's extensive white beaches and appealing tropical climate. Short flights leave from Caracas every half hour and tourists are beginning to flock to the new condominiums and homes that are springing up with very limited building codes or health regulations.

But, explained Franz, "with tourism comes the potential for destruction of habitats." The island simply was not prepared for this boost in development. For example, a large sewage treatment plant was built four years ago to serve all of the new condominiums. It has not worked for one, single day.

"It's a multi-faceted problem," Franz added. "Most of the people who live here are very poor. They sleep in single-room huts and live off fish and rice. Tourism will bring in dollars and help the quality of life for these people. But these pristine coasts are quickly becoming destroyed by increased human activity."

"I'm racing against the clock to get some baseline studies done so that I can actually monitor what changes are happening on the island."

Franz, who travels around Margarita's 934 square kilometers on a dirt bike, recalls visiting an elder of a village nestled high up in the mountains last summer. "He was 80 years old and had never once left here," Franz said. Some developers tried to persuade the old man to sell them the village. "I knew that I could be rich and my children also be rich," the elder told Franz. But it stopped there. Unlike other natives on the island, he did not sell.

A native of Towson, Md., and a graduate of Baltimore's Calvert Hall High School, Franz first became

interested in marine biology during his undergraduate days at Bucknell University when he spent a month doing research at a Marine Lab in Barbados sponsored by Canada's McGill University.

After joining the Christian Brothers ("I loved education and biology and wanted to teach. I consider the Brothers the best teachers in the world."), Franz earned a master's degree at Drexel University and a Ph.D. at the University of Rhode Island.

Most of the research for his doctoral dissertation on molluscs was conducted during the first visit to Margarita. Here the Christian Brothers run *Fundación La Salle*, a conglomerate of educational and scientific interests ranging from elementary to the college level.

Fundación La Salle was founded in the 1950s by Hermano Ginés, a Basque Christian Brother, who realized that there was little opportunity for children living on the island to advance past an elementary education. He opened a five year high school where the students spend the extra year learning such useful skills as seamanship, navigation, boat and fish net repair. He also established an institute comparable to our junior colleges offering degrees that would help graduates own or manage a boat or business in a field such as the mussels canning industry. A full-scale marine biology station was built which includes teaching and research facilities for physical, biological, and chemical oceanographers. The Brothers will open a university system in the near future with the main campus in Caracas and satellites at four other locations including Margarita.

Franz's popular marine biology course at La Salle is limited to 12 majors because, "that's how many people I can fit into my van for field trips." Competition is so fierce to get into the class that students sleep outside the chairman's door the night before registration to assure themselves a spot. In the classroom, students often ask him to "slow down and stick to his notes" because the more enthusiastic he gets, the more excited he becomes, and the quicker he talks when he deviates from his notes.

"The reward of teaching," says Franz, "comes in the excited sparkle of an eye or the understanding smile on the student's face when a concept has been grasped. It is both simple and profound." As for the rewards of research, "that comes when I am working (at La Salle's lab) late at night and enjoying it; or (in Venezuela when I am diving, even in the murky water) trying to understand the ecological processes which structure the coastal community. I just love being there."

"It's amazing that people get paid to do this." ■

AROUND CAMPUS

John J. Shea Elected First Lay Chair of La Salle Board

John J. Shea, '59, who rose from an assistant toy buyer at Philadelphia's John Wanamaker Co. to become president and chief executive officer of Spiegel, Inc., one of the world's largest mail order catalogue businesses, has been unanimously elected the first lay chair of La Salle University's Board of Trustees.

Shea succeeds Dr. Helen C. North, Centennial Professor Emerita of Classics at Swarthmore College, who has served as acting chair since September, 1991.

Brother President Joseph F. Burke, F.S.C., Ph.D., said that he was "delighted" with Shea's selection.

"Mr. Shea brings to the position an unusual combination of familiarity with the metropolitan Philadelphia corporate community along with an impressive international and national business profile," explained La Salle's president.

Since joining Spiegel in 1981 as vice president of merchandising, Shea has been the driving force behind an innovative specialty catalogue program that has helped increase the German-owned company's annual sales to about \$2 billion.

Prior to joining Spiegel, which is located in the Chicago suburb of Downers Grove, Shea spent 21 years with John Wanamaker Co. in Philadelphia, finally as senior vice president and a member of the Executive Board.

Shea is an officer and a member of the Executive Committee of the National Retail Federation. He is also on the Board of Trustees at Chicago's Rush-Presbyterian-St. Luke's Medical Center, the Board of Directors of Nalco Chemical, a Fortune 500 company, and the Advisory Board of the Kellogg Graduate School of Management at Northwestern University.

As vice president of the Chicagoland Boy Scouts, Shea co-hosts annual fund-raising "Luncherees" that raise upwards of \$1.1 million annually with most of the money used to support scouting in the inner city. In 1989, he was honored as "Man of the Year" by the Needlers, a New York-based fraternal and philanthropic organization of apparel manufacturers.

Shea has also received the "Distinguished Graduate of the Year" award from the University of Pittsburgh as well



John J. Shea

as the "Man of the Year" award by Marillac House. In addition, he was named "Man of the Year" by the Pilsen YMCA, an organization that exclusively serves the Hispanic population in the Chicago area.

Shea, who grew up in Absecon, N.J., and attended Holy Spirit High School, majored in marketing at La Salle. He earned a master's degree in retailing at the University of Pittsburgh. He lives in the Chicago suburb of Burr Ridge with his wife, Jeanette. They have two children.

Lasallian Values Discussed in Campus Charter Week Address

An expert on the history and tradition of the Christian Brothers urged Lasallian schools to find creative ways to offer religious education to its students in a lecture during the university's Charter Week festivities.

Brother Luke Salm, F.S.C., S.T.D., professor of religious studies at Manhattan College, made his remarks in an ad-

dress on campus entitled "Lasallian Values In Higher Education" on March 18 as part of the celebration marking Brother Joseph F. Burke's presidential inauguration and the university's 130th anniversary.

Brother Luke, who received an honorary doctor of laws degree from La Salle in 1978, has written extensively on the history of the Christian Brothers tradition, including a biography of St. John Baptist de La Salle, the founder of the Christian Brothers, often called the "Father of Modern Pedagogy." St. John Baptist de La Salle devoted his life to making possible suitable schools for the poor and the middle class. His vision of quality Catholic teaching in a community of caring Brothers has survived for more than 300 years.

In his talk, Brother Luke explained that if a religious school was made attractive to the poor street urchins of de La Salle's day, then a Lasallian school ought to be able to do something similar for the students of today, whose age and standard of living may be different, but whose basic needs are the same.

"Lasallian schools must find creative ways to offer a religious education for students with varying religious backgrounds," Brother Luke said. "And this justifies maintaining a quality religion department and campus ministry."

Brother Luke discussed the life of de La Salle and the historical aspect of the Christian Brothers, but especially the Lasallian institutional values which he feels are important for the Christian Brothers to follow.

"This discussion comes at a time when the Brothers in our schools, at every level, but especially at the tertiary institutions, are no longer as predominant among the faculty and the administrators as they once were," Luke said. "In fact, it no longer seems possible to think of our schools as *Brothers' Schools*; it's more accurate to call them *Lasallian Schools*.

"The Brothers realize that we must make a conscious effort to share the riches of the Lasallian educational and spiritual tradition with our lay colleagues. The university does not have to be dominated by the Brothers to be instinctively Lasallian. But it is important to be clear about what the Lasallian tradition is, and how precisely it might continue to characterize and energize an educational community such as La Salle University."

Brother Luke explained that the values derived from the Lasallian traditions can be broken into four categories: good teaching, association of Brotherhood, service to the poor, and religious education.

"The value of good teaching cannot be taken for granted, even in a Lasallian



Brother Luke Salm delivers Charter Week address.

school," he explained. "While most Brothers want earnestly to preserve our schools and traditions, fewer and fewer Brothers are willing to commit themselves to full-time teaching in the classroom."

Brother Luke said more and more Brothers are attracted to careers in administration, campus ministry, etc., but, as indispensable as these functions may be, the schools will lose an important value if the Brothers do not teach students face to face in a classroom.

Brother Luke also explored the values of commitment to the poor and religious education, reflecting on the days of de La Salle and comparing them to our current situation.

"In the Christian schools (of de La Salle's day) the children learned there was more to life than the deplorable, poorly run charity schools and the horrible conditions they saw on the streets," Brother Luke added. "They learned they were created by a loving God, and that in the school community they could find a new set of values, role models, and a new meaning and opportunity for salvation both in this world and the next.

"It remains for you to reflect and determine," he concluded, "to what extent this analysis corresponds to your experience at La Salle University, as a Lasallian institution, and how you think that tradition can be maintained and enhanced."



Fidelity Bank recently awarded La Salle a \$50,000 grant to establish three four-year scholarships at the university. Here, Edward J. LoCasale, '69 (left), vice president of First Fidelity Bancorporation, presents the check to Brother President Joseph F. Burke as Frank J. Noonan, '55, senior vice president, and Fred R. Rizzo, '59, vice president of First Fidelity Bancorporation, watch.

Major General Burns Offers Special Course On Russian Relations

The former director of the U.S. Arms Control and Disarmament Agency, who has been serving as a special envoy to Russia, taught a special political science course about the demise of the Soviet Union at La Salle University during the spring semester.

Major General William F. Burns (U.S. Army-retired), '54, who was our nation's top arms control advisor from 1988 to 1989, focused on the relationship of the United States with the former Soviet Union and present Russian government.

Burns, who commuted from his home in Carlisle, Pa., to La Salle once a week on Tuesday afternoons, devoted much of the course to a first hand analysis of how the relationship with the United States affected the evolution of the Soviet Union into its present group of Russian states.

Most of the 18 La Salle students auditing the three academic credit courses are majoring in political science; a few are history majors. All of them impressed Burns with their inquisitiveness.

"The students are curious about everything," said the General. "But their primary interest is on the Soviet Union, what brought about the radical change, and how they should interpret the change for the future."

Burns brings an impressive background to the classroom. For the past year he has been serving as the White House's special envoy to Russia and other nuclear states of the former Soviet Union for the dismantlement of nuclear weapons. Appointed ambassador by former President Bush, he agreed to remain in the position until the end of March when President Clinton is expected to appoint a successor.

"My responsibilities," explained Burns, "were to negotiate and sign intergovernmental agreements which would provide the legal basis for the use of U.S. funds to speed the safe dismantlement of weapons under the various arms control agreements and treaties."

Burns is a member of the university's Board of Trustees.

Nelson Harris Honored for Leadership at Charter Day Dinner

La Salle celebrated its 130th anniversary with a Charter Day Dinner attended by 210 people on March 20 in the Union League of Philadelphia.

During the dinner, the first annual La Salle University Leadership Award was presented to Nelson G. Harris, former



Major General William F. Burns (left) discusses Russia with political science students.



Nelson G. Harris (second from right) receives leadership award at Charter Day Dinner from Brother President Joseph F. Burke (left). Also pictured are Mrs. Rita Harris, trustees Charles J. Reilly (second from left) and John Shea (right), and Thomas N. Pappas '70, who served as dinner co-chairmen with Reilly.

chairman of the board and CEO of Tasty Baking Company by Brother President Joseph F. Burke, F.S.C., Ph.D.

Harris was selected for the Leadership Award, explained Brother Burke, because he "has displayed outstanding leadership in corporate, civic, governmental and religious affairs."

Harris joined Tasty Baking Company in 1959 as secretary and treasurer and in 1960 was promoted to financial vice president and treasurer, a position which he held through 1968. After a sabbatical of nine years during which time he held the title of vice president and chief executive officer of Horn and Hardart Baking Company and the Central Valley Company, Inc., he returned to Tasty Baking Company in 1979 as president and

chief operating officer. In 1981, Harris was elected president and chief executive officer of the parent company, Tasty Baking Company and in 1991 was elected chairman and chief executive officer. In 1992, Harris retired as CEO and became chairman of the executive committee and continues as a director of Tasty Baking Company.

The proceeds from the Charter Day Dinner, amounting to \$35,000, will benefit La Salle University's Scholarship Fund and will be used to establish four \$1,000 renewable student grants. Each year the grant will be named after that year's Leadership Award recipient.

Philadelphia City Councilman-at-Large W. Thacher Longstreth was master of ceremonies at the dinner.



Brother President Joseph F. Burke (right) recently received the first installment of a three year \$25,000 grant to the university from the Philadelphia Electric Company. Representing PECO were (from left): Brian Crowe, account manager, major commercial accounts; Gary Miller, general manager, Philadelphia north division, and Frank Rizzo, Jr., manager, city and public affairs, Philadelphia north division.

La Salle Opens SBDC Branch in Norristown

La Salle University's Small Business Development Center opened a branch in Norristown (Pa.) on March 18 at the Central Montgomery County Chamber of Commerce.

The Center is a partnership between La Salle's SBDC, the Borough of Norristown, the Central Montgomery County Chamber of Commerce and the Montgomery County Industrial Development Authority.

The Center will provide the small business community with free management and technical assistance in developing their businesses. Some of the services include: guidance for the preparation of business plans, accounting and recordkeeping assistance, financial analysis and planning, marketing programs and counseling, long range planning for established firms and general management assistance.

Linda Karl, director of La Salle's Small Business Development Center, said that the center will assist small businesses in everything from general start-up to preparing loan packages and business plans at no cost. "We think the Center can significantly contribute to filling this need in the Norristown area," she added.

La Salle's Small Business Development Center is part of a state-wide network of centers which provide comprehensive small business management assistance and services to the small business community. These services are free because funds are provided by La Salle University, the Small Business Administration, private firms and foundations.

For more information contact La Salle

University's Small Business Development Center at (215) 951-1416.

Annenberg Foundation Pledges \$1 Million to La Salle University

The Annenberg Foundation has pledged a \$1 million grant to La Salle University, it was announced by Ambassador Walter H. Annenberg, the Foundation's chairman and president.

Ambassador Annenberg said that the gift is being awarded in honor of his friend and lawyer, William J. Henrich, Jr., Esq., who is the corporate secretary of The Annenberg Foundation. Henrich graduated from La Salle in 1950 and is a member of the university's Board of Trustees.

La Salle University's Brother President Joseph Burke, F.S.C., Ph.D., said that the funds, which will be payable over a four year period, will go a long way in helping the university "sustain and enhance" its educational excellence.

"On behalf of our trustees, faculty, and students, it is my honor to express sincere gratitude to Ambassador Annenberg for his continued generosity," said Brother Burke.

Last October, La Salle officials launched the most ambitious capital gifts campaign in the university's history, a \$100 million fund raising drive over the next ten years.

President's Associates Adds 13 New Members

Thirteen men and women who have distinguished themselves in the advertis-

ing, corporate, environmental, financial, legal, or medical professions have been appointed to La Salle University's Council of President's Associates, it was announced by the university's Brother President Joseph F. Burke, F.S.C., Ph.D.

The new members, who will serve three year terms to 1995, are: G. Michael Bellenghi, C.P.A., '70, principal Paragon Management Group, Malvern, Pa.; Daniel R. Bubenick, '69, senior vice president, Al Paul Lofton Company, Inc., Philadelphia; Gerald V. Burke, M.D., '75, Voorhees, N.J.; Robert J. Christian, '83, chief investment officer, PNC Financial Corp., Philadelphia, and Susan Murphy Dearolf, '78, assistant vice president-finance, Pitcairn Properties, Inc., Jenkintown, Pa.

Also: John J. Gallagher, Esq., '73, McAllister and Gallagher, P.C., Philadelphia; Eileen M. Heck, chairman and CEO, Accupac, Inc., Mainland, Pa.; Thomas A. Leonard, C.P.A., '70, partner, Coopers and Lybrand, Philadelphia, and James J. McGowan, '71, senior vice president, Continental Bank, Philadelphia.

Also: James F. McManus, '67, senior vice president, Greater Philadelphia Chamber of Commerce; James F. Mullan, '61, president, Phillips and Jacobs, Inc., Pennsauken, N.J.; Thomas A. Sabol, Esq., '71, president, Superior Abstracts, Inc., Philadelphia, and Thomas J. Shaw, III, '71, territory sales manager, Meadow Medicals, Inc., Oakland, N.J.

The 37 member Council of President's Associates serve as a pool of resource persons for various university projects. They advise La Salle's president and other key administrators in such areas as curriculum development, liaison with professional schools, fine arts, athletics, and student career placement.

Swimmers Take MCC Men's Championship

The La Salle University swimmers captured one team championship and four individual awards and set 14 records when the Explorers hosted the MCC (Midwestern Collegiate Conference) Swimming and Diving Championships Feb. 25-27.

In its first year of competition in the MCC, coach John Lyons' squad made off with the men's title, dethroning Notre Dame by a 1,325 to 896 count. On the women's side, La Salle finished third with 770 points behind Notre Dame (1,183) and Evansville (891).

Lyons was voted the Men's Coach of the Year. Other Explorer awards were won by freshman Paul Deconti (Men's Newcomer of the Year), junior Deirdre Lynch (Outstanding Women's Performer), and junior Dan Dunigan (Outstanding Men's Performer).

ALUMNI NEWS

SCHOOL OF BUSINESS ADMINISTRATION

'47

Jack C. Daniels has returned from Lusaka, Zambia, where he served as a volunteer with the International Executive Service Corps. **Daniels**, a retired USX manufacturing executive, assisted Nitrogen Chemicals Zambia LTD, a fertilizer plant, and trained its staff.

'49

Herbert T. Picus has retired after 40 years of service with M. Buten & Sons, Inc. He was corporate secretary.

'51

Phelan



Chester C. Cyzio was re-elected president of National Advocates Society, the Jagirrionian Law Society and Philadelphia Professional Society. He traveled to Poland as part of a special group of legal and economic consultants from the United States to President Lech Walesa and the Parliament of Poland. **James J. (Jim) Phelan** became the eighth coach in college basketball history to reach 700 victories when his Mount St. Mary's College (Md.) team beat Wagner, 69-64. **Phelan**, who coached the Mount to an NCAA Division II championship in 1962 when he was voted the College Division Coach of the Year, joins Clarence Gaines, of Winston Salem State, and Dean Smith, of North Carolina, as the only other active coaches with more than 700 wins.

'53

Edgar M. Guerin was appointed staff vice president of logistics for 3M Corporation.

'54

Louis J. LeHane is chairman of the Board, Universal Strategies, Inc. He has retired as the president/owner of LeHane Consultants, Inc., in Leesburg, Va.

'55

Hugh F. Morris was awarded a United States patent for a reusable, expandable bank.

'58

John T. Green, Jr. plans to retire this year after 33 years as a teacher in the School District of Philadelphia. **Robert J. McCartney** won a special merit award from the Kodak International Newspaper Snapshot Awards contest for his photograph, "Boy in Yellow."

'59

Joseph P. Roach has retired from UNISYS after 40 years of service. He is now working full time with William H. Ahlers Real Estate, in Spring House, Pa.

'60

Joe Fagan was named Ocean City, N.J.'s 1992 Sportsman of the Year by the *Sentinel-Ledger*. **Frank H. Javorka** is director, national accounts—U.S. Government, Sales Professionals Inc., in King of Prussia, Pa. **Frederick A. Marcell, Jr.**, was elected president and chief executive officer of Willow Grove Federal Savings, in Maple Glen, Pa.

Marcell



'61

Richard E. Darcy was promoted to manager of credit and collections, American Chemical Society.

'62

Thomas Ryan is a tax auditor in unemployment tax for the State of Florida.

'63

James M. Glasgow was named president and chief operating officer of AIMS Corporation, in Chicago, Ill.

'64

James A. Dougherty has been appointed national director of appeals for the Internal Revenue Service, in Washington, D.C. He is responsible for overseeing 2,700 employees nationwide. **John W. Kitcherman** is director



Dougherty



Marlo

of contracting, Defense Personnel Support Center, in Philadelphia. **Dennis S. Marlo** was elected president and chief executive officer and a member of the Board of Directors of Main Line Federal Savings Bank, in Villanova, Pa.

'65



Rottina

Charles J. Durny was appointed vice president human resources and operations at KRUPS North America Inc., in Closter, N.J. **Larry Murphy, C.F.P.**, was elected to the national Board of Directors of the Institute of Certified Financial Planners, which has headquarters in Denver, Colo. **Michael Rottina** was named vice president and manager of cost accounting at PNC Financial Corporation, in Pittsburgh, Pa.

'66

Michael D. Mueller was promoted to executive vice president and corporate officer for Bicknell & Fuller Paper Box Company, in Woburn, Mass.

'67

John J. Neary retired as chief of human resources, Army and Air Force Exchange Service.

'68

Lawrence Lupus recently assumed command of 113th Field Artillery Brigade, North Caro-

lina Army National Guard, in Greensboro, N.C. **Frederick W. Maier** was appointed chairman of the Pittsburgh Ford Motor Company Community Relations Committee. **Andre Montenot** is senior vice president of Swiss Re Advisers, Inc., in New York City.

'71

John J. Gariano is general manager of Willow Foods, in Beaver Dam, Wis. **John J. Loyden** was named vice president of finance for the Nabisco Biscuit Company. **James F. McGowan, Jr.**, was appointed executive vice president of corporate lending at the Bucks County Bank, in Doylestown, Pa.

'72

Glenn Russell wrote a novella titled "There Wasn't a Shadow," published by The Otisian Press. **Joseph T. Scharff** is vice president and treasurer of Subaru of America, and a trustee of Subaru of America Foundation.

'73

Michael F. Esposito is a senior sales representative at 3M Semiconductor Products, in Portland, Ore. **George R. Rice** was promoted to national account sales manager-food service division for Dole Packaged Foods. **William Weber** is director of sales and marketing at Bertholon Rowland Insurance Development Group.

'74

William E. Tierney, C.P.A., has opened Health Care Accountants, a health care consulting firm, in North Wales, Pa.

'75

Edward J. Charlton was named chief operating officer of Legalgard, a legal cost control company in Philadelphia.

'76

Jack Finlayson is sales vice president, business network sales for AT&T. **Thomas F. Jones, Jr.**, is controller/assistant administrator for Cardiology Consultants, P.A. He has obtained fellowship status in Healthcare Financial Managers Association. **Thomas L. Schwiegel** was named senior vice president and treasurer for Independence Bancorp Inc., in Perkasie, Pa.

'78

Karl F. Dietrich is the membership chairman of the Delaware Valley chapter of the Instrument Society of America. **Barry M. Kauffman** has earned the Certified Insurance Counselor (CIC) designation.

'79

Michael P. Lonergan was appointed assistant vice president and commercial loan officer at Miners National Bank, in Pottsville, Pa. **Ralph L. Ziegler** was named assistant vice president at J.P. Morgan Services, Inc., in Newark, Del.

'80

Stephen C. DeAngelo, C.P.A., has opened an accounting practice in Spring House, Pa.

BIRTHS: to **Samuel Plummer** and his wife, **Regina Moore Plummer**, '83, their second child, a daughter, Kathryn Marie.

'81

Captain **Keith M. Cianfrani** served as commander and instructor pilot during Operation Desert Storm with the U.S. Army Reserve helicopter refresher training course for activated reserve aviators. **John W. Peasley** was promoted to vice president of budget and planning at FIC Insurance Group, in Austin, Texas. He was also elected to the company's Board of Directors.

'82

Mark Cedrone, Esq., has opened a law firm in Philadelphia. **Marc Orsimars, C.P.A.**, is a corporate controller at Centerbury Educational Services, Inc.

BIRTHS: to **James E. Cain, Jr.**, and his wife, **Maria**, a daughter, **Erin Aileen**; to **Francis Molettiere** and his wife, **Audrey**, a daughter, **Marcia Ann**; to **M. Judith Torres-Lynch** and her husband, **John**, a son, **John Patrick**.

'83

Steve Fitzsimmons is a marketing representative for Penn Miller Mutual Insurance Company. **Michael A. Papa** received a master of business administration degree from Loyola (Md.) College. **Paul J. Tyer** was promoted to manager of sales and brokerage, Bertholon Rowland Group Benefits, Inc.

MARRIAGE

Gerard M. Dinon to **Lisa A. Weiss**.

BIRTHS: to **Catherine Stone Brooks** and her husband, their first child, a son, **James**; to **Royal W. Cole, III** and his wife, **Jeanne Bolger Cole**, '84, their second child, a daughter, **Allison Marie**, to **Donald White** and his wife, **Joyce**, a daughter, **Nicole Lynn**.

'84

Stephen M. Devonshire was promoted to principal CM engineer, GE Aerospace, in Reston, Va. **Vincent Ricciuti, Jr.**, was promoted to treasurer of St. Edmond's Savings & Loan. **Mark V. Veneziale** is a database manager for the School District of Philadelphia.

MARRIAGE

Ralph S. Hisle, III to **Jeanne Yuengling**.

BIRTHS: to **David A. Bolitz** and his wife, **Peggy McBryan-Bolitz**, '85, their second child, a daughter, **Maura Shannon**; to **Jeanne Bolger Cole**, '84, and her husband, **Royal W. Cole, III**, '83, their second child, a daughter, **Allison Marie**; to **Eileen Haag-Phillips** and her husband, a son, **Alexander Thomas Phillips**; to **Frederick C. Mischler, Jr.**, and his wife, **Maureen McGonigle Mischler**, '84, their first child, a son, **Kyle Frederick**; to **John N. Oswald** and his wife, **Mary**, their first child, a daughter, **Meghan Catherine**; to **Anne Marie Ascenzi Wilson** and her husband, **Peter Wilson, Jr.**, a son, **John Harrington**.

'85

Elizabeth Hickey McLaughlin was promoted to banking officer of Provident National Bank, in Philadelphia. **Brian J. Spuhler** received a master of business administration degree with a concentration in marketing and strategic planning from Penn State University.

MARRIAGE: Catherine E. Roarty to Martin A. Healey, '82.

BIRTHS: to Julie Dougherty-Schuck and her husband, their second child, a son, Francis J. Schuck, Jr.; to Peggy McBryan-Bolitz and her husband, David A. Bolitz, '84, their second child, a daughter, Maura Shannon; to Michael V. McDermott and his wife, Denise, their third child, a son, Christian Michael; to Timothy E. Sheehan and his wife, Lisa M. Wahl Sheehan, '86, a son, Colin Timothy; to Patricia Morrissey Walters and her husband, William Walters, '85, their third daughter, Elizabeth Mary.

'88

M. Alicia Davis graduated from Villanova University Law School. She is an attorney with Stradley, Ronon, Stevens and Young, in Malvern, Pa. Jeffrey P. Denton is a financial analyst for treasury bank funding at Advanta Corporation. He also is attending a combined J.D. and M.B.A. program at Widener University. Michael G. Enz is a certified public ac-



Smolow

'89

David P. Bauer is a personal financial planner at IDS Financial Services. Regina Hannigan is a contracts negotiator for the Naval Regional Contracting Center on the U.S. Naval Base in South Philadelphia. Kevin M. Oleksiak is a technical sales representative for Rohm and Haas Company. He also is on the Board of Directors for the American Diabetes Association, Eastern Montgomery County (Pa.) Chapter.

MARRIAGES: David P. Bauer to Angela K. Cullen; James Edward Rose to Maureen McDermond; David Lowther to Colleen Gerg.

BIRTH: to Robert E. Blanchard and his wife, Patrice, a daughter, Elizabeth.

'86

Gary W. Kennedy was promoted to vice president at Halpert & Company, a municipal bond fund. Rob Thompson was promoted to mortgage loan officer at Prime Bank. He also has sold a series of magazine articles to Epilog Journal.

MARRIAGES: Catherine A. Mannello to John T. Maestrale, Jr.; Jeanne Yuengling to Ralph S. Hisle, III, '84.

'87

Patrick M. Pendergast was promoted to sales manager, Bentley Harris Manufacturing Company. He is living in Novi, Michigan.

MARRIAGES: Janiene V. Conti to Terence M. Pitt; Nicole Abbamondi to Bryan Shinn.

counselant in Pennsylvania. James Ricchiuti graduated from De Paul Law School and passed both the New York and Illinois state bar examinations. He is an attorney in New York City. Bernard J. Smolow received a master of business administration degree from Georgetown University and has joined Coopers & Lybrand, in Washington, D.C., as a mergers and acquisitions specialist.

MARRIAGES: Anthony Maiorano to Deborah Chiavaroli, '90; Michael A. Staro to Mary C. Lenahan.

BIRTH: to Michael DiChristofaro and his wife, Patti, a son, Nicholas.

'90

Sue Lardear is reservations manager at the Wilmington (Del.) Hilton Hotel. Darryl L. Mack works for National Can Company. Robert Shew Brooks was promoted to assistant controller at Scott-Levin Associates, in Newtown, Pa.

MARRIAGES: Joseph D. Boyle to Michelle M. Rocco, '90; Catherine Lea to James Baylovny.

'91

Marc M. Avallone is a merchandiser at Bergen Brunswig Drug Company, Pine Brook, N.J.

MARRIAGE: Christine A. Glackin to Kenneth A. Hopkins.

SCHOOL OF ARTS & SCIENCES

'38

Michael C. Rainone, Esq. was honored for his special contributions to further the memory of Christopher Columbus by the Justinian Society of the National Italian American Bar Association.

'40

Rev. Martin J. O'Halloran was named pastor emeritus of St. John Vianney Parish, in Gladwynne, Pa. He is in residence at St. David Parish, in Willow Grove, Pa.

'48

Edward R. Barber has retired from Sandia National Laboratory. Paul W. McIlvaine, M.D., was elected president of the Board of Directors at Lower Bucks Hospital, in Bristol, Pa.

'50

John Bresnan wrote a book, *Managing Indonesia: The Modern Political Economy*, which is scheduled for Spring 1993 publication by Columbia University Press. William H. Graham is chairman of the Drama Department of The Catholic University of America, in Washington, D.C. Graham also is the president of Olney (Md.) Theatre and co-founder and associate director of The National Institute for the Word of God, established in 1972. Gerard J. Nolan received a master's degree in American History from Villanova University.

'51

Charles H. Higgins retired after 35 years of service as a career counselor in the Trenton (N.J.) School District.

'52

Richard W. O'Brien is a senior sales consultant with PC Voice, a manufacturer of computer peripheral equipment, in Marietta, Ga. He has sold his interest in the manufacturer's rep firm of Sunday-O'Brien, in Haddonfield, N.J. Elwood Purcell is a faculty member in the English Department at George Mason University, in Fairfax, Va., where he also tutors Japanese students.

'53

John M. Andruszko has retired after 37 years of service with the Philadelphia Board of Education. William J. Brown has retired from teaching and is now a business manager of a large Catholic parish in Canton, Ohio. William C. Kohler is the president of the Ambler (Pa.) Stamp Club, president of the Norristown Area Retired Teachers' Association, and vice president of Developmental Enterprises Corporation. Robert T. Lynch has become a partner in the Philadelphia law firm of Schubert, Bellwoar, Mallon & Walheim as a result of the merger of Cahill, Lynch & Tyler, P.C. with the Schubert firm. After 35 years of service, Edward A. Saunders, Jr., has retired as a teacher in Burlington Township, N.J.

'54

Carl J. Belber, M.D., is a staff neurosurgeon at Carle Clinic, in Urbana, Ill. He was elected to section of cerebrovascular surgery and section on neurotrauma of the American Association of Neurological Surgeons.

'55

Thomas J. Horan has retired from teaching in the Philadelphia Public Schools after more than 35 years of service. William J. McNeill was appointed Pennsylvania District Deputy, Knights of Columbus. Anthony G. Rampulla retired as group manager of quality assurance and technical operations at Ortho Pharmaceutical Corporation.

'56

David J. Torpey, Jr., M.D., is professor and chairman of the Department of Anesthesiology at the Allegheny Campus, Medical College of Pennsylvania, Allegheny General Hospital, in Pittsburgh.

'57

Jack McDevitt won the \$10,000 UPC 1992 Science Fiction Novella Award for "Ships in the Night," sponsored by the Universitat Politècnica de Catalunya, Spain. The award was presented in Barcelona in January by fellow science fiction writer Brian Aldiss. Robert A. Romano has returned from two years in Indonesia as business manager of Jakarta International School.



Brothers Francis B. Danielski, '71 (center), director of the annual fund, and Thomas H. McPhillips, '72 (right), associate professor of biology, recently celebrated their silver jubilees as members of the Christian Brothers. They were joined by other members of their novitiate class (from left): Brothers William Di Pasquale, '72; John J. McDonnell, '72, and Thomas J. Bondra, '72.

'58

Charles A. Hepford, D.P.M., lectured on mechanical heel pain in Madrid, Spain in December, 1992. William T. Katheder retired from the Defense Industrial Supply Center, in Philadelphia, after 31 years of service with the U.S. Government. John T. Odell retired as executive manager of The National Security Agency. Charles (Bud) Wahl retired from CoreStates Bank and was appointed assistant vice president and manager of the Chemical Bank, in Ocean City, N.J.

'59

Joseph C. Flanagan, M.D., delivered the Wendall Hughes Lecture at the American Academy of Ophthalmology meeting held in Dallas, Texas. He is professor of ophthalmology at Thomas Jefferson University, director of oculoplastics at Wills Eye Hospital, and chief of the Department of Ophthalmology at Lankenau Hospital. Edward Markowski, Ph.D., was elected first vice president of the North American Society of Adlerian Psychology.

'61

Eugene R. Valentino, M.D., was certified in child and adolescent psychiatry by the American Board of Psychiatry and Neurology.

'62



Convey

John J. Convey, Ph.D., wrote a book, *Catholic Schools Make a Difference: Twenty-Five Years of Research*, published by the National Catholic Educational Association. He holds the St. Elizabeth Ann Seton Chair in Education at The Catholic University of America, in Washington, D.C.

'63

Frank J. Battaglia gave a paper in Irish Prehistory at the 1992 conference sponsored by the National Museum and Medieval Academy of Ireland. Alfred B. Ruff was appointed to the newly created position of assistant director of personnel for Berks County, Pa.

'65



Sgro

Colonel John M.E. Feret, who most recently served as commander of the U.S. Army Garrison, in Bayonne, N.J., retired in January after more than 27 years of active duty. Ralph Maiolino is vice president of international business development for Dauphin Deposit Bank, in Harrisburg, Pa. Angelo G. Sgro, president and chief executive of Penn Recovery Systems, has been named president of the Board for the Bethesda Project, which is dedicated to the plight of homeless people in Philadelphia.

'66

Joseph A. Donahue was appointed assistant director, office of management support systems, Department of the Treasury, Office of the Secretary, Washington, D.C. Rev. David C. Menegay was appointed parochial vicar at Vitus Parish, in New Castle, Pa.

'67



Beccaria

Louis J. Beccaria, Ph.D., was appointed executive director of the Stewart Huston Charitable Trust, in West Conshohocken, Pa. James R. Dooley, M.D., joined the Anesthesia Group, in Daly City, Cal. John Motley, M.D., was elected chairman, Family Practice Department, at North Penn Hospital, in Lansdale, Pa. Edward E. Strang was named as a senior vice president of the Philadelphia branch of Knoblauch State Bank.

'68



Langdon



Mahon

Edgar J. Langdon celebrated 30 years of employment at Chestnut Hill Hospital, in Philadelphia. Thomas J. Mahon presented programs at the annual conference of the International Association of Continuing Education and Training (IACET), in Toronto, Canada.

BIRTHS: to Richard P. Gallagher, his fourth child, a daughter, Katherine Mary; to Noel M. Parsons, a son, James William.

'69

John J. McBeath is district manager of the Bristol (Pa.) Social Security Office. Thomas J. McElvogue was elected president of the Board of Directors for The Big Brother/Big Sister Association of Philadelphia and Delaware County, Pa. Thom Rossi organized an international convention in human resources at the Wyndham Franklin Plaza Hotel, in Philadelphia. Stephen J. Smith received a doc-



McElvogue

ALUMNI CHAPTER/CLUB NOTES

The Atlanta Club's steering committee of Bob Davidson, '69; Mike Heron, '66; Ginger Krawiec, '77; and Barbara Spaulding, '76, is surveying our alumni in the State of Georgia to determine the types of activities they would be interested in attending. Their excellent questionnaire is being shared by the Alumni Office with other geographic clubs and chapters.

* * *

La Salle's involvement in the new (for us) Midwestern Collegiate Athletic Conference (M.C.C.), has generated a burst of alumni activity in conference cities.

Prior to the Explorer's basketball game vs. Detroit-Mercy at the COBO Arena there on February 18, 40 Michigan alums attended a reception at the Radisson Pontchartrain Hotel to meet our new Brother President Joseph Burke, F.S.C., Ph.D. Coach Bill "Speedy" Morris also stopped by on his way to the game.

After defeating Detroit-Mercy with an exciting buzzerbeater, the team moved on to Chicago and a Saturday afternoon game vs. the Loyola Ramblers on February 20 at the Rosemont Horizon. A post-game reception sponsored by the Chicago Alumni Club (coordinated by Tim O'Connor, '81) at the Holiday Inn—Des Plaines proved to be a victory party at which more than 70 alumni and friends met Brother President, Coach Morris, and the newly elected chairman of the Board of Trustees, John J. Shea, '59, president and C.E.O. of Spiegel, Inc.

A week later, the Pittsburgh Alumni Club held a reception prior to the Duquesne game, February

27, on their campus in the Duquesne Room of the Student Union. Close to 40 alumni and friends, including several Gallagher Club members who journeyed there on a chartered bus, heard guest speaker Fred J. Foley, vice president for development discuss some of the future plans for La Salle. They then watched the Explorers win their fourth straight road game.

The newly formed Indianapolis Alumni Club, under chairman Roger Marchetti, '80, hosted a reception at the Omni Severn Hotel there on March 11 for alumni attending the M.C.C. playoffs. Tim O'Connor brought a delegation down from Chicago.

* * *

The Washington (D.C.) Area Club hosted local students and their parents on March 11 at a highly successful reception on the 17th floor of *U.S.A. TODAY* in Arlington, Va. through the courtesy of Tom Curley, '70, the publication's president and publisher. More than 100 people attended and met Brother President Burke and the following faculty members: Dr. James Butler (English), Dr. John Duffy (Economics), Marianne Gauss (president of the Alumni Association and a member of the Management Department), Brother Gerald Fitzgerald (director of admissions/Accounting), Brother Gerard Molyneaux, Ph.D. (Communication), and Dr. John Seydow (English).

* * *

The Los Angeles Alumni Club is planning an outing at Dodgers' Stadium on July 20 when the Phillies are in town. Mike Mullen, '63, is coordinating the event.



Thomas Curley, '70 (standing at podium), the president and publisher of *USA TODAY*, hosted members of the Washington chapter of the alumni at a reception at the newspaper's headquarters in Arlington, Va., on March 11. Guests included La Salle University students pictured above (from left), along with their parents: Akash Thakkar, Megan Lyall, Leonora Serbyn, Albert (Scooter) Vertino, and Lori Huggins.

tate in education from Temple University. He also was named principal of Philadelphia (Pa.) High School. **William B. Weigand** is assistant general manager at the Philadelphia Federal Credit Union.

'70

Edward Gran, M.D., was promoted to chairman of the Department of Radiology at Veterans Affairs Hospital, in West Los Angeles, and vice chairman, Department of Radiology at the UCLA Medical Center. **George Hegarty** is the provost and professor of English at Teikyo Loretto Heights University (TLHU). TLHU, accredited through the University of Colorado at Denver, is an international university affiliated with the Teikyo University Group, a global university system with headquarters in Japan. **Charles F. Kolmann**, promotion manager at WCIX-TV 6 in Miami, Fla., received two Suncoast regional EMMY Awards. **Joseph M. Mottola** earned an educational specialist degree from Rowan (N.J.) State College. **Raymond J. O'Brien** was named manager of private transload terminals for Conrail. He was also promoted to Lieutenant Colonel in the Army Reserve and is serving as G-4 for the 304th CA Brigade, Philadelphia. **Charles Pfizenmayer** was appointed associate director, soap product supply-purchases, at Proctor & Gamble Company.

BIRTH: to **Joseph M. Mottola** and his wife, Madeline, their fourth child, a son, Matthew.

'72

Dr. John J. McCall is teaching philosophy at St. Joseph's University. **Robert Schwaneberg** was appointed Trenton (N.J.) bureau chief of the *Newark Star-Ledger*.

BIRTH: to **Dr. John J. McCall** and his wife, Kate, a daughter, Alexa Kathleen.

'73

Steven N. Craig was named senior editor and director of special projects for the Great Books Foundation, in Chicago, Ill. **Neil P. Greenberg** was appointed to the Board of Directors of Kensington Hospital, in Philadelphia.

Greenberg, a litigation attorney, recently lectured on trial tactics at Widener University Law School. **James D. Pagliaro, Esq.**, published an article titled "Obtaining Agencies; Testimony," in *The National Law Journal*.



Pagliaro

BIRTHS: to **Steven N. Craig** and his wife, Bridget Brown, a son, Sean; to **Trevor P. Lynch, M.D.**, and his wife, Barbara, their first child, a daughter, Tierney Erin.

'74

Floyd W. Cotlar, Esq., joined the Philadelphia law firm of Montgomery, McCracken, Walker and Rhoads as an associate in the Labor Law Department. **Dennis M. Doyle** is an associate professor of religious studies at the University of Dayton. He wrote *The Church Emerging from Vatican II: A Popular Approach to Contemporary Catholicism*. **Edward R. Hitzel** is the manager of new ventures for South Jersey Publishing. **Michael C. Kiefer** is vice principal at McGill University in Montreal, Canada. He also was elected to a three-year term as a member of the Board of Trustees of Council for Advancement and Support of Education (CASE), in Washington, D.C. **Lou Lombardo** is head basketball coach of Montgomery County Community College, in Blue Bell, Pa. **Thomas D. McGovern** was promoted to manager of the Audit Services Department at Seattle First National Bank, in Washington. **John S. Wargo** was assigned as chief, Readiness and Evaluation Branch, United States Army Reserve Command, in Atlanta, Ga. **Barry E. Watson** was appointed first judicial district magistrate judge with chambers at Coeur D'Alene, Idaho.

BIRTH: to **Alexander D. Bono** his fourth child, a son, Gregory.

'75

Matthew Griendling was appointed to the Board of Directors of the Philadelphia Theological Institute. **John J. Haney** was appointed vice president at Delaware County Memorial Hospital, in Drexel Hill, Pa. **Karen Fraunfelter Reams** became a certified professional geologist with the American Institute of Professional Geologists. She was elected president-elect, vice president of the Alabama section of the American Institute of Professional Geologists. **Harry S. Shanis** was promoted to senior social science analyst at the United States General Accounting Office. **Ruth Wells** retired as director of victim support and special services at the University of Pennsylvania.

MARRIAGE: **Maureen O'Hara** to Carlos Munoz.

'76

Michael R. Gabai completed a master of

science degree in applied mathematics from The Johns Hopkins University. He is a senior computer scientist with Computer Sciences Corporation. **Catherine M. Maher** was promoted to director, marketing communications, Merck Vaccine Division. **Christopher J. Morell** was appointed regional manager with Copelco Leasing Corporation, in Pennsauken, N.J. **Steven J. Lichtenstein, M.D.**, was initiated as a fellow into the American College of Surgeons. He is a board-certified pediatric ophthalmologist with Louisville Children's Eye Specialists, P.S.C., in Kentucky. **Roseann C. Sansone** is communications manager for Lincoln Investment Planning, Inc. **Paul Schneider** was named vice president of public relations of Madison Square Garden Network. **Thomas P. Sheeran, D.M.D.**, opened a third office, in Trappe, Pa., for the practice of oral and maxillofacial surgery.

BIRTH: to **Judith Blanco Bruening** and her husband, Paul, their second child, a daughter, Megan Elizabeth.

'77

Clifford F. Eike was elected vice president of the Alliance of Southeast Regional Taxpayers (ASERT). He also is vice president of the Upper Moreland Homeowners Association, a civic education and watchdog group. **Dr. Ronald F. Feinberg** is a faculty member at the University of Pennsylvania Medical Center, Department of Obstetrics and Gynecology. He runs a research lab and has a clinical practice at the medical center. **Allan Geller** was appointed assistant vice president, Medical College Hospitals, Bucks County (Pa.) Campus. **Diamantino P. Machado, Ph.D.**, wrote a book, *The Structure of Portuguese Society: The Failure of Fascism*, published by Praeger. **Ralph A. Magnatta**, president of Brite Realty Services, Inc., in Exton, Pa., was named director of the Institute of Real Estate Management for the Delaware Valley chapter. **Salvatore Olivieri** received a master's degree in foreign language from Temple University. **Jerry Schwartz, M.D.**, is the director of neonatology and chief, Department of Pediatrics, at Torrance (California) Memorial Medical Center.

'78

Robert M. McNamara, M.D., is residency program director in emergency medicine at the Medical College of Pennsylvania, in Philadelphia. **Sharon M. McQuade** is director of operations at the National Conference of Catechetical Leadership, an association of religious educators, in Washington, D.C. **Karen P. Pushaw** is in her second year as a Franciscan Volunteer Minister at St. Francis Inn, a soup kitchen in the Kensington section of Philadelphia. **Susan Sajeski-Pitts, M.D.**, is practicing pediatrics with a migrant population around Chapel Hill, N.C. **Lawrence White** has joined Ernst & Young as a consulting actuary.

BIRTHS: to **Robert Biester, M.D.**, and his wife, Cindy, a son, Daniel Alexander; to **Anthony J. Monico** and his wife, Joyce, a daughter, Stephanie Ann.

'79

Father Richard L. Davis, T.O.R., was appointed executive assistant to the vice presi-

From Standup Comedy to International Ceramic Acclaim

Although many people remember his hilarious satirical skits as a member of the "No Respect for the Human Condition Players," Jimmy Clark, '74, has created a new, more conventional stage to display his artistic talents.

Clark is executive director of The Clay Studio, the highly-regarded ceramics gallery and school whose growth has helped trigger a dramatic expansion of art and cultural institutions in Philadelphia's historic Old City.

Clark, a cum-laude English/German major during his undergraduate days, became head of the 18-year-old institution in 1986. Since then he has supervised a move into larger quarters at 139 N. Second St., negotiated a 30-year lease for the two story building, and raised \$750,000 in grants and loans to complete the project.

The Clay Studio doubled its previous capacity when it moved into the Second Street Art Building two years ago. Some 32 artists work, teach, and display their creativity there and offer exhibits ranging from *Architectural to Eastern European Ceramics*. The institution also sponsors four training sessions annually for some 150 students as well as various community outreach programs. Three other multi-media artists' collectives also sublet space in the facility.

"I think that we can legitimately claim to be the linchpin of the entire cultural renaissance of the area," said Clark a few months ago while pointing to other restaurants and shops that have recently moved nearby. At least 20 new galleries have opened since Clark took over. He also coordinates the "openings" of the 35 fine arts, antiques, furniture, and decorative showrooms comprising the Old City Arts Association and oversees the popular "First Friday in Old City" monthly celebration.

The Clay Studio is the latest stop in Clark's colorful career that began as a stand-up comedian in La Salle's Clubroom, continued on the improvisational theatrical circuit in Germany and Switzerland, and eventually "stumbled onto the peak of the pottery renaissance" in Berlin.

Clark specializes in *Pinch* pottery, which is one of the oldest and most original forms of creating vessels. The technique involves opening a ball of clay, forming it out by pinching the clay and then pushing and stretching it. *Pinching* has a very organic feel about it, says Clark, and enables him to aesthetically cross cultural barriers and get back to the archaic roots—to the original forms that would have a universal appeal both to the ancients and to the contemporaries.

"If you study or look at ancient ceramics there's this remarkable resemblance and crossover of forms," he added. "If you see an ancient Chinese pot you might find great similarities between that pot and the ceramics that were being done in the Western Hemisphere by the ancient Indians or the indigenous populations of North and South America. For me it's a very fascinating kind of thing."

Clark says that he "just sort of happened" into his career of a practicing ceramic artist. In 1981, less than six years after taking his first course in pottery at the Germantown YWCA, Jimmy was awarded the \$3,000 top prize for his work at the prestigious Berlin Crafts Competition.



FIGURATIVE CLAY

Jimmy Clark poses at The Clay Studio.

Clark had originally traveled abroad while studying at "La Salle in Europe" at the University of Fribourg during his junior year. He and some friends produced a series of comedy routines that became very popular in Switzerland. They repeated the performances—"Alice in Wonderland" and "Babble" were the biggest hits—to enthusiastic audiences at the Union Clubroom when they returned to La Salle. After graduating in 1974, Clark taught high school completion courses for three months to members of the U.S. Air Force in Berlin. He and his theatrical friends were invited to produce their best comedy routines in Switzerland during that time. They eventually regrouped in Philadelphia and performed for a season as "Imagination Theatre" at Walnut Street Theatre 5 with Clark as co-director.

Clark returned to Germany in 1978. In addition to forming a satirical clown routine with a friend called "The Brothers Panic," Jimmy also capitalized on the pottery renaissance. "Many people wanted to take ceramics courses and buy ceramics," Clark recalled. Within six months he was selling regularly at galleries throughout West Germany and serving as president of the Berlin Crafts Guild.

Clark was also homesick. After returning to Philadelphia in 1985, he met his soon-to-be-wife Gayle Gates, reunited with some old friends, and formed "No Respect for the Human Condition Players." Some 300 people gave the group an enthusiastic welcome at their opening at The Painted Bride Art Center. "We were really rejuvenated," recalled Clark. "We were off and running." The group performed until 1989 with varying degrees of success at places like Walnut Street 5 and Moriarity's Pub in center city Philadelphia.

Then reality set in. "Even though we still had aspirations of succeeding with the comedy group, it was even more apparent that comedy was not going to provide a livelihood," said Clark. When his daughter, Miranda (now 3) came into the picture, Jimmy's theatrical career ended. And another artistic career began!

--RSL

Warren E. Smith, M.D. Award Given to Dwight Evans

La Salle opened its Black History Month celebration by honoring Pennsylvania State Representative Dwight Evans, '75, during the university's fourth annual African American Alumni Reception on February 5 in the Union Ballroom on campus.

Evans received the 1993 Warren E. Smith, M.D. Award. He was chosen because he is "an African American La Salle University graduate who has achieved success in his profession, has demonstrated a commitment to traditional La Sallian values, has made significant contributions to the community, and serves as an outstanding example to all La Salle students."

A Democrat representing Philadelphia's 203rd Legislative District, Evans has been in the State House of Representatives since 1980. He has responded to statewide issues, provided constructive leadership for the Philadelphia delegation and engineered the recovery of an economic corridor in his home district.

In 1990 Evans' leadership abilities were dramatically demonstrated when he was elected to chair the influential House Appropriations Committee by his colleagues.

Evans, a native of North Philadelphia, is a graduate of Germantown High School and Philadelphia Community College.

La Salle's African American Alumni Reception is an annual event sponsored



Dwight Evans (second from right) receives Warren E. Smith M.D. Award from Brother President Joseph F. Burke as Marianne Gauss and LeSette Wright (right) watch.

by the university's Alumni Association and African American Student League. The event brings together current African-American students with alumni and faculty to network, renew

friendships and share information.

The award is named for the late Warren E. Smith, M.D., '54, who had served for many years as a psychiatrist in the university's Counseling Center.

dent for university relations at the Franciscan University of Steubenville, in Ohio. **Brian J. Fitzgibbons** is the training manager for Apple Computer Inc., U.S. Consumer Sales Division. **Richard J. Mennies** is a founding partner of the Blue Bell (Pa.) law firm of Mayers and Mennies, specializing in insurance and commercial litigation. **Dr. Giancarlo Mercogliano** joined the Department of Gastroenterology at Montgomery Hospital, in Norristown, Pa. **Mary Anne Murphy** was promoted to director, network systems support, operations Aerospace Radio Inc., in Annapolis, Md. **Barbara Moser White** was awarded a patent for her work on "Optical Fiber Sensor for Measuring Physical Properties of Fluids."

archivist for Sisters of Providence, Sacred Heart Province, in Seattle, Wash., a health care corporation for Alaska, western Washington, Oregon and California. **Allen Mitchell** is the president of the Willow Grove (Pa.) chapter of the National Association for the Advancement of Colored People (NAACP). **Valerie D. Wilkins** is a programmer/analyst in research at Rhone-Poulenc Rorer.

BIRTHS: to Carole A. Subotich, M.D., '80, and her husband, **Michael L. Girone**, '82, their second child, a daughter, Adrienne Mary; to **Monica Heck Verdi**, a son, Mark Steffan.

'81

Kim Adams joined KXAS-TV, in Dallas, Texas, as a news anchor. **Michael T. Dachowski, D.M.D.**, has attained diplomate status with the American Board of Oral and Maxillofacial Surgery. **Marlene Goebig** was appointed a drama and English teacher at the Franklin Learning Center, in Philadelphia. She was also selected as one of 24 teachers on the PATHS/PRISM Women's World History Project. **Joseph K. Izes, M.D.**, has completed a residency in urologic surgery at Lahey Clinic Foundation. He is now completing a fellowship in urologic oncology. **Robert J. Motley, M.D.**, received a certificate of added qualification in

geriatric medicine from The American Board of Family Practice (ABFP). The 10-year certification is based on geriatric clinical experience and a qualifying exam sponsored jointly by the ABFP and the American Board of Internal Medicine. **Gregory J. Nowak** was elected a partner in the law firm of Stradley, Ronon, Stevens & Young. **Bruce Ruggeri** is a research assistant professor in pathology at the Medical College of Pennsylvania, in Philadelphia.

BIRTHS: to **Dominic Giovannetti** and his wife, Patricia; their second child, a daughter, Paige Ellen; to **Michael G. Hartnett** and his wife, Jeanine, their first children, twin daughters, Kelly Elizabeth and Shannon Courtney; to **Mark C. Ricchini**, his third child, a son, Mark Andrew.

'82

Mary Fanelli Ayala, Ph.D., is an assistant professor in the Department of Languages and Literature at Eastern New Mexico University. **Joseph B. Dougherty** is the editorial director and assistant vice president of Course Technology, Inc. **Martin A. Healey** is a vice president in the Lending Services Section at Barclays Bank, in the New York City Wall Street office. **Donna M. Malloy** received a

'80



Loretta Zwolak Greene was promoted to

master of engineering degree in computer design from Penn State University. Steven M. Rice received a master of science degree in education from Mansfield University. Frances Fallon Schuster received a master's degree in geography from the University of Utah.

MARRIAGES: Martin A. Healey to Catherine E. Roarty, '85; Donna M. Malloy to Frank A. Branca; Steven M. Rice to Amy Derus.

BIRTHS: to Mary Fanelli Ayala, Ph.D., and her husband, Pastor, a son, Gabriel Vincent; to Michael L. Girone and his wife, Carol A. Subotch, M.D., '80, their second child, a daughter, Adrienne Mary.

'83

Diego F. Calderin is a senior staff consultant for Information Technologists, Inc., in Conshohocken, Pa. Christopher Ferry is an assistant professor of English at Clarion University. Dr. Thomas E. Marchiondo has separated from the U.S. Navy after four years active duty as an officer. He is completing a residency in emergency medicine at Albert Einstein Medical Center, in Philadelphia.

BIRTHS: to Diego F. Calderin and his wife, Linda Schaefer Calderin, '83, their second child, a son, Devin Michael; to Coleen Long and her husband, Jeff, their second son, James Edmund; to Regina Moore Plummer and her husband, Samuel, '80, their second child, a daughter, Kathryn Marie.

'84

Sean T. Hanrahan is promotion director at Messner, Vetere, Berger, McNamee, Schmetterer in Pittsburgh, Pa. Michael A. Hirsch, M.D., is practicing family medicine in Flourtown, Pa. James Patrick Murphy, D.M.D., is a pediatric dentist in Doylestown, Pa.

BIRTHS: to Angela S. Galiano-Roth and her husband, Thomas Roth, a son, Thomas Galiano-Roth; to Sean T. Hanrahan and his wife, Kelly, a son, Colin Patrick; to Michael A. Hirsch, M.D., and his wife, Joanne, a son, Matthew Tyler; to James Patrick Murphy, D.M.D., and his wife, Patricia, their third child, a son, Terence Xavier.

'85

Gratz



Thomas D. Caruso, D.O., is a physical medicine and rehabilitation resident at The Graduate Hospital, in Philadelphia. Teresa M. Gratz was promoted to regional services manager for Caron Foundation, a chemical dependency treatment center in Berks County, Pa. Alice Premaza Mueller, D.O., is a nephrology fellow at Hahnemann University Hospital, in Philadelphia.

MARRIAGE: David V. Lautenbacher to Anne Margaret Mayer, O.D.

BIRTHS: to Richard Duszak, Jr., M.D. and his

wife, Deborah, their first child, a daughter, Abigail May; to Maureen McGonigle Mischler and her husband, Frederick D. Mischler, Jr., '84, their first child, a son, Kyle Frederick; to Gina Rizzo-Rahill and her husband, Gerald E. Rahill, a son, Gerald Francis; to William Walters and his wife, Patricia Morrissey Walters, '85, their third daughter, Elizabeth Mary.

'86

Judith E. Gallagher, M.D., is completing an otolaryngology (ear, nose and throat) residency at Hershey (Pa.) Medical Center. James J. McCusker is a district sales manager at Reuben H. Donnelly Corporation.

MARRIAGES: Robert E. Hayes, Jr., M.P.T., to Michelle Cousino; Monica Pennypacker to James Giancarlo.

BIRTH: to Lisa M. Wahl Sheehan and her husband, Timothy E. Sheehan, '85, a son, Colin Timothy.

'87

Robert T. Brill completed a doctorate in industrial/organizational psychology at Virginia Polytechnic Institute and State University. He is an assistant professor at Moravian College, in Bethlehem, Pa. Edward S. Skorupski, M.D., is completing a residency at The Children's Hospital, in Philadelphia. Patricia Nines Skorupski is a marketing associate for Newbold's Asset Management, Inc., in Bryn Mawr, Pa. Marie Yakubik has been accepted by The University of Pennsylvania to study veterinary medicine.

MARRIAGES: Leigh McDonald to Eric Tobin; Selina Newell to Lawrence R. Winchester, III; Patricia A. Nines to Edward W. Skorupski, '87.

'88

Mudry



Andrea T. Eadeh is a market development representative with Rhone-Poulenc Rorer Pharmaceuticals, in Jacksonville, Fla. Donald Lonergan is a business assistance coordinator for the Greater Philadelphia Chamber of Commerce and an adjunct professor at Camden County (N.J.) College. Elaine R. Mudry received a master of education degree from Beaver College. She is a special education teacher for the Neshaminy (Pa.) School District. Carolyn A. Piccone graduated from Temple University School of Medicine. She is completing a residency in obstetrics and gynecology in York, Pa. Elizabeth Lamond Price is teaching seventh grade life science in the Central Bucks (Pa.) School District. Patricia Sutton was promoted to cover design coordinator for Merion Publications.

MARRIAGES: Wade Brosius, D.O. to Gretchen Heeber, '88; Elizabeth Lamond to Thomas Price.

'89

Susan Angelisanti is a case manager in benefit marketing for Aetna, in Richmond, Va. Kenneth Bradley was admitted to the Pennsylvania Bar. Clifton J. Cortez, Jr., is attending Georgetown University Law School, Washington, D.C. Ronald DeMaio, Jr., is a registered nurse at Newcomb Medical Center, in Vineland, N.J. Carol Enick was promoted to senior copywriter in the advertising/marketing department at Electric Mobility Corporation, in Sewell, N.J. Joseph Jenkins, a Philadelphia police officer, is attending graduate school at West Chester (Pa.) University. Michael Peyton received a master of social work and social policy degree from Bryn Mawr College. He is working for Delaware Hospice and teaching at Delaware Technical and Community College. Michael Wasserleben is a computer programmer at Temple University, in Philadelphia.

MARRIAGES: Eileen M. Owens to Michael E. Eves, '91; Michael Peyton to Karen Paxton. BIRTH: to Susan Angelisanti and her husband, Brian Clarke, a son, Alex.

'90

Cindy Fliszak is a quality assurance investigator/auditor at Lemmon Pharmaceutical Company, in Sellersville, Pa. John W. Keuler, Jr., was elected to Borough Council in Woodbury Heights, N.J. Navy Lieutenant (J.G.) Douglas J. Popplewell recently reported for duty with Patrol Squadron-30, Naval Air Station, in Jacksonville, Fla.

MARRIAGE: Deborah Chiavaroli to Anthony Maiorano, '88.

'91

Maria Saveria Bilotti is attending Notre Dame Law School in South Bend, Ind. Catherine Frisko is performing six months of missionary work with the Benedictine Sisters in Waterdown, S.D. Eugene J. Halus, Jr., is pursuing a master of arts degree in political theory at The Catholic University of America, in Washington, D.C. Joseph McGuire was named assistant marketing manager for Safeguards Technology Inc., in Hackensack, N.J. Joan Diane Menna is teaching special education at Central Bucks West High School, in Doylestown, Pa. She is also the head coach for girls' lacrosse and assistant coach for girls' hockey at the school. Steven Shelia is serving in the U.S. Army at Schofield Barracks, in Hawaii. He has received several awards, including an Army Achievement Award. Lorna A. Sullivan is pursuing a doctorate in psychology at Temple University.

MARRIAGE: Michael E. Eves to Eileen M. Owens, '89.

'92

Beth E. Castelli and Lisa M. Watson are attending The Dickinson School of Law, in Carlisle, Pa. Navy Ensign John J. Meagher completed the basic surface warfare officer's course in San Diego, Calif.

SCHOOL OF NURSING B.S.N.

'82

Carol Fetterman Blauth was a contributing

author to *Drug Handbook: A Nursing Process Approach*, published by Addison-Wesley Publishing Company.

'83

Janice M. Beitz, R.N., M.S.N., received the Temple University College of Allied Health Professionals "Excellence in Teaching" award. She also received the "Teacher of the Year" award from the 1992 graduating nursing class.

'84

Mary J. Bradley, M.S.N., C.N.O.R., wrote *A Pocket Guide to Surgical Instruments* with M. Wells. The book was published by W.B. Saunders. **Bradley** is a clinical coordinator in the operating room at the Hospital of the University of Pennsylvania, in Philadelphia.
BIRTH: to **Joyce Lynn Bailey Sizemore** and her husband, Scott, a daughter, Elizabeth.

'85

Thomas J. Linhares is the director of nursing specialty services at Germantown Hospital and Medical Center, in Philadelphia. He is a trustee of the Country Day School of the Sacred Heart, in Bryn Mawr, Pa. **Nancy Scheutz, M.S.N.**, founded Partners in Professional Services Ltd., while teaching psychiatric/mental health nursing at Frankford Hospital School of Nursing, in Philadelphia. Scheutz also helped establish the La Salle Nursing Alumni Association, of which she serves as vice president.

'86

Ellen C. Sitron is a certified OB/GYN nurse practitioner.

'87

MARRIAGES: **June C. Kirk** to Paul Roberts; **Pamela A. Mullen** to Paul Kovach.

'88

Dorothy Frances Groves, M.S.N., is president of the Methodist Hospital School of Nursing Alumnae.

'89

Sherrie A. Jermyn is working in the oncology unit at Hahnemann Hospital, in Philadelphia.

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'90

Janis M. Shwaluk received a master of science degree in nursing from the University of Pennsylvania.

M.B.A.

'82

Kenneth H. Ryesky, Esq., was a panelist at a recent tax practitioners seminar sponsored by the New York Institute of Technology and the Internal Revenue Service.

'84

Robert J. Pesce has accepted a position as instructor of accounting at Pennsylvania State University, Schuylkill Haven Campus.

'85

Joe Claffey is a pilot for United Airlines.

'86

Maureen A. Boyle is vice president, Keystone Chapter, Employee Involvement Association.

'88

Robert Alan Katz was named chairman of the scholarship committee for USA Boxing Inc., Middle Atlantic Association, which sponsors Olympic-style boxing programs for amateur fighters in Delaware, eastern Pennsylvania and southern New Jersey. **Ray MacWilliams** was promoted to deputy branch head, International Logistics Support Branch, at the Naval Aviation Supply Office, Philadelphia.

'90

Steven Laderman is the associate director of pharmacy services at Albert Einstein Medical Center, in Philadelphia.

MARRIAGE: **Neil McCarthy** to Sandra Koran.

BIRTH: to **Steven Laderman**, a son, Jason Louis.

'91



Diane Kolodzinski, who oversees Meridian Bank's community outreach programs in Philadelphia as a banking officer in community relations, was elected to the Board of Directors of the Pennsylvania Easter Seal Society.

'92

MARRIAGES: **Charlene Dewees** to **Sydney J. Vail, M.D.**; **Kathleen M. McCartney** to Dr. **Carl G. Gutekunst**.

MASTER IN PASTORAL COUNSELING

'90

Leah P. Greenwood is a candidate for a doctorate in counseling psychology at Lehigh University, in Bethlehem, Pa. **Margaret Harris** is a clinical instructor, psychiatric nursing, at Hahnemann University School of Nursing, in Philadelphia.

MASTER IN BILINGUAL/BICULTURAL STUDIES

'91

BIRTH: to **Gene Colucci** and his wife, Donna Rose, a son, Jon Andrew.

NECROLOGY

Jim Pollard

Basketball Coach 1955-58

Rev. Regis Ryan, O.P.
Chaplain 1966-68

'17

Harry Wolfington

'26

James D. McBride, D.D.S.

'36

F. Edward Walsh, F.S.C.

'37

Leon S. Blash

'49

William J. McDonnell
Francis A. Quindlen

'50

Robert E. Lodes

'57

William J. Bell

'70

Albert A. Lagore

'72

John S. Kleban
Mary T. (Rooney) Lynch

'74 (M.A.)

Sister Marian Joan Hentschel, M.H.S.H.

'76

John Walter Kelly

'81

Major Robert D. Verdone, D.O.
U.S. Air Force

'88

Edward M. Dwyer

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Dear Reader:

LA SALLE magazine is interested in better understanding your satisfaction/dissatisfaction with the publication so that we might be able to maximize your reading pleasure. By answering the questions below, you'll be providing us with the information we need to make the magazine more responsive to your needs.

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alumni	(1)	(2)	(3)	(4)
faculty members	(1)	(2)	(3)	(4)
students	(1)	(2)	(3)	(4)
Around Campus	(1)	(2)	(3)	(4)
Alumni News	(1)	(2)	(3)	(4)
Alumni Profiles	(1)	(2)	(3)	(4)
Class Notes	(1)	(2)	(3)	(4)
Obituaries	(1)	(2)	(3)	(4)
President's Annual				
"State of the University" Article	(1)	(2)	(3)	(4)
Annual "Honor Roll of Donors"	(1)	(2)	(3)	(4)
Annual Financial Report	(1)	(2)	(3)	(4)

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5. What do you like **LEAST** about LA SALLE magazine?

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(continued on other side)

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Reflection of La Salle University	—	—	—	—	—	—
Quality of writing	—	—	—	—	—	—
Quality of editing	—	—	—	—	—	—
Quality of photographs	—	—	—	—	—	—
Overall appearance	—	—	—	—	—	—
Story selection	—	—	—	—	—	—
Coverage of alumni affairs	—	—	—	—	—	—
Coverage of undergraduate campus life	—	—	—	—	—	—
Coverage of graduate campus life	—	—	—	—	—	—

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-
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-

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13. Please circle your gender group: (1) Female (2) Male

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15. Please state the year and major of your second La Salle degree (if applicable).
 YEAR _____ MAJOR _____

16. What is your title at your place of employment? _____

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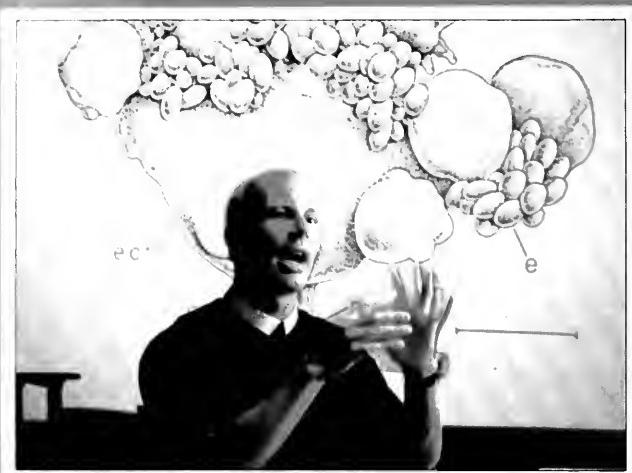
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Harry Kusick, '68



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REFLECTIONS OF A PRESIDENT EMERITUS

Brother
Daniel Burke,
F.S.C., Ph.D.

REUNION
WEEKEND
'93



SUMMER 1993



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FRONT COVER: Oil painting of Brother President Emeritus Daniel Burke by James A. Hines, the university's recently retired Artist in Residence, is part of the collection of La Salle's Art Museum.

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◆ Looking Back

La Salle's President Emeritus reflects on the changes and improvements that the university has experienced during his 36 years on campus

By Brother Daniel Burke, F.S.C., Ph.D.

J

ohn Henry Newman described a university as "a place which wins the admiration of the young by its celebrity, kindles the affection of the middle aged by its beauty, and rivets the fidelity of the old by its associations." The editor of *LA SALLE* evidently considers me riveted sufficiently in my thirty-sixth year at La Salle, for he's asked me to share with you a look at some major developments over that period.

Like the Church, a university is frequently in need of change and reform. Its ideals are so high that its means to them must be frequently reassessed and adapted; its personnel always urged to rededication—if its work is to be even moderately effective. Let me draw some contrasts between now and then in that process of change here, over the last four decades. I'll deal with only three of many possible themes: the general growth of La Salle; its character as a church-related university; its faculty and student cultures, that is, their general characteristics and ways of functioning.

First, the matter of growth, physical and otherwise. When I came to La Salle in the fall of 1957, the campus occupied some 28 acres at 20th and Olney. There were six main buildings and four dormitories, recently built, that accommodated 270 residents.

Today, 20th and Olney is still the hub, but the campus stretches in a diagonal band for almost a mile from Lindley avenue to Church lane, a corridor of about 82

I t is not a question of the subject-matter one might study in a literature or philosophy course, but of the intellectual skills that a student can develop in any major, whether accounting, nursing, language, or art history.

acres. There are now 14 dorms and a complex of 75 townhouses, all accommodating about 1,600 students. Twenty five other buildings dot the campus including a fine new library, a national landmark home of the American Colonial painter Charles Wilson Peale, a Japanese teahouse. And there are 1,600 parking spaces. There are also off-campus sites for several programs. If you have visited recently, I think you will have seen that all these spaces on the main campus have coalesced over the years into a very functional and handsome place indeed.

If the physical expansion of the university has proceeded consistently in several phases, enrollment has been a mixed development. There has been a peaking and decline in full-time undergraduates, the pool of 18 year-olds in southeastern Pennsylvania and southern New Jersey having dipped about 40% since the 1960s. This drop has been off-set by a rise in graduate and other programs so that total enrollment last year was 5920 compared to, perhaps, 3,500 in 1957. Then the all-male student body numbered 1920 in the "Day Division," with a faculty of 109, a roster of 150 courses in 22 departments. In the "Evening Division," (now the School of Continuing Studies) there was an enrollment of about 1,600, with a faculty of 110 in 10 departments and programs offering 119 courses. There were about 40 students in a small graduate program of religious studies. Corresponding figures for full-time undergraduates today are that 285 faculty offer 348 courses in 35 majors, many of which have several different tracks and related minor programs. There has been similar growth in the School of Continuing Studies, in our six graduate programs, and our new School of Nursing. The figures indicate, however, not simply numerical growth, but also increasing specialization and a much broader range of options. The

array of Ph.D. programs and extensive research. Rather it left us in the middle ground between that kind of university and the college devoted solely to undergraduate education. Our graduate programs to date have been largely service oriented ("to support the career aspirations of students and meet the needs of society," says our current mission statement); our primary concern is still with excellent teaching, though faculty research grows apace.

Graduate programs will doubtless multiply in the future. To guide that process will require serious planning and a vision of what we want to be in twenty or thirty years—hopefully a solid academic institution in the distinguished tradition of universities since the Middle Ages. My own hopes are that there will be good alumni input into such planning; that a "service" orientation in new programs will not be confused with (often short-lived) marketability; that research will maintain a proper balance with teaching; and that doctoral programs will not be attempted until research and other resources are clearly in hand.

With a much larger campus, increased services for students, especially residents, larger academic, student affairs, athletic and other programs—and a daunting increase of government red-tape—there has been a parallel growth of staff. The total personnel in faculties, staff, and administration is now 1150.

A more important aspect of growth was the move from college to university status in 1984. That step came only after a review by the Commonwealth of our existing professional and graduate programs, of library resources and faculty potential. So the change was not simply a matter of "title enhancement," as it sometimes tends to be. But neither did it catapult us into the ranks of larger universities with an

In the lyrics of its "Alma Mater" song, La Salle is praised as a "fortress of faith in our God and our land." That line might have had more rhyme and reason in the middle years of the century than it does now. In those years we enjoyed a more uniform and stable culture in both church and society, if also an odd mixture of minority indifference and religious certitude. Since then American Catholics have become the largest branch of the Christian church in our country, larger than the next three Protestant groups combined. Though we had taken initial steps at that time, we are no longer the largely immigrant group moving toward the American dream of economic security. Except for African-American

Brother Burke chaired the planning committee for the new \$11 million Connelly Library (background) that opened in 1988.

Catholics and our newest immigrant groups—all of whom deserve more support from us—we can be said to have arrived; we bulk large in the middle- and upper-middle class.

In recent decades, there has also been the “opening of windows” by the Second Vatican Council on one hand, and, of the other, ironically, the stirring of noxious currents in the social atmosphere by a divisive war, racial tensions, debt and recession, rising rates of divorce and abortion—and, in the media, a blossoming of a more intense consumerism, “me-ism,” and sexual permissiveness. These social dysfunctions have had clearly negative effects on family values and on the balance of individual liberty and responsibility, a balance so crucial to any community at its best, including a university.

In the midst of these social changes, the call from the Council to personal responsibility (as opposed to brimstone and decree) in deepening religious conviction and practice; its wise integrations of the traditional and the new; its meditation, for example, on the character of the church or the nature of the informed conscience—all get less than careful reading, clear understanding, or hearty acceptance. Whether in family, parish, or school, indeed, we have seen a growing eclecticism, division between left and right—and declining practice.

What has all of this meant for a university that still claims a church-relationship and sponsorship of the Christian Brothers? Paradoxically, some major public and private universities have been reviewing their functions as moral educators, just when some Catholic universities seem to be shedding them. But while intellectual formation is given primacy in any institution of higher learning, there must be room, even in the most highly



scientized, for other values. Here our catalogue still describes a program that “involves a body of knowledge about the universe; about people—their nature, behavior, and values; about God.” It indicates that the University “urges students to confront the ultimate questions of human experience: who they are; where their destiny lies; how they are to reach it.” Not that we can say we have always found the best instruments for real education in these matters—or the proper ecumenical ground on which our more diverse faculty and students can meet on these issues. I think it fair to say, however,

that the “fortress” mentality faded some time ago to be replaced by something more akin to the “welcoming inn.”

It is important to keep that space even though we know, as sociologists have been telling us for some time, that educational institutions run some distance behind family, media, and peers as influences on character and moral life. Without *some* priority for this area of education, however, the university becomes less than human, a bloating of the intellect and a shrinking of the heart, only nominally either Catholic or Lasallian.

**“*T*he faculty
today is some-
what grayer and
certainly more
diverse than
when I joined it,
beginning with
the happy
presence of some
60 women.”**

I think our efforts to maintain a concern for religious and moral values continue to have some success, certainly more than in the larger, impersonal universities. The sense of community is still the keynote sounded by almost all students in their reactions to La Salle. Precisely that, together with a lively campus ministry, the growth in volunteer service, a long-running series of faculty seminars on "The University as Catholic" (that should be continued with more student participants), the mentoring of individuals that still goes on—all are healthy signs. Together with substantial religion and philosophy courses (though considerably reduced in number from the early '60s), students still get help and direction in this academic "inn" for a pilgrimage which, from a religious point of view, has had some disconcerting detours in recent years.

"**T**here is no situation," said Newman, "which combines respectability with lightness of responsibility and labour so happily as the office of a professor." While he later wrote the classic on the nature and purposes of the University, I doubt much that Newman could imagine the difference between the 19th century Oxford don that he himself was and the 20th century professor of an urban, multipurpose university.

When I arrived at La Salle in the fall of 1957, for example, I was given a roster of five different courses for each of the following semesters, was asked to be moderator of the *Collegian* and serve on a committee or two. While the elements of a new instructor's assignments may differ today, the total "load" is similar. The number of

courses (now four, usually with some repeats) and of students assigned has been reduced. But the requirements for publication have been raised, committee work expanded, and the challenges of teaching the "television generations" heightened.

The faculty today is somewhat grayer and certainly more diverse than when I joined it, beginning with the happy presence of some 60 women. There is more ethnic and national diversity, more diversity in educational backgrounds. There were 34 Christian Brothers in the faculty and administration then; there are 28 now. The notable presence of the Dominican Order over the years has been reduced, but there are still a number of clerics and nuns on the faculty and staff. The faculty now is also better credentialed. In 1957 about 40% held the doctorate, the national average at the time; today, the number is 82%.

Perhaps the easiest way of describing changes in faculty life is to speak in terms of "vocation," "profession" and "career." I want, that is, to adopt these familiar terms to describe different pressures and responses in what, for the conscientious teacher at least, is still a 50-60 hour work-week.

"Vocation" speaks to dedication to students in teaching and advising, in concern for and availability to them. It's fair to say that we continue to get as high marks in these matters from current students as from earlier classes. "Profession" suggests not only expertise and the work of deepening the learning we try to hand on to students, but also the sharing of new knowledge with colleagues in lectures, articles, and books, for the advancement of the field. In these matters there has been significant

"Today's students have a less defined picture of what they aspire to and reduced expectations that they will do as well as their parents."

growth, perhaps three times the number of books and substantial articles published last year, for example, compared to 1957—some of them receiving national attention. But the balance of scholarship with teaching, as I've already indicated, is difficult. As I mentioned, too, in an article here in 1970, it is a challenge to do *significant* work in fields where knowledge is now accelerating at a fantastic rate:

Failure here is reflected in the constantly growing heap of trivial scholarship, of work that gives little indication that the discipline knows what is important for itself or the students it attempts to train. I think one of the first responsibilities the teacher has is to demonstrate to the younger mind that he has shouldered the task which the discipline is attempting, that she is concerned for the significant and important questions relevant to the discipline in purely scholarly and academic terms.

And a further complicating factor for "pure" and teaching-related scholarship is a requirement for publication in the criteria for promotion and tenure; the rule of "publish or perish" still operates in a few cases. More often, for promotion, it is a matter of "publish or wait".

But on the positive side, it must be said that the university has over the years recognized that the most important capital it can draw upon is the intellectual resources of the faculty; it has invested heavily in their development. The two grants its sabbatical program began with in 1962 have grown to seven

or eight now and have been supplemented with some forty shorter (typically summer) grants—in addition to support from outside sources. And in recent years there have been very enriching seminars for diverse groups of faculty.

The basic thrust of "career" is upward movement, the improvement of salary and other provisions for professional workers and their families. In 1959, a faculty committee was established here (now the Faculty Affairs Planning Committee) to advise the administration in these matters; their recommendations have usually been adopted. A wider based Faculty Senate, established in 1969, reviews all policies affecting the faculty and helps to insure prudent and just resolutions of career issues, as well as other more general issues in the University. It could be a good forum to monitor the difficult

balance of our responsibilities and rights, as well as the imbalances that, in recent years, have sometimes weakened the high degree of trust and esteem which other professionals, lawyers and doctors especially, traditionally enjoyed.

If the faculties

I've just described are involved in a rather intense juggling game, their students face a similar challenge. The all-male undergrads of 1957 came from a relatively tranquil society. They knew they were upwardly mobile, and they had good career prospects. In the following spring, the senior class dedicated the yearbook to their parents. The opening pages featured symbols of what the graduates themselves were looking forward to: entwined wedding-rings and a ranch-style home that might have been in Levittown, New Jersey.

Today's students have a less defined picture of what they aspire to and reduced expectations that they will do as well as their parents. The picture of their present is not very cheery either—in much steeper costs, for example. For residents last year, annual costs for tuition, room, and board were in the range of \$16,000; in the simpler but palmier days of 1957, they were only \$1,320—in real dollars, of course. Not surprisingly, about 75% of current students have some form of financial aid, and, among commuters especially, a high percentage work.

Given these circumstances, I find it surprising that current students are as upbeat as they are. A number show the effects of the problematic social conditions I mentioned earlier here; many party more than their

***“As we prepare
for our future as a
university, nothing
may be more
important than
strengthening the
foundations of our
central work of
learning, teaching,
and research.”***

predecessors; others seem less prepared by their earlier schooling and are more passive in the classroom. But they are generally earnest, many what we used to call hard-nosed—and they are pleasant to deal with.

Since the mid-60s, we've been asking students to rank four statements about college education that might reflect their own philosophies and major interests. The first statement gives highest priority to *occupational and career training*. In recent years, the percentage of freshmen choosing that as their highest priority has dipped from the mid 20's to the mid-teens, perhaps because there is now less clarity about what occupation a graduate will eventually wind up in.

The *academic priority*—an interest in developing intellectual abilities, enjoyment of study itself—runs behind the *occupational* in most years but pulled slightly ahead in the last statistics. The substantial percentages choosing the academic as a top priority suggest an interest in further study, and indeed a continuing national study indicates that La Salle is in the top 5% of colleges and small universities in producing future Ph.D.'s.

What has had very few takers over the years has been the *individualistic searcher* philosophy, one that implies the rejection of commonly held values and the search for one's own. But the consistent majority choice, reaching new highs recently in the 60% range, is what can be called the *balanced but socially active* philosophy:

This philosophy holds that besides occupational training and/or scholarly endeavor an important part of college life exists outside the classroom, laboratory, and library. Extracurricular activities, living-group functions, athletics, social life, rewarding friendships, and loyalty to college traditions are important elements in one's college experience and necessary to the cultivation of the well-rounded person. This philosophy emphasizes the importance of the extracurricular side of college life, while not excluding academic activities.

Most people would favor being well-rounded, but the balancing act required here does not always work out successfully. The new student's first semester may sometimes reflect too closely the emphasis given by the statement to social activity versus vocational preparation and academic application—and things go awry. Redress has been sought in a program begun several years ago of "Freshman Year Experience." Students have an additional hour each week in a semester course to deepen study skills and to familiarize themselves better with academic and other resources on campus. What has gone by the board—and might be worth reexamining—are restrictions during the freshman year on fraternity pledging and club membership.

When he is not teaching in the classroom as professor of English, La Salle's President Emeritus now spends his days directing the university's Art Museum.

Brother Burke was the driving force behind the Art Museum that houses the only permanent display of paintings, drawings, and sculpture of the Western tradition offered by a college museum in the Philadelphia area. It opened in 1976.



Aside from the generally beneficent effects of the move to coeducation (1967 in the Evening Division, 1970 in the Day), probably the most important changes in student life in the last 20-some years have been the result of the 26th Amendment to the United States Constitution: "The right of citizens of the United States, who are 18 years old..., to vote shall not be denied or abridged..." It's not that the campus became a cauldron of political activity after 1971 or that hordes of students actually began to vote. It is rather, that the rights of legal adulthood implied in the amendment have wiped out the "parental" relationship of the university to its students. That students can expect a legal right to privacy or strict due process in any regulation is certainly in order. But the legal framework itself is not always helpful in the effort to bring students to actual psychological maturity or adult responsibility. Such legalism does not preclude, however, what seems even more important for us faculty now, the development of a

keener, morally informed language in our exchanges with students about the ultimate questions of life and happiness—and, at the practical level, a closer cooperation between the faculty and student affairs staff in dealing with these broader educational issues.

Finally, as we prepare for our future as a university, nothing may be more important than strengthening the foundations of our central work of learning, teaching, and research. For that purpose, we could do no better than attempt to live more vividly and coherently in the liberal arts tradition we claim. For Newman, who renewed the vitality of that tradition in the 19th century, it was not a question of the *subject-matter* one might study in a literature or philosophy course, but of the *intellectual skills* that a student can develop in any major, whether accounting, nursing, language, or art history. It is these foundational skills that our catalogue speaks of as learning "to observe reality with

precision, judge events and opinions critically, think logically, communicate effectively, and sharpen aesthetic perception." And for such skills to develop more effectively we may need a better forum of campus discussion than we've sometimes had for "a free search for the truth." A university, said the saintly Cardinal Newman, "is a place where inquiry is pushed forward, and discoveries verified and perfected, and rashness rendered innocuous and error exposed, by the collision of mind with mind, and knowledge with knowledge...." May it be so.

Brother Daniel Burke, who holds bachelor's, master's, and Ph.D. degrees from The Catholic University of America, served as La Salle's 25th president from 1969 to 1977.

It's Almost Like Coming Home

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La Salle's new provost offers a plan of action to help the university reaffirm its values

By Dr. Daniel C. Pantaleo

One of my colleagues on the faculty is fond of saying that he has the best job in the world. "I get to teach bright students who not only listen but take notes," he is quick to explain. "And I get to talk about what I really enjoy - my discipline." I feel very much like that faculty member. I am part of a special environment where I "just feel right" about being here.

Having come from a high school and college experience in the Christian Brothers' tradition at Manhattan College High School and Manhattan College I continued my graduate education at Emory University, also a private institution. These institutions have similar environments even though they differ in the type of creed with which they are affiliated and the extent to which the presence of that creed is perceived on the respective campuses. Describe them as reflective, academically insightful, clearly dedicated to intellectual growth, or simply as purposeful but their environments are similar. And the only ones I knew!

My career choices however lead me into public higher education. I accepted my first post for the challenge of being the only chemistry faculty member at a brand new institution in a geographical region which had a need to have education reach more of their young (and

older) people. I will confess, removed now from the experience by intervening years, to the enthusiasm of the missionary spirit experienced when I saw a light go on inside the head of one of my older students as he exclaimed out loud in class, "Oh, hell yeah!". He now holds a pharmacy degree and is head of the pharmacy unit in a rural regional hospital in Georgia.

But from the vantage point of twenty three years as a faculty member or academic administrator in four public institutions and through my present La Salle lenses, I have discovered something about my work that was always there. While it was never as clear to me as it is now, I was approaching my responsibilities and charting initiatives which were much more consonant with and a result of my private education roots than necessarily resonated with the public institutions at which I served. In many situations the initiatives still "flew" and

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**"We must treasure and promote
in the finest spirit of the La Sallian
tradition—the value of diversity in
higher education."**

progress was charted. And while the "culture" into which these initiatives were birthed was able to support them, I seem to have been projecting on these institutions certain personal assumptions which were not necessarily a part of the culture of the institution.

So why is it that I can come to this campus and feel comfortable in understanding La Salle's cherished culture and unique environment? Why is it that I express the same comment as that of the faculty member who I cited earlier? It seems to me that a large part of the answer is a shared experience. It's those same assumptions that I made about other campuses because I had known no others. Those assumptions and values ring true here and have been experienced and are shared by others. The shared experience is the presence of the Christian Brothers. More precisely, it is the human and caring environment that their philosophy of education generates together with their example of service to God and man which generates the educational environment so many of us on this campus have experienced.

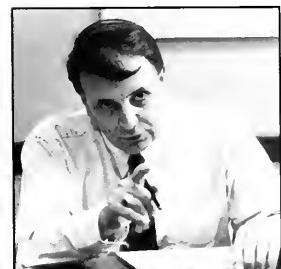
Identifying this common thread worries me almost as much as it gives me satisfaction. Finding the environment which I experienced in my educational background where similar values are practiced brings, perhaps, a "false feeling" of shared vision. With the limited presence of the Brothers, fewer of the new faculty have directly experienced a La Salle education. Moreover,

many of our faculty with that shared experience are now approaching retirement. How do we assure a common vision which at the same time embraces and promotes those same values?

We ought not be intimidated by this challenge. A distinctive future can be assured as long as we continue to work from the strengths demonstrated over La Salle's 130 year history. The values are adopted by those who come without the shared experience for they construct a compelling environment. And while the values continue to take on different forms, they endure and promulgate La Salle's distinctiveness.

Achieving distinctiveness means accomplishing both "being distinguishable from all others" and "demonstrating excellence or eminence." These two definitions of the same term should both be our conscious goals as a part of our La Salle vision.

You may have heard of or read the book, *Zen and Art of Motorcycle Maintenance* by Robert Pirsig, who has since written a sequel, *Lila*. In *Lila*, Pirsig considers the construction of a metaphysic for quality. Pirsig posits that quality is a predefinitional experience. An experience to which, afterward, the observer attributes measures in an attempt to define the experience. The purpose being to repeat the feeling of quality.



Dr. Pantaleo at his desk in the university's Administrative Center.



That is what we are precisely about at La Salle. We must continually value those characteristics which make La Salle a quality experience to our students and to us as individuals and therefore as community. We must be continually vigilant about these characteristics which describe a quality experience. To value them and to be vigilant about them, we must know them. The characteristics of community, personal attention, care about the individual person are marks of our environment at La Salle. These are made more cogent when they are couched in the values I described earlier.

To accomplish our vision how shall we proceed? At this point in my tenure it would be presumptuous, arrogant and insensitive of me to establish an action agenda characterized by personal desires, detailed direction and micro management. Certainly I will continue to support the primacy of excellence in teaching and enhance as possible the very important, academic life-giving professional development experiences for faculty.

There are in my thinking however clear and important academic banners which I believe we should raise for our university. These can serve as rallying points for us and from which external constituencies will take note of La Salle's progress. Let me share with you my thoughts on four "Banners for Action."

First we must treasure and promote in the finest spirit of the La Sallian tradition - the value of diversity in higher education.

We must continue to bring global reality to the curriculum experience. As the work of several faculty has raised our campus consciousness on this issue, we will continue to enhance existing relationships in Europe such as our traditionally years of study in Switzerland and Spain. In addition, we will actively pursue exciting educational opportunities with our new linkage with the Christian Brothers in Venezuela. There we will be assisting the Brothers in the design of an entire university, its facilities, and curriculum. Hopefully, this will be an enduring relationship because it involves the exciting prospect of

service and progressive leadership" we must vigorously recommit ourselves to the institution's first stated goal, "... to recruit and maintain a distinguished faculty with diverse educational and ethnic backgrounds as guided by the principles of equal opportunity and affirmative action..." It is absolutely necessary and demanding of our attention and immediate action that we bring into our La Salle family an increasing number of representatives of minority ethnic backgrounds.

A second banner can, I believe, establish our eminence among institutions of our type.

We will enthusiastically and clearly articulate the goals of and boldly pronounce the vibrant value of the general education and liberal arts experience at La Salle.

The Curriculum Committee has already been active this year in carefully defining the values of our general education experience. These statements can serve as a mirror for ourselves and as a beacon

"It is a goal that is in our grasp to have a student from a single workstation prepare a document or presentation which includes text, sound, and video formats."

exposing our faculty and students to the values and lifestyles of another culture.

Closer to home our students should become increasingly involved in the community in which La Salle exists. The value of such "service learning" involvement is best reinforced if the experience is some part of their academic experience.

Also, if we are to prepare our students, as the words of our mission statement indicate, "for informed

for others.

Our students face tremendous challenges. Students who graduate from colleges and universities in the mid to late 1990s can expect to change their careers between four and seven times during the course of their work life. In addition, even in a moderately technical major, one half of the technical information that a student obtains in college is outdated in ten years. Why go to college in the first place? How will they be prepared for these changes?

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Dr. Pantaleo is a former Fulbright Scholar attached to the Science Education Center at the University of the Philippines. A specialist in inorganic chemistry, he has taught/administered at Georgia's Floyd College, Bloomsburg, Frostburg State, and Winthrop Universities.



It is what they learn in all their non-major courses as well as the courses in their major field of study that prepare them for career changes and replenishment of eroded information. It is the enduring value of the arts and humanities taught well which bring the richness and fullness to their lives and the lives of those they touch. It is the very thinking and analytical skills learned in their core general education courses and the desire to recreate the joy of learning that will enable these challenges to be successfully met.

A third banner recognizes a need to consider achieving the goals of the core program in a new way.

We will be making a focused effort to develop the support system which will provide students the knowledge of technology based information sources available and the training to manage that information to their purposes.

The explosion of information, particularly information available through technological formats, necessitates that La Salle prepare its graduates to be facile in accessing and managing such information resources. It is a goal that is in our grasp to have a student

from a single workstation prepare a document or presentation which includes text, sound, and video formats. This will give our graduates a distinctive advantage in the future: the ability to prepare powerful presentations in whatever field of graduate study or profession they select. More importantly, through such an effort we can also accomplish the crowning achievement of preparing our students as self-directed and independent learners.

Finally I propose a Banner for Action which follows immediately upon promoting and refining our core general education program:

We will engage students in the teaching and learning process by building upon our technical infrastructure and by identifying and supporting faculty champions whose innovative and fertile minds encouraged by existing advancements in instructional technologies can establish La Salle as a leader in innovative instructional methodologies.

While the previous banner focuses on preparing La Salle graduates

with the skills to retrieve and manage information, technology can have another very significant presence in our academic community. Our campaign to establish a facility in which we will explore and promulgate innovative methodologies and technologies for teaching science and mathematics should be only a sign or symbol for the use of these methodologies for all of our disciplines. Applying technology not as a "gimmick" but as a process of engaging students in the learning process can only serve to enhance the reputation for quality teaching which La Salle already justifiably possesses in abundance.

These four gathering points can serve all of us in establishing involvement. They provide an initial course of interest and action.

Why does La Salle exist? To get jobs for our students? No! To borrow a phrase from the young people of today, they are here to "Get a life!" To have their values confirmed through inquiry - yet to be aware and knowledgeable of the basis for the values of others. As Jacob Brownowski charged in his series, "The Ascent of Man," we must touch people!

"It's a matter of survival for America"

La Salle Developing a Unique Japan Center Combining Business, Culture, and Language

A

number of La Salle University students these days are reading fiction by Yasumari instead of Hemingway; analyzing the corporate saga of Tohatsu instead of General Motors; translating Japanese literature instead of studying conversational Spanish, or taking an Honors course in *Chado* instead of Modern Religious Thought.

It's all part of La Salle's unique new Japan Center being developed by Eric Sackheim, the university's Executive-in-Residence, whose career includes more than 30 years of international experience in senior marketing and management roles for U.S. "Fortune 100" companies, mostly in Japan and the Pacific Rim.

La Salle, in fact, is believed to be the only Catholic university in the nation placing a major academic focus on Japan. It is certainly one of the few institutions anywhere that combines an understanding of Japanese business practices with an awareness of that nation's language, history, religion, and culture.

The university currently offers courses in Japanese art, business, culture, history, language, and literature as well as honors, graduate, and continuing education courses in the Japanese Tea Ceremony. Japan is also featured prominently in a number of other academic courses available at La Salle. Sackheim, who first went to Japan on a Fulbright grant, spent most of his time there as an executive with Scott Paper Company and Westinghouse. He taught the Japanese Business course to 17 junior and senior management and marketing majors last fall. There was no textbook, he says, because there is no textbook for such a course. Instead he relied on his own personal experience as well as that of other American businessmen in Japan.

"As an academic subject we were inventing it as we went along," explained Sackheim. "We covered a full-range of subjects including corporate organization, marketing, manufacturing, investment, and other financial considerations."

In the final segment, Sackheim analyzed the successes and failures of American companies attempting to do business with Japan. "That will probably turn out to be the most relevant part of the course for the students as their careers unfold in the future," he explained.

La Salle students also study the differences between Japanese and Western corporate theories and analyze possible strategies for successful business operation in the context of these differences. They learn, for example, how Honda's dominant position in the world's motorcycle market came at the expense of the now largely-forgotten Tohatsu Company whose market share, profitability, and financial condition had been vastly superior to Honda's before 1955. A variety of specific strategies led to that turnaround.

As far as Sackheim is concerned, "it is not only interesting to offer such courses, it's actually a matter of survival in today's world" to develop the skills to be effective business-wise in Japan.

"There's no question about it," said the former Fulbright Scholar in Asian literature. "Japan is America's largest customer, our biggest business competitor, and most important partner. But for a variety of reasons, American companies have not done a very good job of exploiting the Japanese market. They either haven't felt that it was worth the effort or have been put off by the rumored difficulties. At any rate, they generally haven't appreciated the value of hiring or developing people with the requisite skills for operating in the Japanese context."



Eric Sackheim, shown here displaying some of the literary works from his vast collection, ran an international publishing venture that played a major role in introducing Japanese culture to the west.

La Salle became the first institution in the East—and one of only a handful in the United States—to offer courses in the traditional Japanese Tea Ceremony in 1987 when its Tea Ceremony House was dedicated on the historic Belfield Estate portion of its campus. La Salle is an official branch of Urasenke, the Japanese Tea Ceremony School that originated in Kyoto, Japan where *Chado*, or “the way of the tea,” is perfected.

Sackheim hopes to see La Salle recruit more Japanese students and has plans to add further undergraduate and graduate level programs on Asia and Japan. He is also encouraging exchange opportunities for students and faculty from La Salle who want to visit and study in East Asia, as well as more visiting lecturers, exhibits, and theatrical performances from that part of the world to La Salle's campus. The university now offers a minor academic course in Asian Studies.

While he was living and working in Japan, Sackheim spent his evenings and weekends running a one-man interna-

tional publishing venture, called *Mushinsha*, that played a major role in introducing Japanese culture to the west. From 1966 through 1988, he personally edited, designed, and coordinated the production of dozens of literary manuscripts (mostly translations) submitted by scholars from around the world. In addition to Japanese and Chinese works, he published works translated from French, Peruvian Spanish, Brazilian Portuguese, Kiswahili, and even a couple of native American languages. The books were primarily sold in the United States, where they were widely and favorably reviewed (*the Saturday Review*, for example, referred to the "...unobtrusive excellence of book making characteristic of *Mushinsha Books*."

Ironically, the gradual strengthening of the Japanese *yen* led to greatly reduced activity on the part of *Mushinsha*: when the venture began, the U.S.-Japan exchange rate was 300 *yen* to the dollar, but by 1988 the *yen* had strengthened to 120 to the dollar, and Sackheim's publishing enterprise was no longer financially viable because sales in the

"Many experts have predicted that the Pacific will replace the Atlantic as the world's primary economic and cultural crossroad by the 21st century."

U.S. could no longer cover costs in Japan.

Sackheim notes that Asian Studies are important not only to La Salle but to the world. "Asia occupies about 15 percent of the world's land surface but accounts for more than half of its population," he explained. "It produces roughly one-quarter of the world's gross domestic product, and boasts several of the strongest and most rapidly growing national economies; many experts have predicted that the Pacific will replace the Atlantic as the world's primary economic and cultural crossroad by the 21st century." In addition, he said, the region is historically home to several of the world's most important cultural, religious, literary, and artistic traditions.

La Salle's Executive-in-Residence position, which Sackheim has held since 1991, was first established in 1981, and serves as the university's liaison with the domestic and international business community, and also acts in an advisory role with faculty, students, and programs of the School of Business Administration.

A Philadelphia Area First

La Salle University will be the first institution of higher education in the Philadelphia area—and one of only a handful in the nation—to offer an associate degree program in which the majority of courses will be taught in Spanish, it was announced by Brother President Joseph F. Burke, F.S.C., Ph.D.

All of the courses leading to the associate liberal arts degree will be offered in afternoons and evenings beginning in September at La Salle University's main campus at 1900 W. Olney ave.

Entitled "BUSCA," the Spanish word for "quest," the Bilingual Undergraduate Studies for Collegiate Advancement program will be comprised of 20 courses. Twelve of them will be taught in Spanish, four in "English as a Second Language," and four in English. The courses taught in Spanish will be offered in such areas as history, sociology, religion, and science.

"Through this program, members of the Latino community will be able to continue the cognitive learning process in their first language while mastering their English language skills," said Dr. Glenda Kuhl, dean of the university's School of Continuing Studies. "It will provide both a climate and a program in which the learning of content and the learning of English can take place simultaneously."

Dr. Kuhl said that La Salle is instituting the unique program in order to better meet the educational needs of the Latino community.

According to 1990 census data, the Latino community within the Philadelphia area totals 150,000 with another 52,000 living in surrounding counties. Some 35.5% of the students enrolled in the public school system in Reading are Latino; 26.6 per cent in Allentown, and almost 10 per cent in Philadelphia.

La Salle Unveils Unique Program in Which Majority of Courses Are Taught in Spanish



Philadelphia City Councilman Angel Ortiz (left) and Deputy Mayor Benjamin Ramos (right) joined La Salle's Dean Glenda Kuhl and Dr. Leonard Brownstein in announcing the new "BUSCA" program.

"The best way that this minority group can succeed and advance in an urban culture is through education," explained Dr. Kuhl. "Career opportunities exist. There is an urgent need for Spanish teachers, bilingual teachers, social workers, and many other urban professionals who serve the Latino community."

An extensive range of bilingual support services will be made available. Students will be tested to determine their best learning level for "English as a Second Language" courses. They will also be encouraged to continue on in

pursuit of a bachelor's degree. The four courses in English taken at the end of the associate program, in fact, could be electives in a planned major field of study.

Dr. Leonard Brownstein, director of the university's Graduate Program in Bilingual Bicultural Studies (Spanish), said that he "has dreamt of doing this at La Salle for many years because only a few colleges and universities offer similar programs," most of them in Florida and the southwestern United States.

Actor Peter Boyle Among Honorees at University's 130th Commencement



Brother President Joseph Burke (left) presents honorary degrees to Sister Isabelle Keiss, Hermano Ginés, and Peter Boyle (right) during La Salle's 130th commencement.

Actor Peter Boyle, '57, was honored along with one of South America's most respected scientific and educational leaders and a local college president at La Salle University's 130th commencement on May 16 at the Philadelphia Civic Center Convention Hall.

Boyle joined Hermano Ginés (Dr. Pablo Mandaben Soto), a Christian Brother from Spain who has founded 14 different educationally related institutions in Venezuela, and Sister Isabelle Keiss, R.S.M., the outgoing president of Gwynedd-Mercy College, in receiving honorary doctor of humane letters degrees.

Brother President Joseph F. Burke, F.S.C., Ph.D., presiding at his first commencement, awarded a total of 1,387 undergraduate and graduate degrees.

Bachelor's degrees were conferred on 1,099 men and women including 147 part-time students from the School of Continuing Studies and 103 from the new School of Nursing. Another 288 men and women received master's

degrees. They include 144 in business administration, 33 in nursing, 33 in education, 22 in bilingual-bicultural studies (Spanish), 19 in religion, 18 in pastoral counseling, 18 in psychology, and one in organization management.

Boyle, a native Philadelphian, was praised as "a man of faith and a man of humanitarian action" as he received his honorary doctorate from La Salle's president.

Boyle has been critically acclaimed for a number of Hollywood and TV film roles. He has appeared in such popular films as "Young Frankenstein," "Joe," "The Candidate," "Dream Team," and "Tail Gunner Joe," the network television special about the late Wisconsin Senator Joseph McCarthy.

"Throughout three decades, Peter Boyle has brought thoughtfulness and compassion to every role he has played," said his sponsor, Brother Gerard Molyneaux, F.S.C., Ph.D., chairman of La Salle's Communication Department.

"His care for his creations on screen is matched by his ongoing commitment to

those who are homeless, to those babies born with aids, and to inner city youth. On big and small screen, Peter Boyle has given us perspective and helped us to laugh and to ponder. In serious and comic performances as well as in his own life he has urged us to care for each other."

Hermano Ginés was praised by his sponsor, Brother Craig Franz, F.S.C., Ph.D., a La Salle University marine biologist, for "enriching the lives of the marginal classes for nearly a half-century. His love for humankind has permeated the hearts of thousands, who, like us, proudly associate with the Lasallian name and philosophy."

Since arriving in Venezuela in 1939, Hermano Ginés has been internationally recognized for his scientific, educational, and humanitarian innovations. He founded Fundación La Salle, an impressive network of institutions dedicated to the advancement of science and respect for humanity, as well as a number of high schools (particularly for poor children), technical institutes, scientific museums, international publications, congresses, and research stations.

around campus

Hermano Gines has also developed the international marine science journal *Memoria*, the international anthropological journal *Antropología*, and technical notebooks on various topics *Cuadernos FLSA*. He has also published some 45 scientific articles. He has served as a consultant to the Venezuelan government on a number of projects including extending the parks of Caracas, developing new nature reserves in offshore islands, and monitoring human impact in the Amazon region.

"Your life as educator, scientist, and a man of prayer is an inspiration to all of us," said Brother Burke as he presented Hermano Gines with his honorary doctorate. "You have built bridges between classes of people, between government and environmentalists, between differing institutions, and between believers and skeptics."

Sister Keiss, who recently announced that she will be leaving Gwynedd-Mercy after serving as that college's president for 22 years, was praised for her "dynamic and consistent leadership" by her sponsor, Mary P. Higgins, Esq., a La Salle trustee.

Throughout her career in higher education, Sister Isabelle has been an outstanding spokesperson for women in higher education, and she has been a tireless advocate of the special mission of the Catholic college."

Under the direction of Sister Keiss, Gwynedd-Mercy College enjoyed significant physical and academic expansion and introduced a number of new course offerings including a program in health care.

Sister Keiss is a member of the corporate boards of Association of Catholic Colleges and Universities, Mercy Catholic Medical Center, Fitzgerald Mercy, North Penn, and Holy Redeemer Hospitals. She is the author of a number of articles in scholarly journals and co-authored the book *Tender Courage*.

La Salle's annual Baccalaureate Mass was held on May 15 at the Cathedral Basilica of St. Peter and Paul, 18th st. and Benjamin Franklin Parkway



School of Continuing Studies academic award winners from the Class of 1993 were honored at a luncheon on campus on May 15. They include, (seated from left): Rhonda B. Goldberg, accounting; Rhonda M. Watson, sociology and criminal justice; Ellen A. McCrane, marketing. Standing (from left) are: Gerardine A. Tkaczuk, history; Barbara A. Lance, RN - BSN program; Donna M. Farrington, management, and Michelle C. Postlewait, political science.



Day School academic award winners from the Class of 1993 were honored at a luncheon on campus on May 15. They include, (seated, from left): Kelly A. Crankshaw, psychology; Jacqueline M. Juliano, economics; Lisa M. Coyle, chemistry; Kim L. Dorazio, history and the James A. Finnegan Memorial Award; Helene Grady, the John J. McShain Award; Jennifer Manion, English. Middle row, standing, (from left): Frank B. Wasserman, accounting; Jenine E. David, sociology, social work & criminal justice; Christine M. Rose, finance; Krista M. Macchione, education; Joy M. Gianvittorio, biology; Leonora M. Serbyn, foreign language and literature; Aimee S. Tagert, political science; Heidi Conerludt, marketing. Back row standing (from left): Michael J. Bergin, management; Kevin P. O'Keefe, philosophy; Thomas J. Curry II, religion; Jonathan M. Wagner, math science; Edward J. Layton, geogly & physics; Matthew J. Lee and Anthony La Ratta, both communication.



George C. Werner, '85 MBA (second from left), vice president of the Public Finance Department at Fidelity Bank, and Kathleen Burns, '75 MBA (right), treasurer of Alco Standard Corporation, were among the 46 alumni who participated in the Executives in Class program during Business Awareness Week, sponsored by the School of Business Administration in February. Also pictured are Dean Joseph Kane (left), of the School of Business, and Gregory O. Bruce, director of the MBA program.

A Mother And Her Son Share a Graduation Together

When June Mueller, of northeast Philadelphia, first visited La Salle nearly eight years ago, she was scared to death and unsure whether she even wanted to pursue college studies. At the time she was 35, a wife and mother of three, considering some evening classes in religion.

Along the way though, she gained her confidence and became determined to get a degree. She eventually started taking courses in the Day Division. Four years ago she picked up a partner in her pursuit —her son Dennis who was also studying for his degree.

On May 16, both mother and son attained their goal and graduated from La Salle together.

Not only did they graduate together, they studied the same subjects, religion and psychology, they plan to attend graduate school together at La Salle (also to study religion) and they have similar long term goals : they both want to teach on the college level. But that is where the similarities start to wane.

At 43, June Mueller is a determined and extremely focused woman who worked very hard to earn the A's she most often received. Although she hadn't been in school since graduating from Cardinal Dougherty High School many years ago, she took her courses very seriously and sometimes suffered migraine headaches while studying.

Dennis at 22 is a typical college student. A more recent graduate of Cardinal Dougherty, he also earned A's but he didn't have to work quite as hard for them as his mom. And he tends to take the process a little less seriously.

They have taken several classes together while at La Salle and they found they help to balance each other.

"I have to devote most of my time to my studies," June explained. "Especially going full-time, because it doesn't come as quickly to me as it does to a younger student."

"I'm amazed at Dennis. He sits down and whips something out. He studies the night before an exam and pulls an A. I'll study four or five days in advance. It's just harder for me. Dennis will say to me 'get a grip, it's only a test' or 'it's only a paper.' It has helped me relax some."

"There was a class we had together and I was having a hard time grasping some of it. He would study with me and say 'you're looking at it this way, try looking at it this way or try this approach,' and he helped me out," June added.

According to Dennis "It was nice being together. It made things easier, especially when we started taking courses together. I think we were able to get a better understanding of the work. We're coming from two different perspectives so we had some good discussions. We used to have these types of discussions before, but at first I wasn't as knowledgeable as she was, until I got here."

Always a religious person, June said that her studies at La Salle have helped her become more spiritual. She has grown and changed from the experience. Where she used to have a "blind faith," she now knows it is good and healthy to question and explore issues. She plans to focus on theology and women's issues in graduate school.

Dennis, on the other hand, doesn't see himself as religious as his mom in terms of the institution. He felt there was something missing before he started studying religion at La Salle. Now he feels differently.

"I had a pre-conceived set of views in terms of how I knew the world when I came to La Salle. My first religion professor challenged all of my beliefs. I did a 180 degree turn-around in my views. I'm not as religious as my mom in terms of the institution, but I have a more personal spirituality now."

Both Dennis and June agreed that their religion classes at La Salle helped change their lives. They also agreed that going to college together was quite an experience.



June Mueller and her son, Dennis, relax on campus a few days before graduating together.

one that often included a little friendly competition.

"Like the time," Dennis recounts laughing, "that I was called on in class and I had no idea what the answer was. I look at mom and she immediately puts her hand up, waving, as if to say 'I know, I know.'

"And the time," June adds, "that our teacher was giving back a test saying that the most anyone got was a 4. Dennis got his back and proudly showed me he got a 4. When I got mine back I smiled and showed him I had received a 5!"

For the most part, however, it was a growing experience for both June and Dennis. Not only did they grow academically, but also socially, emotionally and perhaps most important, spiritually.

And their relationship with each other also grew. They shared their time, their needs, their ideas, and their thoughts in a way few mothers and sons ever will. And it has made their connection even stronger.

"I never expected to have mom in class with me," Dennis explained. "I liked it. It's been great going to school together. We've always been close but this experience has been a complement to our relationship."

—Rosalie Lombardo

Head of SmithKline Beecham Discusses Impact of Health Care Reform at 14th Annual Holroyd Lecture



Participants at the 1993 Holroyd Lecture included (from left): Drs. Eugene P. Hagan, G. Russell Reiss, and Jean Pierre Garnier, Brothers Joseph Burke and James Muldoon, and Raymond Ksiazek, who was honored upon his retirement from the Biology Department after 39 years of service. Dr. Hagan sponsored Dr. Reiss, the Holroyd Award recipient.

One of today's top pharmaceutical industry leaders discussed "Facts and Fiction About the Pharmaceutical Industry" as well as health care reform during La Salle's 14th Annual Holroyd Lecture, held to honor the late Dr. Roland Holroyd, a teacher at the university for 53 years and founder of the Biology Department.

Prior to the lecture, the Holroyd Award for distinguished service to the health professions was presented to Dr. G. Russell Reiss, '53, a prominent Montgomery County pediatric physician.

Dr. Jean Pierre Garnier, president North America of SmithKline Beecham Pharmaceuticals, focused on the current status of the industry and speculated on possible moves by the Clinton Administration, especially Hillary Clinton's Health Care Task Force.

"This (health care) reform will have an enormous impact on all of us, particularly the

health care providers, but also the citizens of this country. Of course, this country needs a health care reform; the question is which one," Garnier said.

Garnier charged that the pharmaceutical industry has been "targeted" by the Clinton team and offered his reasons why, of all the health care providers, pharmaceuticals were selected as scapegoats.

"First of all, physicians have a great influence on people and we don't have the ability to retaliate and get even. Secondly, public opinion is indeed very upset about drug prices," he said.

Over 65% of prescription drugs are paid out of pocket in the U.S. The elderly, the largest single group of voters, are not pleased with paying for their drugs and their expenses.

"It is one of the few things that you would not choose freely to buy. It's a forced choice. It's really in the category of having to pay your

We have to learn to do more than just sell products," he said. "We have to really create value for our customers, in terms of economic value, not just safety and efficacy of our drugs. But now we have to provide drugs which can demonstrate that they actually save money for our system."

taxes. The perceived value of pharmaceuticals is not in question though. People feel that the price is wrong, but they also feel that pharmaceuticals provide enormous value," Garnier said.

Garnier gave three reasons why health care costs will continue to climb; the first being the aging of the population.

"The most dynamic group in the U.S. population now is made up of people who are 85 years old or more. They consume 25 times more health care services than middle-age Americans. Therefore the costs are going to increase.

"The next reason is universal access; this is a political hot potato. Clinton has made a commitment to grant universal access to quite a few Americans—35 million of them. This, of course, will cost money," Garnier said.

Finally, technology is a main factor. "Frankly, when I look at biotechnology in my own industry, we are within a few years of dramatic, dramatic cures, not just medicine, but cures. And no matter what system exists, no matter where or if there is rationing in this country, the benefits of those products will be such to society that there will be no question about those products and services becoming available to the population. That will speed up the cost increase."

Garnier suggested some possible health care reform measures, the first being "Managed Competition."

This plan would consist of networks of doctors and hospitals who provide at least a government-mandated package of standard benefits. It would be a combination of managed care, government regulation and free market style competition.

"This package would be determined nationally," Garnier explained, "so there will be some kind of a board that will say what we should provide every American with."

This plan also calls for a purchasing agent, or a health insurance purchasing cooperative health alliance or HICP. This is an organization set up to buy insurance for a large group of people. The HICP would take care of the administration of health insurance and search for the cheapest network of doctors and hospitals for its members.

Garnier went on to discuss other possible solutions being explored by Clinton including budget caps, which have been used in the United Kingdom and Canada, and the use of price freezes.

The pharmaceutical industry, added Garnier, has been affected by other factors. They include increased health care costs, increased research and development costs, stricter FDA rules concerning drugs, and generic attrition, which occurs when other companies put their own brand of drugs (copycats) on the market after a drug patent expires.

"We are facing a very difficult situation, and essentially we have to change dramatically," he explained. "If you are a health care provider, or associated with one, you simply cannot stay with the behaviors and the attitude you had in the past because the system is changing around you. You have to adapt to these changes. You cannot be successful in a pharmaceutical company without a global reach."

Turning to generic exposure, Garnier said that if a large percentage of sales are generated by older products, and the generics come in at a fraction of the cost, you have lost business.

"We have to learn to do more than just sell products," he said. "We have to really create value for our customers, in terms of economic value, not just safety and efficacy of our drugs. But now we have to provide drugs which can demonstrate that they actually save money for our system."

Previous Holroyd Lectures at La Salle have featured C. Everett Koop, former Surgeon General of the United States; Thomas E. Starzl, chief of surgery at the University of Pittsburgh Medical School and a well-known pioneer in liver transplantation; Michael E. DeBakey, chancellor of Baylor College of Medicine who is noted for treatment of cardiovascular diseases, and Otis R. Bowen, former Secretary of Health and Human Services, among others.

Dr. Barbara C. Millard Named Dean of School of Arts & Sciences



Dr. Barbara Casacci Millard, director of the Women's Studies Program at La Salle University, has been appointed dean of the School of Arts and Sciences at the university, effective July 1, it was announced by Brother President Joseph F. Burke, F.S.C., Ph.D.

Dr. Millard, a native Philadelphian who holds the academic rank of professor of English, succeeds Brother James Muldoon, F.S.C., Ph.D., who is stepping down after 17 years as dean.

A member of La Salle's faculty since 1972, Dr. Millard is past president of the university's Faculty Senate and is currently serving as that group's representative on University Council. As director of Women's Studies, she coordinates curriculum offerings among 12 academic departments. She was also co-founder and past president of Building Blocks Child Development Center on La Salle's campus.

Dr. Millard has won numerous honors including a Lindback Foundation Award for distinguished teaching in 1985. She is a member of Shakespeare Association of America, National Women's Studies Association, and American Association of University Women. She is also the author of numerous scholarly articles, reviews, and commentary and is co-author of the book, *Is You Like It: An Annotated Bibliography*.

In addition to working on a number of Middle States Accreditation Association evaluation teams, Dr. Millard has served as an educational consultant for Lafayette College, the Universities of Delaware and Pennsylvania, and the Philadelphia School System. She has directed two summer institutes on the works of Shakespeare for high school teachers and has been awarded two National Education for the Humanities grants.

A graduate of Philadelphia's West Catholic High School for Girls, Dr. Millard earned a bachelor's degree, magna cum laude, in English and French from Marywood College, Scranton, Pa., in 1964; a master's degree in English from the University of Pennsylvania in 1968; and a Ph.D. in English from the University of Delaware in 1974. She has done additional professional course work at Sorbonne, University of Paris, and Bryn Mawr College.

Dr. Millard and her husband, John B., live in Jenkintown, Pa., and have two adult children.

Reifsteck Retires as Placement Director



L. Thomas Reifsteck (center) receives citations from the Pennsylvania House and Senate from John M. Fleming, '70 (right), who served as master of ceremonies at testimonial dinner held in his honor on June 5, and Louis A. Lamorte, Jr., who has been appointed to succeed Reifsteck as director of the university's Career Planning and Placement Bureau.

L. Thomas Reifsteck, '51, retired as a La Salle administrator on January 1 after serving for 37 years as director of the university's Career Planning and Placement Bureau. He is remaining on the faculty, however, as an associate professor of marketing.

Louis A. Lamorte, Jr., has been named to succeed Reifsteck as director of the Career Planning and Placement Bureau. A member of the university staff for 13 years, Lamorte had most recently been associate director and had coordinated the Cooperative Education Program.

Reifsteck, one of the nation's most respected human resource administrators, served as president of the College Placement Council, Inc., in 1970-71. He was the first representative of a Catholic college or university to head the 6,000 member international organization.

A U.S. Army veteran of World War II, Reifsteck earned a master's degree in business administration from the University of Pennsylvania in 1952. He worked on the national advertising staff of the Camden (N.J.) Courier-Post until coming to La Salle in 1955.

Reifsteck also served as president of the Middle Atlantic Placement Association in 1967-68. He was on the executive board of the American Society of Personnel Administrators and was a member of the American Marketing Association and the American Management Association.

Lamorte is a native of Pittsburgh. He earned a bachelor's degree in psychology from the University of Dayton and a master's degree in general guidance counseling from Duquesne University. He and his wife, Karen, have four children and live in Blue Bell, Pa.

Brother James Muldoon Retires As Dean of Arts & Sciences

"Mixed feelings. No regrets."

That's how **Brother James J. Muldoon, F.S.C., Ph.D.**, described his feelings on the occasion of his retirement as Dean of La Salle's School of Arts and Sciences.

On July 1 Brother Muldoon officially stepped down from the position he has held for 17 years. Although he has mixed feelings about the move, he "has thoroughly enjoyed" doing his job and anticipates "something new" coming along to occupy his time in the future.

"It has never been a job I haven't enjoyed doing and I have no regrets about it," Brother James explained. "I really felt that I reached the stage in my life where I have no aspirations to do anything else in terms of administration. I don't want to move sideways, upward, downward or anywhere else."

"I thought it was time to get out of the way and give someone else a chance who might still be young enough to have such aspirations," the 1957 La Salle graduate added. "I think new people bring new ideas, new approaches and I think it's time for that sort of thing."

During his tenure as dean, Brother Muldoon helped to establish and promote many new programs and ideas. His job was to encourage, foster, and help organize the work of other very clever people who had ideas that they wanted to fulfill.

Academic innovations that have especially pleased him include the graduate programs in Education, Human Services Psychology, Bilingual

Bicultural Studies, and the upcoming graduate program in Central and East European Studies as well as in Computer Science Information.

"You don't do anything in this office without a lot of other people," the Philadelphia native said. "Once in a while you have a brilliant idea and a lot of other people jump in to help you."

"I feel especially related to the Nursing program in terms of my time in office. We had the affiliations with Germantown Hospital and St. Joseph's Hospital when I arrived. I was very intent on seeing a bona fide nursing program exist on the La Salle campus.

"The development of the new curriculum that took place in 1986, also left me very satisfied, and gratified. It came to my concern to put an entirely new core curriculum into place, to phase it in while we phased the old one out and to do it in such a way that no one lost their job."

In addition, Brother Muldoon is also pleased that the university has dramatically improved the level of assistance it offers the individual faculty member to complete professional, scholarly work. He credits persistent "nudging" from the Dean's office with moving things along.

As dean, Brother Muldoon was exposed to a view of the university that few others will ever see.



Brother James Muldoon received a surprise award of his own from Brother Joseph Burke at the Holroyd Lecture in recognition and appreciation of 17 years of service as dean.

"You get such a broad solid perspective of the value that people, in all the disciplines in their own way bring to the institution," he explained. "The major goal of most people on the faculty at La Salle is to do the best job they can in every area they can be of service. And that's what my general experience has been. It's been one of the joys for me in doing the job."

"Dealing with the faculty has been a pleasure, really, not that it has always been positive, but it has been a pleasure. I feel I can leave this office saying I have a lot of friends."

Brother Muldoon plans to spend a year on sabbatical leave. When he returns to La Salle next year he expects to teach two courses in biology and dedicate much of his time to grant and proposal writing.

—Rosalie Lombardo

La Salle Professor Directs President Clinton's Summer of Service Program

The \$1.1 million Philadelphia Summer of Service Program called "ICARE," that was announced by President Clinton on May 6 is being directed by Patricia L. Gerrity, R.N., Ph.D., an associate professor in the School of Nursing at La Salle University who also serves as director of the university's Neighborhood Nursing Center.

ICARE is an acronym for the primary objective of the Philadelphia-based program: to immunize an estimated total of 5,000 children at risk who live in low income communities in the city. Mayor Edward G. Rendell also announced Philadelphia's participation in the federal program.

Dr. Gerrity is overseeing some 150 student workers (and their supervisors) from area schools and colleges who are pursuing or considering careers in the health professions, teaching, or social services. The young people, ranging in age from 17 to 25, are working in the community between June 21 and Aug. 20. They are being paid the minimum hourly-wage (\$4.25) for nine weeks and will also earn \$1,000 towards their educational expenses. At the end of the program, all participants will join President Clinton for a summit meeting in Washington, D.C.

Most of the participants are nursing students from La Salle, Temple, Villanova, Thomas Jefferson, and Hahnemann Universities, the University of Pennsylvania, Gwynedd Mercy College, and Community College of Philadelphia. The six institutions located within city limits are operating immunization sites. Two "Bookmobiles" were refurbished by the City of Philadelphia as mobile immunization vans.

Dr. Gerrity said that each of the six community outreach and two mobile immunization sites are operating under the direction of a site coordinator and have a primary relationship with one of the college or university-based schools of Nursing. Vaccines have been donated by area pharmaceutical firms.



Dr. Patricia L. Gerrity (second from right) watches as John Fritz (right), a learning lab specialist, instructs La Salle nursing students Susan Cho and Rodney Abarry in proper immunization techniques.

Other students were selected from Drexel, St. Joseph's and Widener Universities, Swarthmore College, the School District of Philadelphia and such community organizations as Big Sisters of Philadelphia. These students are providing support services in areas like data management and public relations.

Dr. Gerrity said that the coordinators of the six neighborhood sites would also have the option of providing other services dealing with children's health problems. La Salle, for example, is offering lead screening.

"But our primary objective is to immunize the children," she said, adding that there were 1,559 cases of measles, including nine deaths, reported in Philadelphia in 1990-91, as compared to only 16 cases in 1986. "The overwhelming majority of those children who contacted measles had not been age-appropriately immunized. In fact, fewer than half of the children in Philadelphia are adequately immunized by the age of two."

Philadelphia's consortium was one of only 17 projects in 14 cities selected for funding from 487 proposals submitted from across the United States. It includes members of Greater Philadelphia Urban Affairs Coalition, Philadelphia Higher Education Network for Neighborhood Development, the city's Department of Public Health, and School District of Philadelphia.

Dr. Gerrity earned her Ph.D. in health planning from the University of Pennsylvania's City and Regional Planning Department.

La Salle's Neighborhood Nursing Center served as the model for the proposal submitted by the Philadelphia consortium. The Center opened in 1991 on the grounds of Manna Bible Institute, 700 E. Church Lane, and offers community residents such health care services as pregnancy testing, prenatal care, blood pressure screening, nutritional counseling, and immunization for children.

The federal grant is being coordinated by the Commission for National and Community Service.

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La Salle's swimming coach John Lyons (left) was voted the MCC's Coach of the Year while Deirdre Lynch (center) was named the league's Outstanding Women Swimmer and Dan Dunigan, the conference's Outstanding Men's Swimmer.

Swimmers Capture Title but Booters Come Within 13 Seconds of Year's Biggest Upset

By Bob Vetrone
Assistant Sports Information Director

Long before the meet, John Lyons had a feeling.

This was the Midwestern Collegiate Conference swimming championships, unfolding in La Salle University's Kirk Natatorium in Hayman Hall.

Coch Lyons, who has built the Explorers' swim programs to a spot among the East's elite, had a goal — to win the MCC men's title, which meant dethroning perennial power Notre Dame. It was La Salle's baptism in the MCC meet, but the Explorers and Fighting Irish had clashed before, especially in the National Catholics, and, generally, Notre Dame was on top.

"Our goal at the start of the season was to win the MCC," Lyons said, "and I felt we had the talent to do it this year."

Lyons proved to be a prophet worth hearing. When the final gun had sounded and the final lap had been churned, there were the men of La Salle in first place, with 1,325 points to Notre Dame's 896, and the first — and so far — only La Salle MCC championship.

Showing the depth which Lyons had built into the team, La Salle placed in all but one event and won 12 out of the 18.

"It was very exciting," Lyons said. "The team swam as a team, and came as close to our potential as they possibly could."

The women, their ranks depleted by injuries and illness but full of promise, finished third behind Notre Dame and Evansville. "I think the women did very well," Lyons said, "and next year will be even better."

Lyons' optimism stems from the fact that most of the Explorers' point-scorers were underclassmen, including junior Deirdre Lynch, a triple winner who was voted the meet's Outstanding Women Swimmer, and junior Cheryl Coppola, who set meet records in the one-meter and three-meter diving. In all, La Salle broke four individual records and one relay mark in the women's side of the championships.

The swimming teams' performances helped the Explorers finish fourth (out of nine) in the James J. McCafferty All-Sports Trophy race for MCC supremacy in its 16 sports. And while fourth isn't quite what La Salle fans were accustomed to — eight Metro Atlantic Athletic Conference Commissioner's Cup titles in nine years — the step-up in overall competition in all sports eventually should raise the level of talent among the Explorers' squads.

As for the future in swimming, the outlook is bright when you consider that La Salle produced the meet's Outstanding Newcomer in freshman Paul Deconti and the Outstanding Men's Swimmer in junior Dan Dunigan, in addition to Lynch's Outstanding Women award.

To cap it all, Lyons was voted the Midwestern Collegiate Conference Coach of the Year.

As always, academics rated as a high priority for La Salle student-athletes. Of 434 student athletes, some 46 per cent achieved a Grade Point Average (GPA) of 3.0 or above (out of 4.0) at the end of the spring semester.

Of that 46 per cent, half achieved 3.4 or higher to earn places on the Dean's List.

Dr. Raymond Heath, vice president for student affairs, in noting the high percentage, said: "Our student-athletes continue to dispel one of the most common myths about college student-athletes by demonstrating the balance so necessary for outstanding academic and athletic achievement.

"And for such a percentage of student-athletes to achieve above 3.0 is especially noteworthy and we are quite proud of them."

For the second straight year, the GTE-CoSida Academic All-America women's basketball team had a La Salle player on it — the same player, Jennifer Cole, besides setting numerous records on the court and leading the NCAA Division I in free-throw shooting (90.9), made first team District II and second team All-America in academics.

On many other outlets, such as the Midwestern Collegiate Conference and Eastern College Athletic Conference Honor Rolls, many La Salle names were evident.

Three La Salle senior student-athletes applied for the Rhodes Scholarship test — Cole (Chemistry), volleyball's Lori Huggins (Computer Science), and basketball's Michael Bergin (Organiza-

tional Management). Although none was fortunate to make it to the Holy Grail of Education, the mere consideration was a worthy accomplishment.

While men's swimming produced the Explorers' only MCC title, the men's soccer team came thisclose to making off with an even bigger surprise.

After finishing eighth in the conference with a 1-5-1 record (8-10-3 overall), La Salle upset top-seed Xavier, beat fourth-seed Butler in overtime, and had second-seed Evansville tied but lost, 2-1, with 13 seconds to play.

Senior Jeff Van Tiem became the program's all-time leading scorer, notching 11 in the topsy-turvy season and bringing his total to 44. Senior goalie Rich Scholer posted three shutouts while stopping almost 80 per cent of the shots that came his way. Replacing those two, and fellow senior Walter "Gator" Bielicki, will be a tough part of coach Pat Farrell's preparation for another journey into the MCC, Philadelphia Soccer 7 and the usual strong schedule.

Betty Ann Kempf, the only coach in the seven-year existence of women's soccer as a varsity sport, will have to replace a strong core of six seniors, including goalkeeper Sue Guba, from the team that had a 6-10 record. Guba and her heir apparent, Chris Raub, managed a combined 2.28 goals-against average. The biggest problem was that the Explorers, other than freshmen Bridget Carney (11 goals) and Gabriella Parrino (6), were able to muster only a 1.74 goals-per-game offense.

Carney, a standout member of the track team, displayed her considerable speed on breakaways, helping her set the scoring pace, which included a three-goal performance against Columbia.

46% of La Salle's student-athletes achieved a Grade Point Average of 3.0 or above. Half of them made the Dean's List.

As women's basketball coach John Miller found out, there are at least three ways to leave a position depleted, because they all happened to his team.

A star can graduate (Mimi Harris led the nation with 9.6 assists per game during her senior season); a prospect can transfer because of a change in her academic pursuit (Cindy Pierce, a reserve point guard last season), and injury.

The latter element was especially harmful since Allyson Blue, who had shown promise as a freshman and was playing extremely well in summer ball, suffered a torn anterior cruciate ligament of her left knee and was redshirted while undergoing surgery and reconstruction.

Veteran Jennifer McGowan thus moved from small forward to the point and directed the team to a 16-11 overall record (10-6 in the MCC for a fourth-place finish), while she set a school mark for steals (233). Fellow guard Cole became the school's all-time women's scorer with 1,875 points. With strong contributions from the frontcourt of Dolores Seiberlich, Tina Tunink, Lisa Auman and Mary Heller, the Explorers pulled a few surprises along the way.

The most notable of those was a tremendously-exciting 92-88 victory over 15th-ranked Nebraska for the championship of the annual La Salle Invitational.

"The victory over Nebraska," coach Miller said, "has to be the high point of all the years I've been coaching."

With five recruits coming in from such varied points as Cardinal O'Hara High in suburban Philadelphia, Grosse Point, Michigan, and Pine Grove, Minnesota, the future should bring more of the excitement and thrills such as the women's program provided with victories over such opponents as Nebraska, Notre Dame, Evansville and Butler, and even in a 71-68 first-round loss to Evansville in the first round of the MCC Tournament.

The men hoopsters pulled off one of the big upsets of the local season with a 66-53 victory over St. Joseph's at the Spectrum before 12,000 fans. It was a hysterical night, as well as a historic one.

For coach "Speedy" Morris it was his 146th victory, giving him more wins than any other La Salle men's basketball coach. The person he replaced, Ken Loeffler, had directed the 1952 Explorers to the National Invitation Tournament title and the 1954 team to the NCAA championship, making the honor an even more impressive one.

The Explorers finished 14-13, with a 9-5 MCC mark and a third seed in the post-season tournament. After wiping out a big first-half deficit and building one of its own with five underclassmen on the court, La Salle faltered down the stretch and Butler came out on top, 77-70. That shattered any hopes of a bid to a tournament and ended Morris' streak of consecutive post-season appearances at six.

The season was not without high points, especially those produced by sophomore Kareem Townes. Playing his first varsity season after sitting out his freshman year under Prop 48 regulations, Townes led the MCC in scoring (22.5), was voted to the MCC All-Newcomer team, was named to the Philadelphia Big 5's second team and was voted its Outstanding Newcomer.

Townes had valleys (0-for-16 from the field against Pennsylvania) and many highs, double figures in his last 25 games, 20 times reaching 20 and four times hitting 30 or more.

His 22.5 average enabled him to surpass Lionel Simmons (like Townes, a South Philadelphia High product) as the highest-scoring first-year player in La Salle history.

His peak came during a week in which he had 33 in a victory over Detroit Mercy and 34 in a win over Loyola Chicago. Such performances earned him a Hat Trick of awards, MCC Player of the Week, ECAC Player of the Week, and topped it off by being named Sports Illustrated's Division I Player of the Week.

The softball team discovered just how tough it really could be in the MCC. Senior first baseman Kerri McGahey led the league in Runs Batted In with 44 in 48 games (good enough for 12th in the NCAA); tied for first in the MCC in home runs (5); was third in

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hitting (.336); tied for third in doubles (10) and didn't make either the first or second team All-MCC.

Go figure.

Meanwhile her twin, Kelli, did make All-MCC regular-season and the all-tournament team with some pretty impressive figures of her own — a .308 batting average, 29 Runs Batted In, eight stolen bases, and a great defensive showing in the outfield.

The McGahey sisters head a group of six seniors who have added a few more positive images to the program. Joining them in graduation were the team's other twins, pitcher Kendall and second baseman Tiffany Hodson, shortstop Sheila Thurston and utility player Kristen Falcone.

For both McGaheys, the season culminated outstanding careers in field hockey and softball, following in the footsteps of their La Salle Hall of Athletes sister, Kathy, who was All-American in softball and field hockey in 1980.

The softball team's early schedule, like so many others in the East, was turned into a shambles by The Blizzard of '93. In Florida for its usual spring-break series of games, coach Ray Perri and his team were stranded a few days, and upon their arrival home, found Good Shepherd Field and others in the area unplayable.

With some juggling here and there, the Explorers managed to get in 50 games, splitting them, finishing 6-6 in the MCC, and winning a game against Detroit Mercy between losses to Butler and Evansville in the double-elimination tournament in Indianapolis.

Gene McDonnell, in his 33rd year as La Salle baseball coach, experienced a frustrating season, going 13-31 (8-22 in the MCC) and a quick exit from the conference tournament.

One loss provided a "lowlight-film" scenario. Trailing Villanova, 11-4, the Explorers tied it at 11, only to have the Wildcats score 10 runs in the 11th inning for a 21-11 victory.

Two seniors, Billy Artz (.311) and Ross DiMaggio (.303), went over the .300 mark among the regulars, while another senior, M.J. Lewin led in homers with seven.



Kareem Townes finished as the highest-scoring first-year player in La Salle's history in 1992-93.

Track and cross-country were marked by coaching changes throughout the season. Veteran mentor Jim Gulick retired, the reins were turned over to interim coaches Greg Moore and Phyllis Keyes, then, on a full-time basis, to Charles Torpey, a former University of Maryland coach who has produced stars of national and international fame throughout his career.

Both cross-country teams had success against outstanding competition. In the MCC women's meet, the Explorers came in third, sparked by 12th and 13th-place finishes by Melanie Johnson and Theresa Lewandowski.

The men placed second as three of its hill-and-dalers — Matt Stull, Mike Ewing and Jason DiJoseph — wound up in the top 10. Those three all earned All-MCC honors, while DiJoseph made Player of the Week twice. And before he left for a permanent post at University of Maryland-Baltimore County, Moore was named MCC Cross-Country Coach of the Year.

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The women also made off with a championship in the University-ECAC meet.

The Penn Relays, always the height of the outdoor track season, saw the Explorers' 4x800 team of Laura Rigolizzo, Jennifer McGowan, Joyce Jellig and Theresa Lewandowski take third place. Lewandowski, meanwhile, had used the indoor season to rack up a La Salle record of 2:55 in the 1,000 meters.

On the men's side, Stull took a Penn Relays second in his 5,000-meter heat; the 4x200 team of Ed Kelleher, Eric Mobley, Mark McCall and John Hunter finished fifth and qualified for the IC4A's. That same foursome pulled off a second-place in its 4x400 heat.

In the IC4A's, the 4x400 tandem, with Fran Hoey, Hunter, Kelleher and Mobley, was fifth in the finals in 3:12.21.

Field hockey, under new coach Kathy DeAngelis, fell just below .500 (8-9-1) but produced upset victories over Richmond and West Chester. Two of the losses came in overtime, including a 2-1 setback at the hands of 19th-ranked Kent State, while the Explorers and Eastern power Rutgers battled 80 minutes to an 0-0 deadlock. Goalie Michelle Richmond posted five shutouts and a 90.1% save mark. Two-sport standout Kelli McGahey recorded 11 goals and an assists, while freshman Amy Antonelli registered four goals to stamp her as a future offensive threat.

A tie for seventh in the MCC tourney was the best the men's tennis team could net but coach George Mechler envisions better things. "Teams that used to beat us easily, like 9-0," he said, "we can now hold our own and even beat some of them. With only one of our top players (Billy Browne) graduating, I believe we will continue to make better showings."

The women's tennis team (4-7) showed its youth throughout the season, although it wound up with a 9-0 victory over Rowan, which we used used to know as Glassboro. A last-place finish in the MCC Tournament was buffeted by the fact that only one player, Elaine La Flamme was lost by graduation. Monica Rave, Jeanne Montana and Kim Gibbons should be a good nucleus next season.

Chris Shalbert led the wrestlers with a first-place in the 126-pound class in the prestigious Lebanon Valley College tournament, then plucked Outstanding Wrestler honors at the Washington and Lee Invitational. He finished with a spectacular 21-1 record.

Junior golfer Paul Rambo climaxed his productive season with a 156, seven strokes off the leader's pace, and came in ninth in the Loyola Invitational.

First-year volleyball coach John Kunzler fielded a team that relied heavily on underclassmen and that should herald improvement over the 6-24 record, which included an MCC victory over Evansville.

In crew, it wasn't as much a case of what happened in the water but in the minds of the coaching staff, the philosophy that staff want to implement, and the future of the program itself.

"This was the beginning of the rebuilding of La Salle crew," said coach Sean Drea. "We are beginning to place emphasis on eights, which college rowing is all about."

"We had five seniors in our varsity eight but we will be moving up rowers from our novice and junior varsity boats. It will be grass roots building up."

The lightweight novice eight produced one of the season's brightest moments, a second place in the Dad Vail Regatta on the Schuylkill River.

Before and after that prestigious race, there was much work being done on off-race matters — getting the program organized, repairing and sprucing up equipment, and putting in place a well-run system that Drea believes will propel La Salle into a higher state, especially in the eights.

"We have to show the rowers we're recruiting," Drea said, "that we are providing good experience and direction, and that it will be worth their while to be making a commitment to La Salle."

To accomplish this, and get it rolling, Drea had the help of a formidable staff, people like Pat McCann, Andrea Bonascoursi, John Musial, John Weiners and Thye Bennion.

If you're a crew enthusiast, the last name may mean something. He is from Harvard, is the national singles champion, and a friend of Sean Drea. The help of friends like that could mean a lot to La Salle rowing.

reunion weekend ‘93



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ore than 650 members of the alumni and their spouses returned to campus for a weekend of exciting activities on May 21-22. Classes that participated in the homecoming festivities included '38, '43, '48, '53, '58, '63, '68, '73, '78, '83, and '88.

Activities included receptions and dinners at various sites throughout the campus including the Union Ballroom, Dunleavy Room, and Patio, Olney Hall Lobby, the Peale House, and North Campus Dining Area. Some guests stayed overnight at the new St. Miguel Court Townhouses. Many alums toured the La Salle Art Museum, Connelly Library, and new South Campus, relaxed at La Salle's "Backstage" Nightclub, shopped in the "L" Stop, the campus store, or worked out at Hayman Hall and the tennis courts. Liturgy was celebrated in the university's Chapel. As Alumni Director Jim McDonald said, "It was another successful reunion weekend."

Members of the Golden Anniversary Class of '43 and Silver Anniversary Class of '68 were recognized and presented with special Anniversary Medallions during an Alumni Convocation in the Dan Rodden Theatre. Each reunion class made a class gift presentation. Brother President Joseph Burke discussed "The State of the University" and answered questions from grads about the current scope and future direction of La Salle.



reunion weekend '93





reunion weekend '93



alumni notes

Maria Tucker Cusick, '83 Elected Alumni President



Maria Cusick

Maria Tucker Cusick, '83, a communications consultant, was elected president of the university's Alumni Association for a two year term at a meeting of the Alumni Board of Directors on May 22, it was announced by James J. McDonald, '58, the director of alumni.

Since 1991, Tucker has operated a private communications practice including photographic services, public relations, and print/production services. She also serves in a management position with the Camera Shop, Inc., and previously worked for the Archdiocese of Philadelphia and the Franklin Library in administrative and editorial positions.

Joseph H. Cloran, '61, was re-elected executive vice president of the 32,000 member association. Nicholas J. Lisi, '62, who has served as the group's treasurer the past two years, was elected vice president for 1993-95.

Other newly-elected officers are James M. Boligitz, '83 (treasurer), and Elizabeth R. Leneweaver, '87 (secretary).

The Executive Committee was also chosen and will include the five officers mentioned above, the three immediate past presidents—John J. French, '53; Stephen L. McGonigle, '72, and Marianne S. Gauss, '75, as well as seven people elected at-large—Andrea Cholewiak, '81; John J. Fallon, '67; Victor M. Gavin, '57; Teresa Hooten Kozempel, '74; Daniel E. McGonigle, '57; J. Patrick O'Grady, '82, and Charles J. Quattrone, '72.

SCHOOL OF BUSINESS

'51

Nicholas J. DiCandilo has retired from Rohm & Haas Co. after 43 years of service.

'53

Henry M. Carroll, principal of Thomas Holme School, Philadelphia, received the Bernard Rafferty Distinguished Service Award at the eighth annual Matthew Carey awards dinner, sponsored by the Emerald Education Committee.

'58

William T. Katheder has retired from the U.S. Government after 31 years of service.

'61

Harold E. Lindenhoffen is serving as an environmental scientist with the Office of the Deputy Assistant Secretary of Defense for Environment, in Washington, D.C.

'65

Joseph C. Visalli is a superior court judge in Cape May Court House, N.J.

'68

Joseph P. Hickey, manager of training and development for the State of Delaware, recently spent three weeks in Yerevan, Armenia, where he provided training and consultation services to more than 30 national and local government officials in the former Soviet republic. Hickey is the president of the National Association of Government Training and Development Directors.

'76

Bruce J. Colucci was appointed administrator of fiscal services at the Philadelphia Regional Port Authority.

'77

Carl Graf is a partner in the tax department of Asher and Company Certified Public Accountants, in Philadelphia.

'78

BIRTHS: to Susan Dearolf and her husband, Walter, '78, their second child, a son, Christopher Joseph; to **Joseph E.**

Steelman, Jr., and his wife, Mary Beth, a son, Mitchell Joseph.



Christian

'81

Christian M. Christian was promoted to controller at Betz Entec Inc., an industrial and commercial water treatment technology company.

'82

Kurt E. Kramer, an associate at the law firm of Bolger Picker Hankin & Tannenbaum, spoke on the subject of "Personal Injury and Torts" at the People's Law School at the Community College of Philadelphia. Anne Quinn Masters is teaching English and social studies at Paulsbo (Washington) Middle School.

BIRTH: to **Anne Quinn Masters** and her husband, Al, a son, Alexander Ralph.



Czbas

'83 **James Czbas** received an honorable discharge from the U.S. Navy after seven years of service. He is now a certified home health aide for Hospice of Southeastern Connecticut Inc. **John C. Friskey** was named assistant vice president and controller at Security First Bank, in Media, Pa.

BIRTH: Heidi Natter DiPasquale and her husband, Paul, a son, Alexander Paul.

'84

BIRTH: to **Ralph (Bud) S. Hisle** and his wife, Jeanne

alumni notes

Yuengling Hsie, '86, a son, Andrew Scanlon.



'85 **Marks**

Michael S. Marks was promoted to management accounting officer at The Bryn Mawr (Pa.) Trust Company.

BIRTH: to Kathleen Dynan and her husband, **James J. Black, Ph.D., '84**, their first child, a daughter, Moira Kathleen.

'86

BIRTH: to Jeanne Yuengling Hsie and her husband, **Ralph (Bud) S. Hsie, '84**, a son, Andrew Scanlon.



Jones

'87 **Corey I. Jones** was appointed vice president of support services at Philadelphia Geriatric Center.

'88

U.S. Army Capt. William A. Becker, IV, was promoted to his present rank while attending the Armor Officers Advanced Course at Fort Knox, Ky. He recently completed a 45-month tour of Germany, which included service in Kuwait, where he was awarded the Bronze Star. **Edward J. Hudak, III**, is a manager at the accounting firm of Richard W. O'Hay C.P.A., in Easton, Pa. **Joseph V. Shunk** is the equipment reliability manager for the Federal Bureau of Prisons, Northeast Region.

BIRTH: **Joseph V. Shunk** and his wife, **Christine Desiderati**

Shunk '87, their second child, a daughter, Natalie Christine.

'89

Gregory M. Giangiordano, Esq., was graduated from Temple University School of Law. He has passed the Pennsylvania and New Jersey Bar Exams and is a law clerk for Judge James McGirr Kelly, of the U.S. Court for the eastern district of Pennsylvania. **Arthur R. Shuman, III**, was commissioned ensign in the U.S. Coast Guard and is stationed in Marinette, Wisc.

MARRIAGE: **Gregory M. Giangiordano, Esq.**, to **Ellen C. Killian**.

'90

Valerie Villamil was promoted to vice president-loan accounting at CoreStates Financial Corp., in Philadelphia.

MARRIAGE: **Margaret A. Nichols** to **Michael G. McCabe, '90**.

'92

Thomas J. Cella was appointed manager for marketing and public relations at Methodist Hospital, an affiliate of Thomas Jefferson University Hospital, in Philadelphia. **Tricia McKenna** is an in-house auditor at First Fidelity Bank. **Heather Striet** is a credit analyst in the finance department of the Lightship Financial Group.



'93

Anne Flisak was awarded a 1993-94 Rotary Foundation Ambassadorial Scholarship to study the Polish language at the Jagiellonian University in Krakow, Poland.

SCHOOL OF ARTS & SCIENCES

'55

La Salle's longtime baseball coach **Gene McDonnell** was honored recently by the Metropolitan Philadelphia College Baseball Umpires Association for his sportsmanship and professionalism at a dinner at the Blue Bell Inn.



Alotta

'59

Dr. Robert I. Alotta has just had his latest book published by Chicago's Bonus Books, Inc. It's called *Signposts & Settlers: The History of the Place Names in the Middle Atlantic States* and it describes the stories behind all of the colorful names and locations in the Delaware Valley.



Richard

'60

Dr. James T. Richard, a professor of psychology at Bucks County (Pa.) Community College for the past 25 years, was recently presented with the BCCC Alumni Association's Homecoming Award for excellence in teaching.

'61

Paul F. Betz was elected president of the Faculty Senate at Georgetown University, in Washington, D.C. **Joseph S. McAuliffe** was elected vice president and general counsel of American Cyanamid Company.

'69 **Klenk**

Dr. Kenneth F. Klenk was promoted to vice president of Hughes STX Corporation, a high technology and scientific applications company in Lanham, Md. **Joseph P. Leska** was appointed senior credit officer at Fidelity Bank, in Philadelphia. **Frank V. Possinger** was named vice president of risk and benefits management at Pettibone Corporation, in Lisle, Ill.

'71

Brother Francis B. Danielski, F.S.C., is leaving La Salle University's Annual Fund office to become vice president, student affairs at La Salle College High School. **Dennis P. Green, Esq.**, was promoted to a vice president of PNC National Bank of New Jersey.

'72

Dr. Joseph V. Brogan, assistant professor of political science at La Salle, was awarded a Lindback Foundation award for distinguished



alumni notes



Walter E. Williams (center), a nationally prominent economics columnist, commentator, and professor, receives a commemorative gift after delivering the annual Courtney Lecture on "The Role of Government in a Free Society" on April 16. The lecture series is named in honor of Dr. Robert J. Courtney, '41 (left), a long-time political science professor at the university. Kenneth L. Hill, chairman of La Salle's Political Science Department, is also pictured.

Bill Raftery to be "Roasted" at Trump Taj Mahal Hotel

Bill Raftery, Class of '63, will be the target of a roast on September 24 at the Trump Taj Mahal Hotel Casino in Atlantic City, when he will also be honored with the "La Salle University Athletics Distinguished Alumni Award."

Former Notre Dame coach "Digger" Phelps and ex-Philadelphia 76ers' star and coach Billy Cunningham head the star-studded list of roasters. Raftery was head coach at Seton Hall University before turning to broadcasting, and is now a nationally-famous commentator on college basketball for both CBS and ESPN.

Prices for the roast:

- \$250 per couple (includes room at The Taj, open bar, dinner, roast and dancing)
- \$150 per single, includes all the above
- \$100 includes all the above except a room.

For further information: (215) 951-1605. Checks should be made out to: "La Salle University" and mailed to: RAFTERY ROAST, c/o Department of Athletics, La Salle University, Box 805, Philadelphia, PA 19141-1199

teaching at the university for 1992-93.



Brogan

John W. Lund, Jr. was appointed senior vice president/chief operating officer of the YMCA of Metropolitan Chicago. **Brother John J. McDonnell, F.S.C.**, was appointed president of Philadelphia's West Catholic High School.

BIRTH: to **Elizabeth Washofsky Mann** and her husband, **Peter**, a son, Peter John Charles.

'73

Margaret Dailey is senior human resources consultant at Advanta Mortgage, in Horsham, Pa.



Pagliaro

James D. Pagliaro, a partner in the Philadelphia law firm of Morgan, Lewis & Bockius, co-authored the chapter, "Toxic Torts" in the six-volume guide titled *Environmental Law Practice Guide*, published by Matthew Bender & Co.

'74

Alexander D. Bono, a partner in the Philadelphia law firm of Blank, Rome, Comisky & McAuley, addressed the Philadelphia chapter of the International Institute of Financial Planning. His topic was "How to Limit Your Malpractice Exposure as a Financial Advisor." **James P. Kennedy** is a telephone service representative at the Department of Health and Human Services. **John**

McCleary, Ph.D., was promoted to full professor of mathematics at Vassar College. McCleary's book titled, *Geometry From a Differentiable Viewpoint*, was published by Cambridge University Press. **Jon F. Tucker, R.N.**, is a unit manager at Lafayette Retirement Community.

BIRTH: to **John McCleary** and his wife, **Carlie**, a son, **Anthony James Graves-McCleary**.



Witcoskie

Rev. Stanley L. Witcoskie was ordained priest by Bishop James T. McHugh for the Diocese of Camden. He has been assigned to St. Anne's Church, in Wildwood, N.J., as associate pastor.

'76

Brother John Crawford, F.S.C., was appointed principal of Seton-La Salle High School, in Pittsburgh, Pa.

'78

Michael A. Franchetti, M.D., had an article titled "Civil War Trauma Surgery" published in the *Journal of the Southern Medical Association*.

BIRTH: to **Walter Dearolf** and his wife, **Susan**, '78, their second child, a son, Christopher Joseph.



Pauline

79 **Joseph S. Novak** earned the certified insurance counselor designation. **Rose Lee Pauline** was promoted to

Dodging Bullets and Working for Justice in Chile



Rosemary Barbera (second from right) with friends at one of the ten "Common Pot" kitchens she helped to run in the Shantytown sections of Santiago. Unlike the "Soup Kitchens" in the U.S. that are staffed by volunteers, the "Common Pots" in Chile are run by the residents, themselves, who serve meals to their less fortunate neighbors.

Rosemary Barbera vividly remembers the night early in 1988 when she first moved into her house in a *poblacion*, or shantytown, on the outskirts of Santiago, Chile. The young La Salle graduate (BA '83 religion, MA '86 pastoral ministry) had just joined the Maryknoll Society as an associate lay missioner.

"There was a protest in the streets and suddenly the bullets and tear gas just started flying," recalls Barbera, who is now an associate director of the Campus Ministry Center at La Salle. "The police were shooting and a tear gas canister landed right in our yard."

Rosemary had good reason to be afraid. She participated in an organization called *Sebastián Arcibaldo*, a movement whose members would go into the streets and protest against the continued use of torture by the Chilean police and the military.

When Barbera arrived in Chile, a military dictatorship ruled the country. Gangs and drug addicts roamed the streets informing officials about political opponents. Police would allow

them to deal in marijuana and steal in return for tips about political and human rights meetings being held in the neighborhood. "The people had suffered a lot, not because they were poor but because to be poor was a crime," she recalled. "In a dictatorship, to be poor was suspect and that was a crime." Human rights were abused consistently.

"We were violently repressed just about every time that we went out," says Barbera, who saw her housemate arrested twice. "Although I lived in a poor section that many people considered violent, my fear wasn't from the gangs because the gangs pretty much respected me. They knew who I was. They would joke with me and stuff. But my fear was more on the part of the police."

Although she was working with political prisoners, human rights groups, and a Christian base community, it took a while for Rosemary to gain people's trust. "When I first got there a number of people would not talk to me because they still have a lot of hard feelings and resentment

towards the USA because of CIA involvement in the military coup," she explained. "They said that one or two Peace Corps volunteers had been acting as fronts for the CIA. There was some hesitancy, even with people doing volunteer work. You really needed to demonstrate what you were about."

Although it costs about \$120 a month just to feed a family of four—not including clothing and housing, most wage earners living near Rosemary made only about \$100. The housing situation, according to Barbera, was horrible. "In a space about the size of a typical classroom in Olney Hall, you would have three or four families divided into little sections," she explained.

Most people in a *poblacion* live without a refrigerator or hot water. No one had heat and Chilean winters are as cold as Philadelphia's. Education is not a priority. Textbooks are outdated. The typical child advances no farther than eighth grade. Health care is almost non-existent. In Rosemary's

alumni notes

continued

neighborhood of 90,000 people, for example, there was one physician for adults and two for children.

Barbera chose to work with Maryknoll because of their commitment to working for justice and not charity. "This continues to be an important distinction for me," she says. "I believe that without justice we are only helping to sustain the cycle of violence that is poverty."

Rosemary decided to come home in 1991 in order to give her husband, Eduardo Villegas, a native of Chile, a chance to be educated in the United States. He worked as a community organizer and human rights worker there and is now majoring in social work at La Salle. They both hope to return to Chile within the next five years where Eduardo plans to work specifically with young people and Rosemary, with women.

"Whether we are here or there, our commitment will certainly be with poor people," says Barbera. "I've worked in human rights. And I saw the effects of torture on people. But I also saw the effects of poverty and the violence of poverty on people."

Many other graduates of the university have devoted their lives to causes of world peace and social justice. They include two members of the Class of '91, Peggy Brim and John Spinale.

Brim joined the Vincentian Service Corps and was assigned to St. Brigid School, a poverty-ridden grammar school in New York City. Although she felt overwhelmed at first working in the inner city, Peggy quickly adjusted to her new environment and worked diligently to keep the school from being closed by the Archdiocese. Her daily experiences in the classroom convinced her that the school was extremely valuable to the children and the neighborhood it served.

"I believe that it was during this time that I truly became a member of the

community," recalls Brim. "In a sense, my life had begun to be intimately connected with my students and their families. St. Brigid was *my* school as well."

Peggy, who majored in psychology and religion at La Salle, was offered a paid staff position at St. Brigid but decided instead to remain with the Vincentian Service Corps where she continues to live simply in community while serving with the poor.

Spinale, also opting for full-time community service work, joined the LaSallian Volunteer Movement after graduation and was assigned to Rongai, Kenya, East Africa. During his language training, John recalls being "struck immediately by the vast differences in the basic lifestyle and quality of life between what had been my reality in the states and what was the reality of the average person in a pre-developed country."

After reflecting on the differences in lifestyles and deciding that he did not want "to live in such a contrast," Spinale moved out to Rongai in the countryside where he taught at a Christian Brothers school. John was impressed with the eagerness of the students to learn. He was deeply touched by the way of life of his students and their neighbors.

"Kenya was quite a wonderful, graced place to be," recalls Spinale, who recently returned to the U.S. and now teaches religion at a high school in Harlem. "It was filled with learning experiences, trials, and much growth."

"This is clearly the LaSallian tradition," says Rosemary Barbera. "As our *Mission Statement* says, 'the university strives to establish an atmosphere in which community members may openly bear witness to their convictions on world peace and social justice.' The challenge to live this mission is confronted daily in many ways by our students and alumni all around the world." ■

assistant vice president for business affairs and affirmative action officer at La Salle University. She had been director of personnel at the university for the past six years.

'80

Brian McDonough, M.D., medical reporter on Philadelphia's WTXF-TV (Channel 29), received an Emmy award from the Philadelphia chapter of the National Academy of Television Arts and Sciences as well as the Jules Bergman Award for Excellence in Broadcasting. His book, *Doctor, I Have a Question*, was published in June.

Marion M. Slawiatynsky is a senior electronic engineer at Innovative Medical Systems of Ivyland, Pa. Slawiatynsky, who specializes in electronic and optical hardware and systems software design of clinical/medical instrumentation, was included in the 1992 edition of *Who's Who in Science and Engineering*.

'81

Stan Williams, an All-State New Jersey high school basketball star in the mid-1970s and later a standout for the Explorers, was inducted in the Gloucester County (N.J.) Sports Hall of Fame.



Fleming

Sandy Fleming, recruitment coordinator for part-time students at Manor Junior College, was one of 12 Pennsylvania recipients of the Distinguished Alumni Award of Equal Opportunity Programs. She was honored for her work in education. **Joanne Swift Hummel, M.D.**, was certified by the American Board of Obstetrics and Gynecology. She is in private practice in Marlton, N.J.

alumni notes



John L. McCloskey Becomes Affiliated as a Member of the Christian Brothers

John L. McCloskey, '48 (right), who retired last year after 45 years of service to the university, was affiliated as a member of the Christian Brothers in ceremonies at St. Joseph's Chapel on campus on May 26. Here he holds the diploma of affiliation, conferred on "generous men and women who have contributed their time and talents to the Brothers and their work," with his sponsor, Brother Andrew Bartley, F.S.C., La Salle's director of public affairs. McCloskey served the university in a variety of positions including vice president of public affairs, assistant vice president of development, assistant to the president, and several other administrative positions.

Veterans of World War II Needed for News Features

La Salle's weekly newspaper, *The Collegian*, is preparing a series of news articles on World War II and would like to interview members of the alumni who served in the military during that era.

If you would like to discuss your experiences in the war, please call Thomas A. Leonard, a staff writer at the newspaper, at (215) 951-1398, or write to him c/o *The Collegian*, 1900 W. Olney Ave., Philadelphia, PA 19141.

BIRTH: to Joanne Swift Hummel, M.D., and her husband, Mark J. Hummel, M.D., their first child, a daughter, Katherine Emig.

'83
Christopher Ferry received a doctorate from the State University of New York at Albany. He is an assistant professor of English at Clarion University. **Anne Galasso Templeton** received a master of education degree from Beaver College.

'84
James J. Black received a doctorate in clinical psychology from the University of Delaware.



Owens

Dennis Owens was appointed sports anchor at WHTM-TV Channel 27, the ABC outlet in Harrisburg, Pa. He had been a sportscaster at KGET-TV, in Bakersfield, Calif.

MARRIAGE: Dr. **Lana M. Grzybicki** to **Anthony F. Angeli**.

BIRTH: to James J. Black, Ph.D., and his wife, Kathleen Dynan, '86, their first child, a daughter, Moira Kathleen.

'85
Captain Marco Coppola, D.O., received the award for best presentation from Marion Merrel Dow Inc. for a study he presented to the scientific assembly of the American College of Emergency Physicians. He is a staff physician and research director, at the Department of Emergency Medicine, Darnall Army Hospital, Fort Hood, Texas. Dr. Coppola also was appointed assistant professor of internal medicine at Texas



Dr. Daniel Pantaleo (left), the university's provost, and Dr. John F. Reardon, '59 (right), chairman of the Accounting Department, presented the 1993 Michael A. DeAngelis Awards for distinguished service to the accounting profession at the 27th annual awards dinner on April 16. The recipients were (from left): Michael J. McAleer, '79, partner, Arthur Andersen & Company; Peter A. Harty, '64, and James A. Harty, '62, partners, Harty & Harty, of Wilmington, Del., and Elizabeth Harper Briglia, '80, CPA, an independent consultant for nonprofit organizations.

A & M University College of Medicine.



Mshomba

Richard E. Mshomba, Ph.D., an assistant professor of economics at La Salle University, has been awarded a Pew Faculty Fellowship in International Affairs. Dr. Mshomba was among 24 scholars from throughout North America selected as a Fellow.

'86
William G. Dotzman, D.P.M., was accepted with advanced

standing to the University of New England College of Osteopathic Medicine. He is on staff at North Philadelphia Health System in the Department of Podiatric Medicine and Surgery. **Linda Geraci, M.D.**, is finishing an internal medicine residency at the University of Minnesota.

Maureen A. Kovatch is the human resources coordinator for Elastomeric Technologies Inc., in Hatboro, Pa.

'87
Michael B. Loughey has joined the Blood Bank of Delaware, in Newark, as its advertising/communications coordinator. **Kateryna Rudnytzky** received the Earl Hartell Award for Teaching Excellence and completed her Ph.D. orals at the University of North Carolina-Chapel Hill. Her doctoral dissertation topic

alumni notes



The newly-erected tree bench purchased as a gift to the university by the Class of 1993 was unveiled at the Faculty-Graduate Reception on May 16. Pictured (from left): Brother Edward Sheehy, Michael Bergin, Jeanette Moulis, Stacy McKee, Brother President Joseph Burke, Ed Zabokow, the gift chairperson; Albert Finarelli, Aimee Tagert, and Brother Gabriel Fagan.

"The Image of Pontius Pilate in Medieval Literature."

MARRIAGE: Kathleen A. Kaercher to Roger W. Yerger, Jr.

BIRTHS: to Diana Herrmann-Marozas, M.D., and her husband, John, their second child, a son, Brendan Timothy; to Christine Desiderati Shunk and her husband, Joseph, '88, their second child, a daughter, Natalie Christine.

'88
Judi Walsh Loughlin was promoted to national copy-reader at Dow Jones Capital Markets Report, in Jersey City, N.J.

'89
Anthony Moffa is pursuing a master of science degree in engineering psychology at Florida Tech. He is a pre-professional intern at Harris Corporation, electronic systems sector, in Palm Bay, Fla. Robert R. Pleffa is working for IMS America Ltd..

in Plymouth Meeting, Pa. Kevin B. Rech received a dental degree from Temple University School of Dentistry. Sue Thoma is a producer for "Catholic Magazine," a weekly television program that airs on WPHL-TV, Channel 17 in Philadelphia. Frank A. Troso, Jr., is the confidential aide to Camden County (N.J.) Freeholder Scott Goldberg.

'90
Christine Klaister was graduated from Widener University Law School, cum laude.

MARRIAGE: Michael G. McCabe to Margaret A. Nichols, '90.

SCHOOL OF NURSING

'84
Mary Beth Gallagher received a master of business administration degree from St. Joseph's University.

'85
BIRTH: to Mary C. Annas, a son, Patrick Michael.

M.B.A.

'91

Corey I. Jones was appointed vice president of support services at Philadelphia Geriatric Center.

'92

Sandra Garby accepted the position of business manager for capacitor materials for Engelhard Corp., in East Newark, N.J.



Caruso

'88

Dante Caruso, Jr., was appointed president and chief executive officer of Delaware County Memorial Hospital, in Drexel Hill, Pa.

MASTER IN ORGANIZATIONAL MANAGEMENT

'91

Rosemary L. Mazzarella is employed in the purchasing department at Children's Seashore House, Philadelphia. She is a volunteer with the Center for Literacy and recently celebrated one year of service with the Child Abuse Prevention Committee of Greater Philadelphia.

MASTER IN PASTORAL COUNSELING

'85

Rose Lee Pauline was promoted to assistant vice president for business affairs and affirmative action officer at La Salle University. She had been director of personnel at the university for the past six years.

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

- 1 PRINT your full name, class year and new address on the form opposite, and
- 2 Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle University, Phila., PA 19141.

ATTACH LABEL HERE

Name _____

Class Year _____

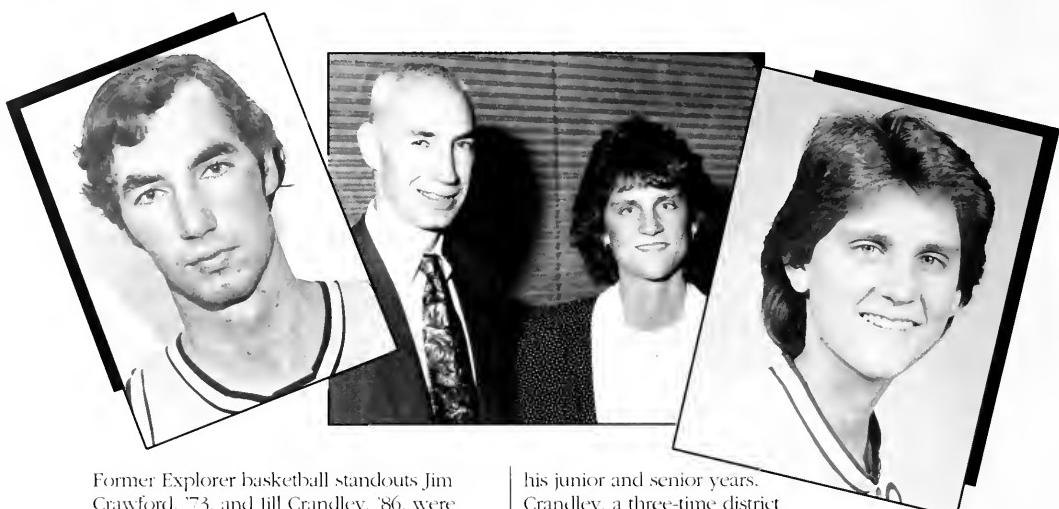
Address _____

City _____ State _____ Zip Code _____

() _____

Phone Number (include area code) _____

alumni notes



Former Explorer basketball standouts Jim Crawford, '73, and Jill Crandley, '86, were inducted into the Big Five Hall of Fame during ceremonies at the Spectrum on Feb. 6.

Crawford scored a total of 1,213 career points and led La Salle in scoring and assists during

his junior and senior years. Crandley, a three-time district Academic All America selection, scored 1,451 points during her four year career and still holds the all-time Explorer women's record for field goals made (625).

Season Tickets Now Available for 1993-94 Men's Basketball Team

It won't be long before the La Salle men's basketball team takes to the floor for another exciting season of Explorer hoops. Twelve exciting home games highlight the 1993-94 schedule.

NCAA Tournament participants Temple, Kansas State, Xavier, and Evansville, NIT contender St. Joseph's, along with the always tough Princeton Tigers, traditional rival Notre Dame, and the remainder of the competitive MCC make up the 10 game Civic Center slate. In addition, two Spectrum dates with Big Five rivals Pennsylvania (another NCAA entrant) and Villanova round out La Salle's most challenging home schedule in years.

Season ticket packages are now available. For more information, call the La Salle Athletic Ticket Office at (215) 951-1999.



Alumni Director Jim McDonald (right) and his wife, Bonnie, were honored by their classmates with a sketch of College Hall and the Philadelphia Bowl during Homecoming Weekend. Making the presentations are Class of '58 co-chairs Joe Gindhart (left) and Charlie Lamb.

NECROLOGY

Carl L. Fromuth
Education Department,
1964-73

'26
James D. McBride

'48
William D.F. Coyle

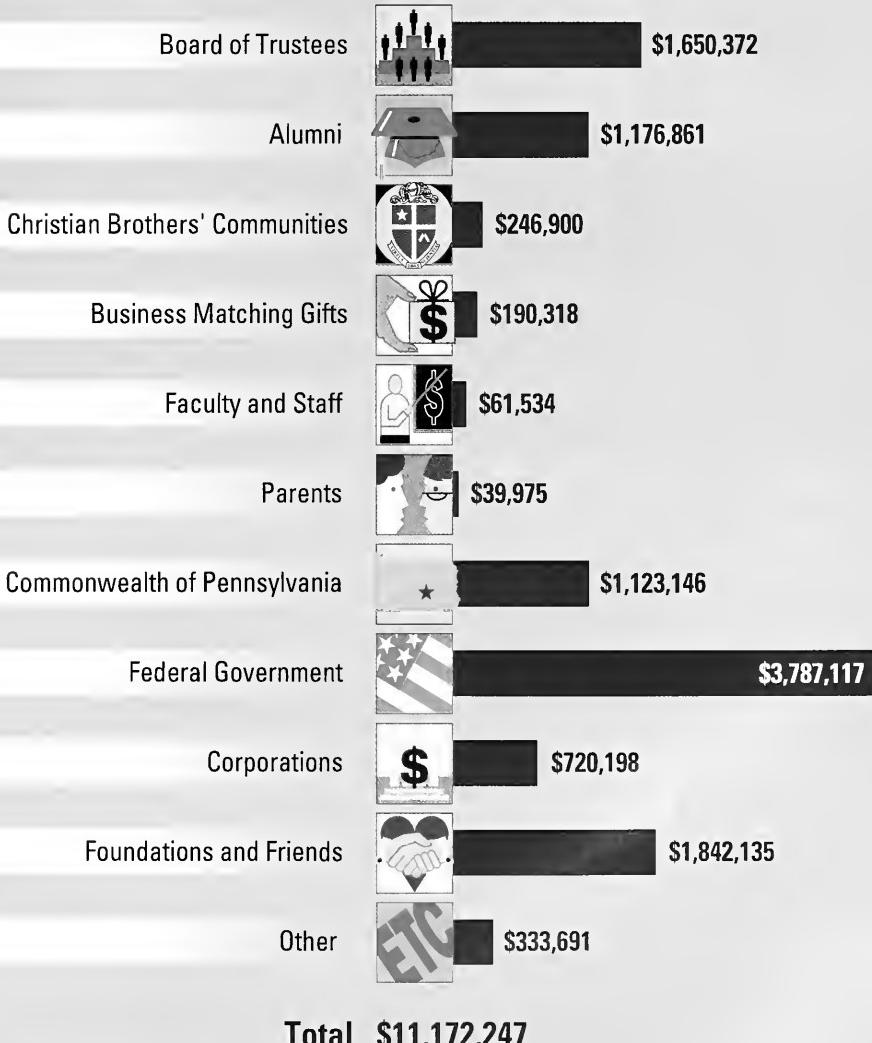
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THE MISSION...THE CAMPAIGN

A PROGRESS REPORT

Capital Campaign Commitments Top \$10 Million

Total Pledges and Contributions (6/30/93)



THE PROVOST



FALL 1993

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE

16 - 3/16 . 49 $\frac{1}{4}$
 16 - 3/16 . 49 $\frac{1}{2}$
 1/2 - 1 . 49 $\frac{7}{8}$

Jan Nov		91
Jan Dec		1225
Jan Dec A		697
Jan Dec 75 L		386
Kn Oct 20		386
Kn Oct 20 p		265
on Oct 85 p	25	181
Lb Nov 15	681	367
1 b Nov 15 p	340	621

Nicholas A. Giordano, '65
President
Philadelphia Stock Exchange



Honor Roll of Donors



Lowes Oct 30	21	1/4
Lowes Oct 40	40	3 1/2
Lowes Oct 40 n	21	7/8



Robert S. Lyons, Jr., '61, *Editor*

James J. McDonald, '58, *Alumni Director*

ALUMNI ASSOCIATION OFFICERS

Maria Tucker Cusick, '83, *President*

Joseph H. Cloran, '61, *Executive Vice President*

Nicholas J. Lisi, Esq., '62, *Vice President*

James M. Bolitz, '83, *Treasurer*

Elizabeth R. Leneweaver, '87, *Secretary*

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Cover: CO-OP COVER: Nicholas A. Giordano, '65, on the floor of the Philadelphia Stock Exchange, as captured by the camera of Vince Massa.

C

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CEO of PHLX

Nick Giordano has seen tremendous changes in the financial world during his 22 year career at the Philadelphia Stock Exchange.

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Honor Roll of Donors

1992-1993 was another year of significant progress as total pledges and contributions for the capital campaign exceeded \$11 million.

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A profile of the man behind one of the world's most challenging swimming marathons as well as a chronicle of some significant events in the lives of the university's alumni.

F

rom Fishtown to Futures

Not only does Nick Giordano head the nation's oldest and largest regional stock exchange, it's probably the most diverse financial operation in the world.

MAR 01 1994
By Frank Bilorsky, '62



Nick Giordano at his desk in the modern PHLX headquarters in center city Philadelphia. It's the only exchange in the world where three distinct products—common stocks, stock options, and foreign currency options—are traded.

It is one of those super-humid, stifling Philadelphia summer days that breed nasty notions, and Nicholas A. Giordano, '65, is nurturing a particularly evil one.

He is thinking - and talking - about World War III.

He believes it is inevitable. Only this one will not be the conventional variety, he says. Its germs will not be born in a Bavarian beer hall, although a St. Louis brewery could play an important part.

So could a Poughkeepsie, N.Y., computer giant and a Rochester, N.Y., film manufacturer. Not to

mention a whole bunch of other corporations whose wealth is measured in billions and whose value is tabulated in fractions.

An archduke's assassination will not precipitate its start. Neither will a madman's dream of world conquest and a master race.

Instead, World War III will begin very much like the Indianapolis 500 auto race does every year. One phrase will do it - "Warriors, start your modems."

"I think the battles of the 21st century are going to be fought on the balance sheets and profit-and-

"I think the battles of the 21st century are going to be fought on the balance sheets and profit-and-loss statements of world-wide corporations rather than on the front lines with tanks facing each other."

loss statements of world-wide corporations rather than on the front lines with tanks facing each other," Giordano says. "I think we all understand that and that we are energized as a country to do what we can to keep our economy strong and to be competitive."

Giordano, 50, is speaking from behind a desk in an office overlooking the busy atrium in the building at 1900 Market st. that houses the Philadelphia Stock Exchange. He has been president and chief operating officer at the nation's oldest stock exchange for the last 12 years.

In the 22 years in which he has been associated with the Exchange - six years after graduating from La Salle with a degree in accounting - he has seen the financial world in general and the exchange in particular change tremendously. He remembers his early days in the business in the late 1960s when the markets were literally being choked by volume of 20 million shares a day. Today, volume 10 times that figure is lamented as a slow day on Wall Street.

The exchange in those days was in a dingy building at 17th and Sansom sts. Its cumbersome name was the Philadelphia-Baltimore-Washington Stock Exchange. Now it is housed in its modern digs where transactions are recorded electronically on the huge basement trading floor.

"Our exchange has grown significantly over the last 10-12 years in all aspects," Giordano says, temporarily distracted from topic of the mother of all financial wars. "We're probably the most diverse exchange in the world. Under one roof we trade three distinct products - common stocks, stock options and foreign currency

options. We're the only exchange in the world that has such diversity.

"We're also the only exchange that is open 20 1/2 hours a day. Markets around the world talk about 24 hour a day trading, but this exchange has done it. In 1982, we created the most innovative new product probably within the last 30 years - options on foreign currency. It is a product that has expanded tremendously because of the growth in international trade and the volatility of the United States dollar.

"The need to protect your foreign exchange exposure has never been greater than in the last 10 years. This exchange is on the international map now, known around the world."

In fact, the PHLX, which has been doing business since 1790, is probably better known in Berlin, Germany, than it is in Berlin, New Jersey. As it is, because of its diversity, it is the largest of all United States regional exchanges, a fact that Giordano mentions with considerable pride. But he says that the exchange will continue to seek to expand its horizons.

"Wherever businessmen's risk are, we have to try to create products to satisfy those risks or to satisfy an investor's need to be into a particular product," he said. "That's how you find new products - and we're always looking."

That Giordano has risen to his current position in the financial community is a remarkable accomplishment in itself. This, after all, is not a man who was born with a silver ingot, or a convertible subordinated debenture, in his mouth.

A steel stitching needle would be more like it. Giordano's father had a tailor shop on Germantown ave. near Wayne Junction in the Nicetown section of Philadelphia. His childhood was typical of the ethnic family of the post-World War II era in the City of Brotherly Love.

"We lived in a middle class to poor neighborhood," he said. "We played halfball on the streets. We died with the Phillies. We sat on the steps, talked with the neighbors, played in the parks in the neighborhood.



"I went to grammar school at St. Michael of the Saints Parish, which is closed now. It was the neighborhood church, a relatively small parish that catered to the Italian-American community."

St. Michael of the Saints Parish is just one of the parts of Giordano's childhood and early adulthood that has either disappeared, moved or whose existence is threatened. Perhaps that is one reason why he talks so conclusively about creating products the marketplace needs instead of being satisfied with the services the exchange is currently offering.

In fifth grade, he took his first capitalistic step, opening a paper stand in the neighborhood at Minneapolis-Honeywell, the old Brown Instruments Co.

"I did that for a number of years," Giordano says. "They used to have two plants, one around the corner from where I lived and one in the Luzerne area. In the late 1960s, they all moved to Fort Washington."

For high school, Giordano moved on to Northeast Catholic High. If you've been in the Philadelphia area recently, you've probably seen the bumper stickers. "SOS, Save Our School," they say. The school is North Catholic. Will it be saved?

"A good question. I think what is going to happen is that the free market is going to work," he said,

ever the capitalist. "If parents want to send their kids to North, then it will be saved. If they don't, then the Cardinal will say it's obvious they don't want it."

In other words, supply and demand - that economic law that he says always works.

After four years of riding the 23 trolley and the 56 bus from Nicetown to K&A and working various odd jobs, Giordano earned his diploma and brought his ambitions to 20th and Olney.

"La Salle was very important to me at the time," he said. "In those days you didn't have the appreciation as you do today for the choices you had. You think you have very limited choices. That's where I was and La Salle seemed to me to be more important for me to further my education.

"I was the first one in the family to go to college. I have two older brothers who did not go to college, and it was very important to my father that someone in the family go to college."

Tuition, Giordano remembers, was about \$900 a year. He lived at home and earned his tuition by working at Penn Fruit, another Philadelphia institution that died.

He went to work at the accounting firm of Price Waterhouse in 1965, right after he was graduated from La Salle and stayed there for a little more than three years. By then, his interest in the stock market had grown tremendously, just like the volume that had swelled to 20 million shares a day on the NYSE. So he took a job with a small brokerage firm in Philadelphia.

"This was a period of consolidation and bankruptcies," he remembered.

"The markets were closed one day a week because there was so much volume. The paperwork crisis caused all sorts of problems. As volume started to recede, the problems surfaced. After a year, we merged with another company. And then I moved to another firm, a big New York Exchange firm."

Its name was Robinson & Co. and it promptly went bankrupt, which turned out to be a big breakthrough event in the career of Nick Giordano.

"It went into trusteeship," he said. "I stayed with the trustee and he appointed me as the operating manager for the liquidation."

The kid from Nicetown was 27 years old. Pretty heady stuff, he admits.

"I was thrust into something that probably was way over my head at the time, but I learned a lot," he said. "I think that is when you do learn a lot, where you are thrust into a situation like that. It forced me to become disciplined and to understand things from a much more practical and pragmatic viewpoint."

The liquidation took about a year. Shortly after that Giordano joined the PHLX as controller and began climbing the corporate steps as he



**"The need to protect
your foreign exchange
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helped the exchange tackle such weighty issues as the national market system, which linked the markets as mandated by Congress.

He became vice president, then senior vice president, then executive vice president and, after Elkins Weatherill decided to retire, was chosen as the second president in the history of the exchange on May 1, 1981.

Under his guidance, the PHLX has grown in size and stature. And through it all, he has watched his own children grow. Their pictures are on a shelf behind his desk and, if they seem to all look to be the same age, it's because they are. The triplets - son Nicholas and daughters Colette and Jeannine - all finished high school this year, which means Nick and Joanne Giordano are facing the American triple headache, four straight years of tuition times three. And with the daughters at Loyola of

Baltimore and the son at Bucknell, the bills are pricey.

Not that it comes as a shock to Giordano. He is on the Board of Trustees at La Salle and is chairman of the Board at Flourtown's Mount St. Joseph's Academy, where his daughters went to school.

Because of it, he has developed some sound thoughts about private education as well as private enterprise.

Here are some of them:

On the future of private education:

"One of my great concerns is the cost of education. It's something I've been harping on for a long time - and not very successfully. As a trustee, I feel a great responsibility to the parents out there.

"I look at my father and what he could afford and couldn't afford and the fact that I had to work. Today, kids can not possibly do what I did. Look at a truck driver's children. How is a truck driver's child able to afford the cost of education? And La Salle is still a bargain. But that is relative to everything else. It is not a bargain in the absolute sense.

"I think it's a major problem in our country. I think the level of tuition today is a national crisis. I don't have any real sense that the schools are attempting to seriously keep down that level. It goes up every year and if you look at the rate of inflation and the rate of increase of tuition, the tuition is much greater.

"Kids are coming out with significant debt on their shoulders, those who couldn't afford the tuition and couldn't get any parental help. Big

debt! I worked my way all the way through. I paid everything. I wasn't a boarding student, but I was able to work my way through. I don't think you can do that today.

"I probably made \$2.50 an hour at some point with Penn Fruit. Today my daughters work and my son works and they make maybe \$5.50 an hour - more than twice as much as I. But tuition is 10 times as much. Never mind 10 times, it's 20 times as much.

"It's not the minimum wage that is out of whack, it's the cost of tuition that is out of whack. That's what has gone way out of proportion. I think it's a huge problem."

Possible solutions to the education cost dilemma:

"I know we have a problem but I don't have an answer. Although I'm on the board, it's hard for me to fully understand the innards of a school. Obviously a big factor is the cost of salaries now. You want to pay your professors and your teachers the correct amount. They certainly were cheated for a number of years. Whether those levels are now right, or high or low I don't know. But that is certainly a major factor.

"Obviously there is more computer power today, more library sophistication. Those things have driven up the costs. But every single year, the (increase in the) cost of education is higher than the rate of inflation.

"If I tried to give an answer to the problem, it would be more instinctive and that's not fair. But I do know we have a problem and I think we'd better really focus. Not just La Salle, the whole country. La Salle

is doing an excellent job within the context of that problem. We're proud of our record at La Salle in the last 20 years as far as being able to keep tuition relatively low compared to some of these other universities and offering a quality education.

"When I grew up at St. Mike's there were no lay teachers until maybe seventh grade. Today in the grammar schools, there might be one nun. And look at North Catholic. It's \$2,500 (a year). That's a lot of money."

***On the "jobless recovery" in America:**

"It cost George Bush the presidency, but the truth of the matter is that it has to go through its natural course, its natural cycle. There's not much you can do. You can do some things, but essentially it's got to go through that cycle. And this time the cycle has been elongated because the prosperity was very long - from 1982 right through the early part of 1990."

On a the possibility of a repeat of the stock market crash of 1987:

"Can it happen again? The answer is yes, but not in the same way. We have safeguards against the market collapsing to that extent in that period of time. However, over a longer period of time - instead of hours or a day - you could have it. It wouldn't have the same effect, but it would be harmful.

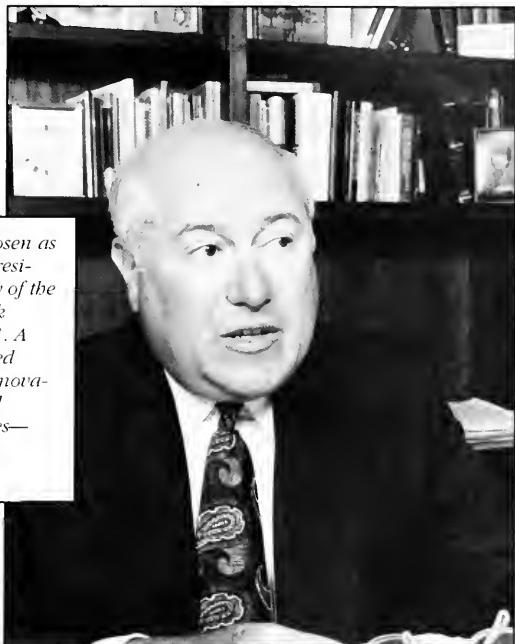
"The market came right back in 1987, which proved it was a panic. It was one of the most critical times of my career here when I had to face the press that day. The boardroom must have had 40 members of the press, television cameras, radio micro-

Giordano was chosen as only the second president in the history of the Philadelphia Stock Exchange in 1981. A year later he helped create the most innovative new financial product in decades—options on foreign currency.

phones and the print media. The press wanted me and others in my position to

declare that we were about to have a depression. In 1929, there was a crash, therefore a depression will follow - I think that is what everyone wanted to hear and wanted to print. But that wasn't the case at all and I never believed that it was.

"There are so many more safeguards today in the economy - not the market but the economy - in terms of money being pumped into it that you are going to have recessions, some more severe than others. But I think depressions are another story. So 1987 was a pure case of panic. The correction began, there was bad news, some selling started. The selling accelerated. Some institutions tried to sell and programs tried to sell and at some point in the day it turned into a panic. Everybody tried to race through the door and it was just impossible. But the market survived. Within a year it was at higher levels. And if you look at our market today, we are double the value of the post-crash numbers - less than six years later."



Where the market is headed after making new highs over the summer:

"I'm biased on the bullish side. I can tell you that straight out. People ask why the market is so strong. People are in the market because of interest rates. They get such lousy rates in CDs - less than 3 percent.

"A large part of the market rise is attributable to the fact that people are looking for (better) interest rates. But I don't believe that's the complete story. Not every stock is a dividend stock. And those that are dividend stocks are not all yielding 6 to 7 percent. Some are yielding 2 to 3 percent. But if the market is being helped by interest rates only, then it's a very weak foundation because interest rates will turn and then we're going to have to correct.

"I'm not an analyst. I'm just looking at the market like anyone else when it comes to investing. But I'm hopeful that the market is looking at something else - that it's looking at the U.S. and the world coming out of

"We're proud of our record at La Salle in the last 20 years as far as being able to keep tuition relatively low compared to some of these other universities and offering a quality education."

the recession and that U.S. corporations will have been leaned down and will have lower costs.

"We're already working on lower fuel costs and lower cost of money. We are now in a position to be the strongest world competitor that we have been in many years. And when the world comes out of its recession and starts to consume at record levels again - and adds (the purchasing power of) some of the Eastern European countries, I think U.S. corporations are going to be great beneficiaries of a world-wide recovery.

"I think we'll do much better perhaps against German companies and Japanese companies than we did 10-15 years ago. And maybe that's what the market is saying."

"We have become lean. That's on the backs of people who unfortunately may have lost their jobs. But when it comes out the other side, the whole country will be better off, including those people - hopefully."

The immediate economic future:

"That reminds me of the analyst who gets up and makes a speech and gives his predictions about 15 to 20 years from now. He is very eloquent, very charismatic and sounds very wise. Then somebody asks about the next six months. And he says, 'Oh, I have no idea.'

"I'm worried about this tax increase, worried it will have a significant negative impact on the recovery. It's troubling. Tax increases are always

anathema to a recovery in the business climate because they take disposable money out of the pockets of consumers and direct it toward the government, which is not good.

"But that aside, I think the U.S. corporations are very strong, stronger than ever. If we can just keep the recovery, slight as it is, on track, I think it could start to built up some momentum. If we could get the real estate market to make a bit of a comeback, that's got to feed into it. If we can get Germany and Japan to solve some of their problems, that's going to feed into it. This NAFTA agreement could be a very important plus for our country.

"I think we're strong and getting stronger. I think the biggest challenge we have is retraining a certain segment of our work force that have lost their jobs in the manufacturing area and probably are not going to be regained.

"We're becoming much more a service economy. The manufacturing is being done by others who can do it cheaper or by robots in some mechanized way. Unfortunately, whether we like it or not, economics is a true absolute science. And you can try to fix and fiddle with the economy from time to time but in the long run, economics is always going to win out. Supply and demand is always going to work.

"We see how disastrous the economies of government controlled countries have been throughout the world. They collapse. They just don't work. You have Germany split

in half. One is capitalistic. The other is government controlled. One is a roaring success, the other a disaster.

"The argument has been won hands down. There's no question about it. When you apply that to our country and you see what has happened to the cost of manufacturing over the years, the cost of reduced product for all kinds of reasons, at some point we had to pay the price for that. And the market was going to be done either by mechanized ways or by finding cheaper labor elsewhere. And that's exactly what it did. There is no way around that.

"When we get through this cycle, I think we're all going to be better for it because as consumers we want cheaper products and we want them inexpensively. That's why foreign cars were so popular for so long. We were buying them because they were a better product and because they were cheaper."

And now the United States is poised to win World War III - the economic skirmish, Giordano says. Its corporations have become lean and mean. The Battle of the Bulge already has been won.

A long-time, award-winning sports-writer for the old *Philadelphia Bulletin*, Mr. Bilorsky now writes about business and finance for the *Rochester Democrat and Chronicle*. He is also co-author of one of the hottest-selling books in the Philadelphia area these days, the *New Phillies Encyclopedia*.

Honor Roll of Donors



Dear Friends,

To borrow from Dickens, we live in the best of times *and* the worst of times. The La Salle of today is a strong institution where creativity, rigor, and conviviality are hallmarks of the teaching-learning process. At the same time, the financial challenges we face are among the most formidable since our move to 20th and Olney during the Depression. For this reason, it is a particular pleasure to introduce the 1992-1993 Honor Roll of Donors and to express the collective thanks of the La Salle Community for the generosity of the people and organizations listed in this report. Put quite frankly, you make it possible for us to prosper rather than merely survive.

Our development staff has every reason to be proud both of its hard work and the responsiveness of La Salle's friends. Consider the following highlights:

(1) The total pledges and contributions for the capital campaign, We are La Salle: The Mission ... the Campaign, exceed \$11 million. This includes \$2.5 million from the U.S. Department of Housing and Urban Development for our Institute for the Advancement of Mathematics and Science Teaching, \$1 million from the Annenberg Foundation, and to date \$1.7 million from the University's Board of Trustees.

Brother President Joseph F. Burke, F.S.C., Ph.D., '68, and Dr. John F. Carabello, '62, volunteer chair of the Alumni Annual Fund, stand outside the South Campus Classroom Building. The renovation of this building is the initial project in the capital campaign that was launched in October, 1992. Once completed, the building will house the university's Communication Department. Through June 30, 1993, total pledges and contributions to the capital campaign exceeded \$11 million.

(2) Alumni giving rose to over \$1.5 million, a 6.7% increase.

(3) The total principal invested in the Joseph G. Markmann Accounting Alumni Endowed Chair topped the \$1 million goal two years ahead of schedule.

(4) Corporate and Foundation matching gifts amounted to \$190,318, the highest amount in the University's history.

(5) The first annual Charter Dinner/ La Salle University Leadership Award Ceremony honored Mr. Nelson G. Harris, former Chairman of the Board of Tasty Baking Company, and raised more than \$35,000 for the University's scholarship fund.

(6) The contributions of the communities of the Christian Brothers who serve

La Salle University increased from \$232,217 to \$246,900, a 6.3% increase.

(7) The School of Nursing has been awarded more than \$400,000 in grants and contracts from The Connelly Foundation, The City of Philadelphia, and the U.S. Department of Health and Human Services.

I believe that La Salle University remains a great investment for our many individual, foundation, and corporate friends. For example, last year I was able to report to you that *U.S. News and World Report* ranked La Salle among the 30 top regional universities in the northeastern United States. More recently, that same publication listed us as number 10. While a certain degree of skepticism about such listings is called for, it is a sign of the growing recognition of the quality of a La Salle education.

HONOR ROLL OF DONORS

Of course, La Salle is an ever-changing institution, and this past year there were many highlights. Let me mention just a very few:

(1) The Department of Nursing officially became the School of Nursing with Dr. Gloria Donnelly serving as its first dean.

(2) Two new graduate programs received approval from the Commonwealth of Pennsylvania: a master's degree in Central and Eastern European Studies, and a master's degree in Computer Information Technology.

(3) Three other new degree programs were approved for the School of Continuing Studies: a B.S. in Leadership, a B.S. in Interior Design (a joint program with Harcum College), and the BUSCA program, an innovative A.A. degree in Liberal Arts, part of which is taught in Spanish with intensive training in English as a second language.

(4) The academic profile of our student body, as measured by standardized test scores, rose for the fifth consecutive year and for the seventh time in eight years.

(5) Eleven faculty members authored, co-authored, edited, or co-edited books this past year, and 77 faculty members published articles, reviews, or poems.

(6) The Department of Chemistry and Biochemistry received National Science Foundation grants of \$115,000 to purchase NMR and laser spectrophotometry equipment.

(7) Dr. Patricia L. Gerrity, Associate Professor of Nursing, was named Director of the \$1.1 million Philadelphia Summer of Service Program (ICARE) funded by the Federal Government. ICARE is an acronym for the primary objective of the program: to immunize an estimated 5,000 children at risk who live in low income communities in Philadelphia.

(8) Dr. Scott E. Stickle was appointed as the first holder of the Joseph G. Markmann Accounting Alumni Endowed Chair.

(9) La Salle issued \$11 million in Revenue Bonds to undertake various capital projects, including the renovation of the South Campus classroom building for offices, classrooms, and studios of the Communication Department, as well as to purchase additional instructional computing equipment and a new administrative phone system.

(10) As detailed in the first major NCAA report concerning graduation rates of student-athletes, 94% of La Salle's student-athletes who entered the University in 1986 received degrees. This ranks La Salle as sixth out of 287 universities identified in the report.

There is much more excitement, but I hope you get the picture: a year of significant progress. So, to the individuals, corporations, foundations, and Christian Brothers who have made it possible for us to also call this the "best of times," our most sincere thanks.

ALUMNI A TEN YEAR COMPARISON

DONORS | DOLLARS

1993	5,656	\$1,513,310
1992	5,612	\$1,417,949
1991	5,811	\$1,330,674
1990	6,188	\$1,397,773
1989	5,023	\$1,262,775
1988	5,330	\$1,142,678
1987	5,443	\$1,050,819
1986	5,279	\$ 945,312
1985	3,605	\$ 600,998
1984	2,940	\$ 432,093

Sincerely,

Joseph F. Burke, F.S.C., Ph.D.
President

HIGHLIGHTS

All gifts and grants reported below involve contributions received between July 1, 1992 and June 30, 1993. Multi-year pledges and contributions received after July 1, 1993 will be published in subsequent Honor Rolls as payments are received.

In accordance with Internal Revenue Service regulations, gifts of securities have been reported at the mean (average) between their highest and lowest values on the dates the gifts were made to La Salle University.

Every effort has been made to ensure the accuracy of the donor list. Occasionally, a donor's name is inadvertently misspelled or omitted. If, by chance, an error has been made, please accept our sincere apology and notify us of the mistake at 215-951-1539.

Several of the contributions listed below are duplicated in more than one category. The unduplicated total of the gifts and grants listed in this report for 1992-93 is \$4,128,033.

To ensure that your name appears in the 1994 Honor Roll of Donors, please use the inserted remittance envelope to send in your gift to the Annual Fund at your earliest convenience.

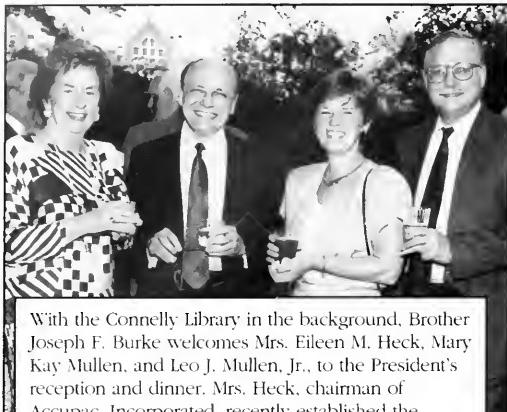


Members of La Salle's Board of Trustees join other honored guests to celebrate the kick-off of the university's capital campaign. From left: J. Russell Cullen, Jr., Josephine C. Mandeville, Major General William F. Burns, USA, Ret., Charles J. Reilly, Leon E. Ellerson, Ragan A. Henry, Esq., and Kenneth Shaw, Jr. Ten of the lay members of the Board have pledged more than \$1.8 million to the campaign.

ANNUAL FUND	
Alumni	\$ 1,339,434
Business Matching Gifts	\$ 190,318
Class of 1993	\$ 1,600
Faculty/Staff	\$ 62,666
Friends	\$ 61,986
Parents	\$ 39,975
(Unduplicated Subtotal)	\$ 1,665,677

CHRISTIAN BROTHERS' COMMUNITIES

\$ 246,900



With the Connelly Library in the background, Brother Joseph F. Burke welcomes Mrs. Eileen M. Heck, Mary Kay Mullen, and Leo J. Mullen, Jr., to the President's reception and dinner. Mrs. Heck, chairman of Accupac, Incorporated, recently established the Anthony F. Heck Scholarship Fund in memory of her deceased husband, a member of the Class of 1951. The Mullens are co-chairs of the Parents' Association, which raised more than \$51,000 during 1992-93.

COMMONWEALTH OF PENNSYLVANIA

Department of Education, Institutional Assistance Grant Program	\$ 798,336
Department of Education, Act 101 Program	\$ 67,100
Department of Education, Act 143, Adult Literacy Program	\$ 53,871
Department of Education, Summer Intensive Language Program	\$ 19,000
Department of Education, Section 321, Adult Basic Education Program	\$ 13,820
Department of Commerce	\$ 12,400
Department of Education, Section 353, Special Projects Program	\$ 11,333
Department of Education, Section 322, Adult Basic Education Program	\$ 10,595
	\$ 986,455

BUSINESS MATCHING GIFTS

A FIVE YEAR COMPARISON

	DONORS	DOLLARS
1993	926	\$190,318
1992	909	\$171,765
1991	1,049	\$162,560
1990	986	\$159,094
1989	737	\$114,192

GIFTS OF PERSONAL PROPERTY/IN-KIND SERVICES (ESTIMATE)

\$ 281,515

FEDERAL GOVERNMENT

Department of Education, Interest Subsidy	\$ 115,025
Department of The Navy	\$ 114,320
National Endowment for the Humanities, Summer Seminars for School Teachers	\$ 48,403
Department of Health and Human Services, Professional Nurse Traineeship Program	\$ 29,300
Small Business Administration, Small Business Development Center Program	\$ 19,149
	\$ 326,197

FOUNDATIONS

The Connelly Foundation	\$ 92,770
W. W. Smith Charitable Trust	\$ 80,000
William Penn Foundation	\$ 40,000
Samuel P. Mandell Foundation	\$ 25,500
James S. Kemper Foundation	\$ 23,700
Charles E. Ellis Foundation	\$ 22,392
Charlotte W. Newcombe Foundation	\$ 18,000
J. Wood Platt Caddie Scholarship Trust	\$ 15,900
Foundation of Independent Colleges of Pennsylvania, Incorporated	\$ 13,279
Citizens Scholarship Foundation of Lancaster County	\$ 9,300
Philadelphia Foundation	\$ 7,500
Anna M. Vincent Trust	\$ 6,500
Charlpeg Foundation, Incorporated	\$ 5,000
Samuel S. Fels Fund	\$ 5,000
Christian R. and Mary F. Lindback Foundation	\$ 4,000
March of Dimes Birth Defects Foundation	\$ 3,877
Winchester Foundation	\$ 3,000
Marie J. Carroll Foundation	\$ 2,678
Fannie Mae Foundation	\$ 2,500
Prudential Foundation	\$ 2,500
UPS Foundation	\$ 2,350
Two/Ten Charity Trust, Incorporated	\$ 2,200
BF Foundation	\$ 2,000
Marlyn Moyer, Jr. Scholarship Foundation	\$ 1,800
Samuel A. Blank Scholarship Foundation	\$ 1,500
Snayberger Foundation	\$ 1,490
Fourjay Foundation	\$ 1,000
John McShain Charities, Incorporated	\$ 1,000
Frank J. Michaels Scholarship Fund	\$ 1,000
Benjamin and Fredora Wolf Memorial Foundation	\$ 1,000
Ruth W. Hayre Scholarship Fund	\$ 950
Elks National Foundation	\$ 800
Anonymous	\$ 300
Guggenheim Scholarship Fund	\$ 300
	\$ 401,086

CORPORATIONS

CoreStates Bank, N.A.	\$ 80,300
Philip Morris Companies, Incorporated	\$ 26,630
Bloomberg Financial Markets, Commodities, News	\$ 24,000
Rohm and Haas Company	\$ 14,000
First Fidelity Bank	\$ 12,800
Philadelphia Electric Company	\$ 12,200
ARCO Chemical Company	\$ 10,500
Beneficial Mutual Savings Bank	\$ 10,000
Mellon Bank, N.A.	\$ 5,000
PNC Bank	\$ 5,000
Tasty Baking Company	\$ 4,800
Budd Company	\$ 4,000
Tri-State Dairy-Deli Association	\$ 3,500
RDC Institute, Incorporated	\$ 3,450
Bell of Pennsylvania	\$ 3,000
Continental Bank	\$ 2,600
Southwest Germantown Association Federal Credit Union	\$ 2,500
Johnson and Higgins	\$ 2,200
Nason and Cullen, Incorporated	\$ 2,200
Phillips and Jacobs, Incorporated	\$ 2,200
Reilly Foam Corporation	\$ 2,200
Simkiss Agency, Incorporated	\$ 2,200
Spiegel, Incorporated	\$ 2,200
Chevron Companies	\$ 1,500
Hershey Foods Corporation Fund	\$ 1,500
Philadelphia Newspapers, Incorporated	\$ 1,500
Quaker Chemical Company	\$ 1,500
Arthur Andersen and Company	\$ 1,200
Coopers and Lybrand	\$ 1,200
Elliott-Lewis Corporation	\$ 1,200
Lincoln Benefits Group	\$ 1,200
United Refrigeration, Incorporated	\$ 1,200
Coca Cola, Incorporated	\$ 1,000
Delaware Management Company, Incorporated	\$ 1,000
Graphic Arts Industry, Incorporated	\$ 1,000
Meridian Bank	\$ 1,000
Philadelphia Food Trades Organization	\$ 1,000
PNC Financial Processing Corp.	\$ 1,000
Meridian Asset Management	\$ 870
Fox and Lazo, Incorporated	\$ 700
ARA Services	\$ 500
Brandywine Asset Management, Incorporated	\$ 500
Dole Food Service	\$ 500
Horsemen's Benevolent and Protective Association, Incorporated	\$ 500
First Executive Bank	\$ 300
Grenados Associates, Incorporated	\$ 300
Lomax Health Systems, Incorporated	\$ 300
Safe-Guard Packaging Products Corporation	\$ 300
K.W.B.E.S.	\$ 250
Philadelphia Chapter, Healthcare Financial Management Association	\$ 250
Progress Bank	\$ 250

OTHER

City of Philadelphia, Home Visit Program	\$ 134,691
Estate of John H. Veen	\$ 111,270
Estate of Thomas J. Casey	\$ 40,372
Testamentary Trust established by Joseph Schmitz, Jr.	\$ 29,197
Charitable Lead Trust Under Deed of Trust of Dr. Roland Holroyd	\$ 23,778
United Way of Southeastern Pennsylvania	\$ 17,500
Northeast Catholic Alumni Scholarship	\$ 11,250
Friends of La Salle University Rowing	\$ 11,035
Union League of Philadelphia	\$ 8,000
Montgomery, McCracken, Walker and Rhoads	\$ 7,200
West Catholic Alumni Association Scholarship	\$ 4,650
Teamsters Local 830	\$ 4,500
Police Athletic League Fund	\$ 3,000
Chemical Club of Philadelphia	\$ 2,000
Synod of the Trinity	\$ 1,900
American Association of Nurses	\$ 1,500
Stradley, Ronon, Stevens and Young	\$ 1,200
Ukrainian National Association Scholarship	\$ 1,200
American Institute of C.P.A.'s	\$ 1,000
Catholic Philopatrian Literary Institute	\$ 1,000
Delaware Valley Chapter, NAIOP	\$ 1,000
Roxborough High School Alumni Association	\$ 1,000
Teamsters Local 107	\$ 1,000
Philadelphia Chapter, Knights of Columbus	\$ 900
Quarter Century Club Scholarship	\$ 750
Philadelphia-South Jersey International Ladies Garment Workers Union	\$ 600
American Business Women	\$ 500
Milberg, Weiss, Bershad, Specthrie and Lerach	\$ 500
Polish National Alliance of the United States	\$ 500
Evangelical Lutheran Church	\$ 400
Laborers' District Council of Western Pennsylvania	\$ 300
Philadelphia Chamber of Commerce	\$ 300
Roman Catholic High School Alumni Association	\$ 100
Segal, Wolf, Berk, Gaines and Liss	\$ 50

\$ 424,143

Rittenhouse Financial Services, Incorporated	\$ 250
Historic Germantown Preserved, Incorporated	\$ 227
Anastasi Seafood	\$ 200
Bayleaf Productions, Incorporated	\$ 200
Brian Sales Corporation	\$ 200
AB Management	\$ 100
Deloitte and Touche	\$ 100
Holiday Inns, Incorporated	\$ 100
Max Levy Autograph	\$ 50

\$ 262,427

MEMORIAL GIFTS

Some of the most meaningful gifts La Salle receives are made in honor or in memory of a beloved friend, colleague, or family member. This year, such gifts were made in the names of thirty-five (35) individuals, an inspiring indication of the donors' regard for both the University and the individuals named below.

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THE CHARTER CLUB

The Charter Club, founded in 1988, pays tribute to individuals who offer extraordinary support to La Salle of \$25,000 or more. La Salle College was originally located at St. Michael's Parish, 1419 North Second Street, at the time it received its charter from the Commonwealth of Pennsylvania in 1863.

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THE CHRISTIAN BROTHERS

The Christian Brothers' unwavering devotion, guidance, and love for La Salle have been truly their hallmark since the university was founded in 1863. Like their founder, St. John Baptist De La Salle, patron of the university, the Brothers have committed their lives to education.

These religious who serve as faculty, administrators, and staff members have contributed \$246,900 to the university in fiscal 1993 for scholarship assistance. La Salle students have been blessed with their influence of 130 years.

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THE UNIVERSITY CLUB

The University Club, initiated in 1985, includes individuals who make donations of \$10,000 to \$24,999. On May 14, 1984, the Commonwealth of Pennsylvania conferred University status on La Salle College and in 1985, the new University acquired the historic Charles Willson Peale House on the Belfield Estate.

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The De La Salle Society is composed of those donors who contribute \$5,000 to \$9,999. Established in 1981, the society's name honors St. John Baptist de La Salle (1651-1719), the founder of the Christian Brothers and the patron of the University.

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The San Miguel Club is composed of those individuals who donate \$2,500 to \$4,999. St. Miguel Febres Cordero (1854-1910), an Ecuadorian Christian Brother who was canonized in 1984, was a man of letters, author, poet, and a recognized authority on the Spanish language.

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The Founder's Circle, begun in 1974, is composed of those individuals who donate \$500 to \$999. Brother Telioz, F.S.C. (1828-1900) was the founding President of La Salle College.

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The Ugo Donini Club acknowledges those of the La Salle family who contribute \$250 to \$499 annually. Named for Professor Ugo Donini (1901-1980), this club was established in 1982.

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John F. Carabello, D.M.D., '62, and his wife, Barbara, share a pleasant moment with Robert T. Wright, '60, and his wife, Catherine, during the President's Club reception. Dr. Carabello is the chair of the Alumni Annual Fund. The Wrights are the parents of two La Salle graduates and two current undergraduates enrolled at the university.



Mr. and Mrs. John F. White (left) join Mr. and Mrs. Sidney J. MacLeod, Jr., at the Charter Dinner La Salle University Leadership Award Ceremony. Mr. White, '67, is a partner with Coopers and Lybrand. Mr. MacLeod is an assistant professor of communication at La Salle. Nelson G. Harris, former chairman of the Board of Tasty Baking Company, was honored at the affair which raised more than \$35,000 for the university's scholarship fund.



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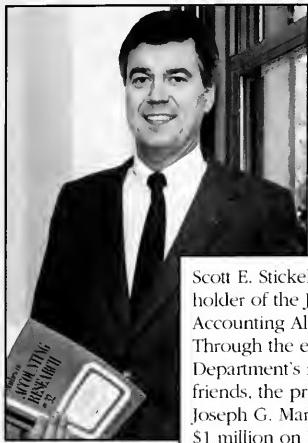
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Stephen A. Longo, Ph.D., director of academic computing, poses in La Salle's new student computer literacy laboratory. The equipment housed in the lab, valued at \$116,865, was donated to the university this past summer by AT&T through its University Equipment Donation Program.

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During the 1993 fiscal year, a number of individuals, corporations, and other organizations donated gifts of tangible personal property and/or in-kind services to La Salle. The estimated value of the donations that were received during 1992-93 is \$281,515. The University is especially grateful to its many benefactors and friends for their loyalty and support.

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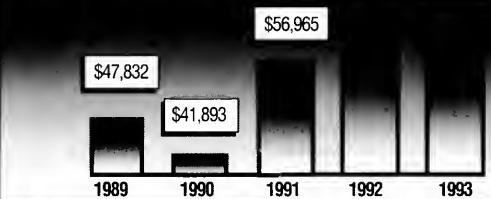
Peter R. Bossow, Sr., '61, and his wife, Alice Ann, chat with Marilyn C. and Fred J. Foley, Jr., and Brother J. Stephen Sullivan, F.S.C., during the President's Club reception. Mr. Bossow is the president of Mil-Pack, Incorporated. Brother Sullivan is a member of La Salle's Board of Trustees and Dr. Foley is the university's vice president for development.

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John J. Carrigan	Joseph A. Chelius	Thomas R. Cleary	Robert J. Connelly

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 Joseph T. Cunnane
 John E. Cunningham, III



David Newell, vice president for public affairs of First Fidelity Bank, discusses La Salle's capital campaign with Mr. and Mrs. Ragan A. Henry. First Fidelity Bank has awarded a four year grant of \$50,400 to the campaign which will be used to fund three partial scholarships for students from the Philadelphia area who enroll as freshmen in September, 1994. Mr. Henry is a long-time member of the university's Board of Trustees.

PARENTS: A FIVE YEAR COMPARISON

DONORS	DOLLARS
1993 647	\$\$\$ \$51,243
1992 547	\$\$\$ \$50,198
1991 761	\$ \$ \$48,662
1990 1,007	\$\$\$\$\$ \$69,119
1989 695	\$ \$ \$46,393

CHRISTIAN BROTHERS' COMMUNITIES:

A FIVE YEAR COMPARISON

1993	\$246,900
1992	\$232,217
1991	\$216,554
1990	\$234,709
1989	\$246,803

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 Norman S. Dyner
 Francis T. Dziedzic, Jr.
 Joseph G. Dziena



Guests gather for the annual President's Club reception and dinner. From left: Brenda Rhone and David E. Beavers, William H. and Joan Lamm Tennant. Mr. Beavers, '72, is a partner with Stradley, Ronon, Stevens and Young. Mr. Tennant, '74, is a principal with Arthur Andersen and Company.

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 Robert J. Ehlinger
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 John W. Evans
 Steven E. Evans
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 James P. Ewell

1993 ANNUAL FUND

A TWO YEAR COMPARISON

Total Alumni Gifts

FY'93	\$1,513,310
FY'92	\$1,417,949
Increase or Decrease	+6.7%

Number of Alumni Donors

FY'93	5,656
FY'92	5,612
Increase or Decrease	+.8%

Business Matching Gifts

FY'93	\$190,318
FY'92	\$171,765
Increase or Decrease	+10.8%

Number of Business Matching Gifts

FY'93	926
FY'92	909
Increase or Decrease	+1.9%

Total Parent Gifts

FY'93	\$51,243
FY'92	\$50,198
Increase or Decrease	+2.1%

Number of Parent Donors

FY'93	647
FY'92	547
Increase or Decrease	+18.3%

Total Faculty/Staff Gifts

FY'93	\$62,666
FY'92	\$63,803
Increase or Decrease	-1.8%

Christian Brothers' Communities

FY'93	\$246,900
FY'92	\$232,217
Increase or Decrease	+6.3%

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REUNION GIVING 1993

YEAR	ANNIVERSARY	GIFT CHAIR	TOTAL	PERCENTAGE	NUMBER IN CLASS	AVERAGE CLASS GIFT
1938	55	V. James Mianulli	\$ 7,365	39%	31	\$ 614
1943	50	John A. Mason, Esq.	\$ 17,885*	29%	55	\$ 1,118
1948	45	William J. Binkowski	\$ 10,205	38%	136	\$ 196
1953	40	John J. French	\$ 18,451	31%	280	\$ 215
1958	35	Joseph J. Panchella, C.P.A.	\$ 27,409	27%	418	\$ 247
1963	30	Terence K. Heaney, Esq.	\$ 32,990	26%	430	\$ 300
1968	25	Harry F. Kusick, Jr.	\$ 22,409	24%	662	\$ 141
1973	20	William J. Flannery, Esq.	\$ 22,865	18%	909	\$ 138
1978	15	Walter W. Dearolf, M.D. Susan Murphy Dearolf	\$ 14,356	19%	768	\$ 99
1983	10	Karla M. Sztukowski	\$ 10,722	18%	914	\$ 65
1988	5	Maureen Ryan Rilling	\$ 11,122	20%	861	\$ 64
\$195,779			22%		\$ 164	

Includes \$ 15,000 gift of tangible property valued by the donor

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Renee D. Laramee, '93, and Austin T. Kuebler, '93, were La Salle's 1992-93 recipients of W.W. Smith Charitable Trust Scholarship Prizes. During the past fiscal year, the Trust donated \$80,000 to the university, chiefly for scholarship grants for academically talented and financially needy undergraduates.

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Augustine F. Galasso
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ALUMNI ANNUAL FUND A FIVE YEAR COMPARISON

Year	Active Alumni	General Alumni Gifts	Matching Gifts	Combined	Number of Donors	Partici- pation (%)	(National %)	Aver- age Gift	(National Average Gift)
1988-89	21,017	\$1,148,583	\$114,192	\$1,262,775	5,023	23.9%	22.7%	\$251	\$191
1989-90	22,249	\$1,252,819	\$144,954	\$1,397,773	6,188	27.5%	23.9%	\$228	\$211
1990-91	26,765	\$1,181,804	\$148,870	\$1,330,774	5,811	21.7%	22.2%	\$237	\$220
1991-92	27,370	\$1,254,478	\$163,472	\$1,417,949	5,612	20.5%	21.9%	\$253	\$238
1992-93	28,325	\$1,339,434	\$173,876	\$1,513,310	5,656	20.0%	N.A.%	\$268	N.A.

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TOP TEN CLASSES

DOLLARS

1962 ... \$55,448
1964 ... \$53,275
1972 ... \$51,203
1954 ... \$49,095
1970 ... \$44,795
1967 ... \$42,286
1956 ... \$42,105
1965 ... \$37,795
1959 ... \$33,708
1963 ... \$32,990

NUMBER OF DONORS

1988 ... 175
1971 ... 174
1983 ... 168
1973 ... 166
1985 ... 163
1974 ... 162
1970 ... 160
1972 ... 160
1968 ... 159
1976 ... 157

PERCENTAGE OF PARTICIPATION

1937 ... 41%
1938 ... 39%
1948 ... 38%
1945 ... 38%
1936 ... 37%
1946 ... 36%
1945 ... 36%
1960 ... 34%
1953 ... 31%
1952 ... 31%

Mr. & Mrs. Kevin R. Houlihan
 Robert J. Houlihan
 Mr. & Mrs. Philip J. House
 Shirley A. Houser
 Wanda T. Houston
 Mrs. Josephine A. Howard
 Dr. & Mrs. Joseph H. Howe
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 Mr. & Mrs. Wade A. Hoyt
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Representatives of the Christian Brothers' Communities at La Salle played an integral role in the kick-off of the capital campaign. From left: Brothers Joseph J. Keenan, '56; Thomas H. McPhillips, '72; G. John Owens, '41; Gabriel A. Fagan, and Joseph Bender, '49. During 1992-93, the Christian Brothers donated \$246,900 to the university, a 6.3 per cent increase above the previous fiscal year.

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The Belfield Estate was the site of this year's President's Club reception and dinner. From left: Stephen L. and Kathleen M. McGonigle, Doris A. and Joseph H. Cloran, and John J. Meko, Jr. Mr. McGonigle, '72, is a member of the university's Board of Trustees. Mr. Cloran, '61, is the executive vice president of the Alumni Association. Mr. Meko, '90, was named director of La Salle's Annual Fund Program in July.

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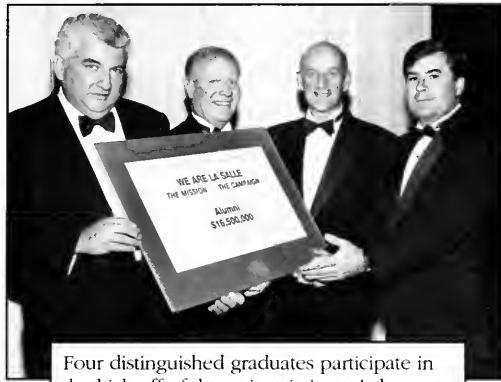
Joseph F. Flubacher, Ed.D., '35 (left), chats with Theopolis Fair, Ph.D., and John L. McCloskey, '48 (right). Dr. Fair is the chair of the university's History Department. Mr. McCloskey, La Salle's former vice president for public affairs, recently joined Dr. Flubacher as an Affiliated Member of the Christian Brothers.

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Brother Charles E. Gresh, '55, director of development, chats with Philip E. Hughes, Jr., Esq., '71, and his wife, Rita, prior to the President's Club reception and dinner. This year, the President's Club was comprised of 190 members who donated between \$1,000 and \$2,499 to the university during 1992-93.

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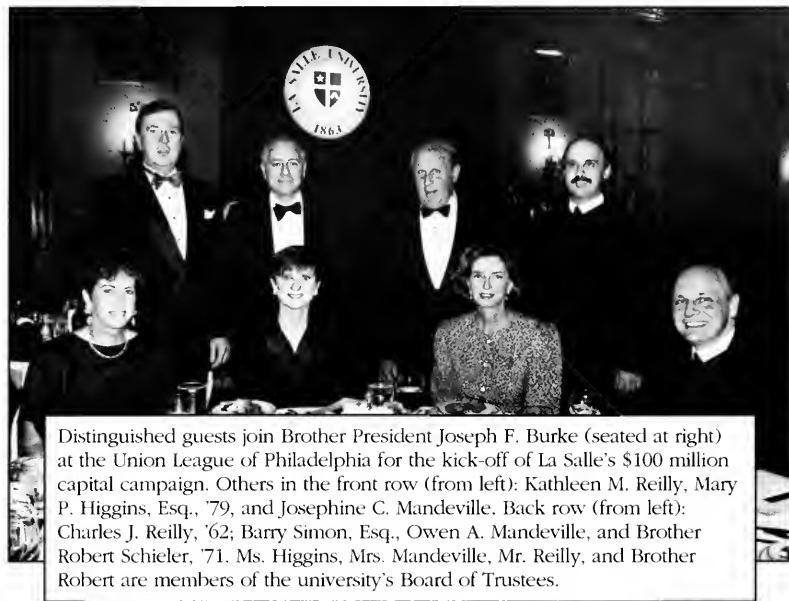
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Distinguished guests join Brother President Joseph F. Burke (seated at right) at the Union League of Philadelphia for the kick-off of La Salle's \$100 million capital campaign. Others in the front row (from left): Kathleen M. Reilly, Mary P. Higgins, Esq., '79, and Josephine C. Mandeville. Back row (from left): Charles J. Reilly, '62; Barry Simon, Esq., Owen A. Mandeville, and Brother Robert Schieler, '71. Ms. Higgins, Mrs. Mandeville, Mr. Reilly, and Brother Robert are members of the university's Board of Trustees.

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William E. Herron, C.P.A. '67
Frederick J. Hirsekorn, Ph.D. '69
Harry F. Kusick, Jr. '68
Thomas A. Leonard, C.P.A. '70
Joseph P. Leska '69
Edward J. Locasale '69
Sara D. MacNeil '93
Thomas J. Mahoney, C.P.A. '70
Joseph G. Markmann, C.P.A. '49
William J. Markmann, M.D. '70
Dennis S. Marlo, C.P.A. '64
John A. Mason, Esq. '43
Robert N. Masucci '61
Ronald W. Matecki '70
Lawrence E. McAfee, Esq. '59
John L. McCloskey '48
Francis T. McGettigan, C.P.A. '77
Stephen L. McGonigle '72
Stacey A. McKee '93
Patricia M. McKenna '87
James F. McManus '69
John J. McNally, C.P.A. '64
V. James Mianulli '38
Vito M. Miriello '87
Susanne McBraide Morrow '81
Jeanette C. Moulis '93
Leo J. Mullen, Jr. '66
Mary Kay Mullen
Frank J. Noonan '55

Diane Nugent '78
David C. O'Connell '93
Jerome C. O'Connell, Esq. '75
Joseph J. Panchella, C.P.A. '58
Thomas N. Pappas '70
George S. Paull, Jr. '67
Harry J. Pearce '66
John M. Pettine '65
David T. Poiesz '80
Stephen J. Rauscher '73
Charles J. Reilly '62
Fred F. Rizzo, Jr. '59
Maureen Ryan Rilling '88
Douglas M. Robinson '80
Edward J. Rodgers '70
William R. Sautter, C.P.A. '71
Eric O. Scheffler '73
Kenneth Shaw, Jr. '64
John F. Slanga '71
David J. Spangler '68
James P. Steinitz '68
Karla Szukowski '83
Edward G. Subokow, Jr. '93
Aimee S. Tagert '93
J. Michael Whitaker, M.D. '72
John F. White, C.P.A. '67
Richard White
Marianne Wooldslayer



Joseph D. McMenamin, D.O., '48 (left), and Donald M. Kelly, '57 (right), engage in a spirited conversation with Arthur C. Stanley, La Salle's director of planned giving. Dr. McMenamin and Mr. Kelly are both members of the university's Blue Chip Club which raised more than \$44,000 in support of the men's basketball program during the past fiscal year.



CORPORATE/FOUNDATION MATCHING GIFTS

During the past fiscal year, 926 individual contributions to La Salle University by its alumni, parents, and friends were matched, often on a \$2 for \$1 or even a \$3 for \$1 basis, by the donor's employer.

The 232 corporations, foundations, and corporate foundations listed below made matching gift contributions to La Salle totaling \$190,318 between July 1, 1992 and June 30, 1993:

- ADP Foundation
- Aetna Foundation, Incorporated
- Air Products and Chemicals, Incorporated
- Akzo America Foundation
- Alco Health Services Corporation
- Alco Standard Foundation
- Allied-Signal Foundation, Incorporated
- Allstate Foundation
- American Cyanamid Company
- American Express Foundation
- American Home Products Corporation
- American International Group, Incorporated
- American Re-Insurance Company
- Amoco Foundation, Incorporated
- AMP Foundation
- Anheuser Busch Companies Foundation
- AON Foundation
- ARA Services
- ARCO Foundation
- ARCO Chemical Company
- Arkwright Foundation, Incorporated
- Armstrong Foundation
- Arthur Andersen & Company Foundation
- ASARCO Foundation
- AT&T Foundation
- Baltimore Gas & Electric Company Foundation
- Barnett Banks, Incorporated
- BASF Corporation
- Bell Atlantic Corporation
- Bell Communications Research, Incorporated
- Bell of Pennsylvania
- Bergen Record Corporation
- Berwind Corporation
- Betz Foundation
- Binney & Smith, Incorporated
- BOC Group, Incorporated
- Boeing Company
- The Boston Company
- BPL America
- Bristol-Myers Squibb Foundation
- Brown Group Incorporated, Charitable Trust
- California Steel Pressure Pipe Company
- Campbell Soup Company
- Capital Cities/ABC, Incorporated
- Capital Holding Corporation
- Carpenter Technology Corporation Foundation
- Centel Foundation
- CertainTeed Corporation Foundation
- Challenger Electrical Equipment Corporation
- Champion International Corporation
- Chase Manhattan Corporation
- Chemical New York Foundation
- Chevron Companies
- Chrysler Corporation Fund
- Chubb & Son, Incorporated
- CIBA-GEIGY Corporation
- CIGNA Foundation
- CITICORP/CITIBANK, N.A.
- CNA Foundation
- Coca Cola Company
- Colgate-Palmolive Company
- Colonial Penn Group, Incorporated
- Conrail
- Consolidated Edison Company of New York, Incorporated
- Coopers & Lybrand Foundation
- CoreStates First Pennsylvania Bank
- CoreStates New Jersey National Bank
- CoreStates Philadelphia National Bank
- Corning Incorporated Foundation
- Dauphin Deposit Corporation
- Dean Witter Reynolds, Incorporated
- Digital Equipment Corporation
- Dole Packaged Foods Company
- Dow Corning Foundation
- Dow Jones Foundation
- Dun & Bradstreet Corporation Foundation
- Eaton Charitable Fund
- ELF Atochem North America Foundation
- Equitable Foundation
- Ernst & Young Foundation
- EXXON Education Foundation
- Fannie Mae Foundation
- Ferro Foundation
- Fidelity Foundation
- Fireman's Fund Foundation
- First Fidelity Bancorporation
- First National Bank of Chicago Foundation
- FMC Foundation
- Ford Motor Company Fund
- General Accident Insurance Company of America
- General Electric Foundation
- General Mills Foundation

General Motors Foundation	Meridian Bancorp, Incorporated	Schering-Plough Foundation
General Reinsurance Corporation	Merrill Lynch & Company Foundation, Incorporated	Shearson Lehman Brothers, Incorporated
Georgia Pacific Corporation	Metropolitan Life Foundation	Shell Oil Company Foundation
Goldman, Sachs & Company	Mobil Foundation, Incorporated	Siemens Energy and Automation, Incorporated
GPU Corporation	Monsanto Fund	SKF USA, Incorporated
Grace Foundation, Incorporated	Morgan Guaranty Trust Company of New York Charitable Trust	SmithKline Beecham Foundation
W. W. Grainger, Incorporated	Morton International, Incorporated	Sonoco Foundation
Graphic Controls Corporation	Motorola Foundation	Sony USA Foundation, Incorporated
GTE Foundation	Nationwide Insurance Foundation	Spiegel, Incorporated
John Hancock Mutual Life Insurance Company	NBD Charitable Trust	Sprint
Harleysville Mutual Insurance Company	NCNB Corporation	State Farm Companies Foundation
Harris Foundation	New York Life Foundation	Sterling Drug, Incorporated
Hartford Insurance Group	Nissan Motor Corporation USA	Strawbridge & Clothier
Heller Financial, Incorporated	Norfolk Southern Foundation	Subaru of America Foundation
Hercules, Incorporated	Northwestern Mutual Life Insurance Company	Sun Company, Incorporated
Hershey Foods Corporation Fund	Occidental Petroleum Charitable Foundation, Incorporated	Sun Life of Canada
Hewlett-Packard Company Foundation	Owens-Corning Fiberglass Corporation	Sweeney, McCormick and Sons, Incorporated
Himont, Incorporated	J. C. Penney Company Fund	Tandy Corporation/Radio Shack
Hoechst Celanese Foundation	Pennsylvania Power & Light Company	Tasty Baking Foundation
Home Life Insurance Company	Pinkerton Tobacco Company	Tenneco, Incorporated
Honeywell Foundation	PNC Bank	Texaco Foundation
Houghton Mifflin Company	PPG Industries Foundation	Texas Instruments Foundation
I B M	Paramount Communications Foundation	Textron Charitable Trust
ICI Americas, Incorporated	Fizer, Incorporated	3M Foundation
Industrial Risk Insurers	Philip Morris Companies, Incorporated	Time Warner, Incorporated
Instron Corporation	Phillips Petroleum Foundation	Times Mirror
Johnson & Johnson Family of Companies Contribution Fund	Pioneer Group, Incorporated	Towers, Perrin, Forster & Crosby
Kellogg Company	Polaroid Foundation, Incorporated	Travelers Companies Foundation, Incorporated
James S. Kemper Foundation	Price Waterhouse Foundation	TRW Foundation
Kennametal Foundation	Procter & Gamble Fund	UGI Corporation
Kinney Shoe Corporation	Promus Companies	UJB Financial Corp.
Kmart Corporation	Prudential Foundation	Union Camp Corporation
Knight-Ridder, Incorporated	Public Service Electric & Gas Company	United Bank of Texas
KPMG Peat Marwick Foundation	Quaker Chemical Foundation	United Engineers & Constructors, Incorporated
Landis and Gyr Foundation	Quaker Oats Foundation	United Technologies Corporation
Leeds & Northrup Company	Rapidata Recording Service, Incorporated	UPS Foundation, Incorporated
Lenox, Incorporated	Reliance Insurance Company Foundation	USX Foundation, Incorporated
Lever Brothers Company	Reynolds Metals Company Foundation	Vanguard Group, Incorporated
J. B. Lippincott Company	Rhone-Poulenc Rorer, Incorporated	Wachovia Bank of North Carolina
Main Line Federal Savings Bank	RJR Nabisco Foundation	Waste Management, Incorporated
Manville Fund	Rochester & Pittsburgh Coal Company	Wausau Insurance Companies
Marsh & McLennan Companies, Incorporated	Rohm & Haas Company	Westinghouse Foundation
May Department Stores Company Foundation	Royal Insurance	Westmoreland Coal Company
McKesson Foundation, Incorporated	Rust-Oleum Corporation	Whirlpool Foundation
Mellon Bank Corporation	Salomon Foundation, Incorporated	Winn-Dixie Stores Foundation
Mercer Mutual Insurance Company		Xerox Foundation
Merck Company Foundation		

"This innovative graduate program will include an interdepartmental and interdisciplinary approach to the study of central and eastern Europe from two perspectives."

La Salle Offers Area's First Graduate Program On Central And Eastern European Studies

La Salle is offering the area's only graduate program in Central and Eastern European Studies this Fall. This part-time master of arts degree program began on September 9 on the university's main campus, 1900 W. Olney Avenue.

According to Dr. Leo Rudnytsky, director of the new program, there is a definite need for this program today and that need will become greater in the 21st century.

"The demise of the Soviet Union and the reunification of Germany have driven to the forefront the desire of the nations of central and eastern Europe to be independent, to be themselves," Rudnytsky said. "Each one will require a separate policy, separate treatment and therefore more study, more knowledge and the possibility of doing greater and better business."

This innovative graduate program will include an interdepartmental and interdisciplinary approach to the study of central and eastern Europe from two perspectives. The more practical perspective will be economic, political and business oriented, while the traditional perspective will be more humanistic, and will be more literature and culture-oriented.

The program is designed to attract teachers, entrepreneurs and business people, as well as the emigre community. Among the prerequisites is a bachelor's degree, two letters of recommendation, and the Miller Analogies Test.

Among the courses offered are: Cultures of Central and Eastern Europe, Democratic Development of Eastern Europe, Great German Thinkers, Modern History of Eastern Europe, Introduction to Economics: Central and Eastern Europe, Masterpieces of Slavic Literature, and Opportunities in Central and Eastern European Markets.

For more information contact Dr. Leo Rudnytsky, director, La Salle University's Central and Eastern European Studies Program, at (215) 951-1200.



Dr. Alice Hoersch, shown here displaying the Geology Department's X-ray diffractometer, is now Brother President Joseph Burke's executive assistant.

Hoersch Named Executive Assistant to President

Dr. Alice L. Hoersch, associate dean of the School of Arts and Sciences at La Salle, has been named executive assistant to the president of the university.

Dr. Hoersch is a professor of geology at La Salle where she has worked since 1977. She received her B.A. from Bryn Mawr College, and her M.S. and Ph.D. from Johns Hopkins University.

Dr. Hoersch will assist Brother President Joseph Burke, F.S.C., Ph.D., with the growing demands of his office. Some of these activities include participating in senior staff discussions, especially in the area of planning, assuring coordination with other university personnel of student retention and orientation programs, serving with the provost in coordinating academic construction projects, and acting as liaison with various agencies and associations.

She will also assist the president with activities of the Council of President's Associates, the Board of Trustees, and other new initiatives.

In addition Dr. Hoersch will continue to serve as co-chair of the planning committee for La Salle's Institute for the Advancement of Mathematics and Science Teaching, as well as co-chair of the steering committee for Middle States Association activities.

Dr. Hoersch is a member of the Geological Society of America, Philadelphia Geological Society, and the American Association for the Advancement of Science.



Brother Craig Franz

La Salle Marine Biologist Selected for Fulbright Senior Scholar Award

Brother Craig J. Franz, F.S.C., Ph.D., assistant professor of biology at La Salle University, has been selected for a Fulbright Senior Scholar award in Venezuela during the 1993-94 academic year.

Franz was chosen for the Fulbright award because of his impressive academic accomplishments and because he exemplifies the standards of excellence needed to become a representative of the American people abroad.

The principal purpose of this Fulbright program is to promote better mutual understanding among the people of the world through educational and cultural exchanges.

Brother Franz has taught at La Salle since 1988. He received his B.A. in biology from Bucknell University, a M.Sc. in environmental studies from Drexel University, and a Ph.D. in zoology from the University of Rhode Island.

Since 1987 Brother Franz has spent several months each summer conducting research on shelled animals called "molluscs" in the intertidal region of Isla de Margarita, a small fishing island off the coast of Venezuela. Recently, he discovered a new species of marine animal that has been named *Ischnochitonika Lasalliana* in honor of the founder of the Christian Brothers, the lay religious order that conducts La Salle University.

La Salle Hosts Foreign Students Wanting To Learn About America

Why would several Russian businessmen, a Hungarian employee of an Italian company, teenagers from Madrid, and an Austrian agriculture student spend the summer at La Salle University?

To learn English and learn American culture first hand.

In fact that's the reason why the Columbian MBA student and the Venezuelan secretary and her sister spent much of their time this summer at La Salle. All of these people, and many others, participated in La Salle's five week English as a Second Language (ESL) Program offered through the university's Institute for Language and Culture and Office of Continuing Professional Education.

The 40 participants, ranging in age from 14 to 42 years, came from such countries as Russia, Venezuela, Hungary, Korea, Spain, Austria and Columbia.

The innovative ESL program provided cross-cultural communication techniques and cultural information that made English language skills correct and effective. English was taught through culture, history, and activities.

Participants learned quickly and easily through total immersion, simulated situations, and practical applications. In addition to classroom instruction the program also included weekend trips to New York, Baltimore and Washington, D.C., as well as home visits with volunteer host families. They also took part in typical American activities like softball games, barbecues, and square dancing lessons.

After completing the program, participants will be ready for carefully selected college courses or pre-college course work at La Salle University. Participants could also proceed to the college or university of their choice, depending upon their final score on the TOEFL exam.

For most of the participants La Salle's ESL program has done more than simply teach them English. It has also taught them what it's like to live in the United States, and for a short time, to be an American.



Elizabeth Ann Coyle has been appointed the university's director of corporate relations, it was announced by Dr. Fred Foley, Jr., vice president for development. A graduate of Fordham (B.A. in political science) and Florida State (M.A. in international relations) Universities, she has worked in various administrative capacities for the American Trial Lawyers Association and senior development officer at Trenton (N.J.) State College, among other positions.

La Salle Graduates Among Nation's Best and Brightest

In Business

Standard & Poors ranks La Salle University tenth among the nation's liberal arts colleges in the number of graduates who are top corporate leaders.

And Sports

La Salle had the nation's sixth highest graduation rate (94%) among Division I schools for students on athletic scholarships who entered in 1986-87. The Explorers also had the best graduation rate in the Midwestern Collegiate Conference. No other Big Five school made the nation's Top Ten.

alumni notes

SCHOOL OF BUSINESS ADMINISTRATION

'48

Reginald F. Johnson, who is retired, was elected as a Fellow of the American Society for Quality Control. **Frank P. Rauch, Jr.**, has retired from Braceland Brothers, Inc., in Philadelphia.

'50

Joseph G. Graef, Jr., retired as a sales representative of Manville Sales Corporation, in California.

'51

John G. Callan, Jr., is assistant manager - RV Sales East (Commercial/Specialty Vehicles Group) for Chevrolet Motor Division, G.M. Corporation in Wayne, Pa., where he has been employed for 40 years. **James J. (Jim) Phelan**, Mount St. Mary's College (Md.) basketball coach, was honored by the school's National Alumni Association recently when he received the Brute Medal, the association's highest honor for an alumnus. In 39 years his teams have won 706 games, including the NCAA Division III National Championship in 1962. Phelan is second on the all-time list for career wins among active coaches, trailing only Dean Smith of North Carolina.

'55

Dr. Charles A. Coyle recently completed his third year of studies in the Permanent Deaconate program for the Allentown Diocese, and received the Rite of Lector conferred by Bishop Thomas J. Welsh in May. Coyle, a professor of marketing at Kutztown University, travelled to Istanbul, Turkey in July to make a presentation at the Sixth Bi-Annual World Marketing Congress. He was honored in May with an award from Lehigh Valley Technical-Vocational School for ten years of dedicated service as chairman of the Marketing Advisory Committee. Coyle is also listed in the 1992-93 Who's Who in Education and in Who's Who in the World.

'56

Thomas J. Kelly has retired as CEO of Penco Products, Inc., in

Oaks, Pa. He now lives in Stone Harbor, N.J.



T.P. Kelly

'61

Thomas P. Kelly, president of Philadelphia Marine Trade Association, has been named the 1993 recipient of the Spirit of the Ports Award. This annual award is presented by the Seamen's Church Institute, on behalf of the maritime community of the Ports of the Delaware River to a person who epitomizes the Spirit of the Ports.

'65

William J. Schiavoni is assistant manager - Bond Recovery Department for Reliance Insurance Company, in Philadelphia.

'67

John C. Fusco, Jr., was elected national director of the Institute of Management Accountants for a two year term beginning in 1993.

'70

William G. Upham was promoted to procurement manager at Fluor Daniel, Inc., Philadelphia Operations Center, in Marlton, N.J.

'71

Dennis P. Haggerty has joined the sales staff of Capital Steel, specializing in wholesale steel and fabrications.

'72

Stephen M. Hoffman, Jr., was promoted to vice president in charge of international examinations, automation, surveillance and support services in the Department of Credit, Examination, Supervision and Regulation at the Federal Reserve Bank of Philadelphia.

'73

Donald Miller has retired after 26 years from Stuart Pharma-

Founder of Community Service Corps Named Recipient of Signum Fidei Medal

Rev. John J. Nevins, Ph.D., a Philadelphia pastor who established the nationally-respected Community Service Corps, will be awarded the 52nd Signum Fidei Medal at the annual Alumni Association awards dinner on Friday, Nov. 19 in the Union Ballroom, on campus.

Father Nevins, the pastor of Assumption B.V.M. parish, taught at Philadelphia's Cardinal Dougherty High School for more than 20 years. He also initiated the "Search for Christian Maturity," a retreat program for high school students that has since extended nationally.

The Signum Fidei Medal derives its name from the motto of the Christian Brothers, "Sign of Faith." It is awarded annually to recognize personal achievements in harmony with the objectives of the Brothers to a person who has made a noteworthy contribution to the advancement of humanitarian principles in keeping with the Judeo Christian tradition.

Previous recipients of the award include R. Sargent Shriver, Bishop Fulton J. Sheen, Rev. Leon Sullivan, Judge Genevieve Blatt, and La Salle's former Brother President Patrick Ellis, among others.

ceuticals, a division of ICI Americas, Inc., in Wilmington, Del. He started a new, part-time career in the same capacity as a medical sales representative for SmithKline Beecham Consumer Brands in Pittsburgh, Pa. **Walter W. Robatzek** is director of purchasing and manufacturing engineering for Kinney Vacuum Co., a division of General Signal Corporation in Canton, Mass. **Dennis J. Smith** is chairman of the social studies department at Nazareth Academy High School, in Philadelphia.

'74

Charles J. Whalen recently became a registered representative of New York Life Securities, Inc.

'75

Edward J. Charlton, Esq., was named chief operating officer of Legalgard, Inc., a legal cost

control management firm in Philadelphia.

'78

Thea L. Davis has relocated to Austin, Texas where he is manager of packaging operation for McNeil Consumer Products Co. **Paul J. Kelly, III, C.P.A.**, was named chief financial officer of the Adwin Companies, regulated affiliates of Philadelphia Electric Company.

'79

Joseph D. Clayton was promoted to vice president of Sea-Land Chemical Co., in Westlake, Ohio. He has served as Sea-Land Chemical's Michigan regional manager for nine years. **Karl T. Fettscher, Jr.**, was promoted to regional manager of Shared Medical Systems, in Pittsburgh, Pa. **Major Michael H. Schmitt**,

alumni notes

U.S.M.C. is stationed with his wife, Mary Ann Walz Schmitt, '78, in Tokyo, Japan. Alberto M. Tecce is working in Manhattan, N.Y., as a controller for Jose'Eber, Inc., a hair care products company.



Collins



Urban

James A. Collins and James C. Urban were promoted to the newly created positions of sales managers of Interstate Steel Supply Company, in Philadelphia. Collins will focus primarily on the steel fabrication and public sector areas while Urban will concentrate on various types of original equipment manufacturers.

'80
Michael G. Medvidik received an MBA with a major in management from West Chester University.

'81
Navy Lt. Commander Andrew P. Dougherty recently returned with Destroyer Squadron 24 to Mayport, Florida from a two month Red Sea deployment. James L. Jeffers joined the software engineering department at Tseng Laboratories, Inc., in Newtown, Pa. Joseph F. McCole is vice president of First Keystone Mortgage in Paoli, Pa.

BIRTHS: to James L. Jeffers and his wife, Laura Avis Jeffers '81, their third child, a son, Timothy Lawrence; to Joseph F. McCole and his wife, ne, their second child, a son,

'82
Joseph J. Schoener was promoted to training specialist with Hilti, Inc., and is relocating to Tulsa, Oklahoma.

'83
Christine Hare Lafrato is a sales representative for Gaymar Industries, in Orchard Park, N.Y., selling medical equipment in a Southern New England territory.

MARRIAGE: Edith M. Kuczynski to Thomas F. Konkolewski.

BIRTH: to Maria Soulantzis Kolokithias and her husband, Jim, their third child, a son, Peter Demitrios.

'84
Robert A. Hopstetter, Esq., is now a partner in the law firm of Feeman, Mesics and Hopstetter, a general practice firm in Lebanon, Pa. Ruth M. Williams Spadaro, Esq., is a senior attorney with the Office of Chief Counsel, Internal Revenue Service, in Philadelphia. Michael J. Spadaro is a senior product manager with Terumo Medical Corporation, in Somerset, N.J.

BIRTHS: to Yvonne M. Vito Boyle and her husband, Timothy C. Boyle, '84, a daughter, Cristina Marie; to Elizabeth Good Difrangia and her husband, Roger, a son, Mark Joseph; to Ruth M. Williams Spadaro and her husband, Michael J. Spadaro, '84, a boy, Michael J., Jr.

'85
Kathryn A. Haig is assistant vice president of PNC Bank in Wilmington, Del.

'86
Torpey J. White, C.P.A., has returned to Pennsylvania and is employed by Elwyn, Inc., as corporate accounting manager.

'87
Karen S. Cobb was promoted to assistant vice president and sales director, MidLantic (N.J.) National Bank.

MARRIAGE: Karen S. Cobb to Frank M. Chomenko, '88.

Sprinter, Soccer, and Diving Standouts Named to Alumni Hall of Athletes

William Duryee, an outstanding sprinter from the '60s; Vincent Kelly, a soccer star of the '70s, and Kathleen Smith Prindle, a peerless diver and La Salle's first woman All-American athlete, were inducted into the Alumni Hall of Athletes at a dinner in the Union Ballroom on October 8, it was announced by Maria Tucker Cusick, president of the University Alumni Association.

Duryee, '66, was an NCAA qualifier and IC4A semifinalist in the 440 all three years of his varsity career. He was a three time Middle Atlantic Conference champion and record holder in that event and also won the MAC 220 yard Championship in his senior year. Bill still holds the McCarthy Stadium record for the 440 (47.8). He ran on three different record setting relay teams, and was Metropolitan Meet Champion in the 440 in 1966. Indoors, he was a three time qualifier in the IC4A's in the 440, earning points in his senior year. He also anchored two winning mile relay teams at the Penn Relays.

Kelly, '78, played varsity soccer for four years and made the first team, All Conference, four times: as a freshman in the old Middle Atlantic Conference (MAC), and in his final three years in the East Coast Conference (ECC). In his junior year, the midfielder led his team to a conference championship and was named "Most Valuable Player." He repeated as conference MVP as a senior and was chosen Regional All-American as well. Vince also played one year with the Philadelphia Fever professional team.

Prindle, '82, was an outstanding diver off the one and three meter boards in four years of competition. As a sophomore, she was unbeaten in the three meter event and lost only once at one meter. In 1980-81 Kathy was a standout on a team that was 12-2 in dual meets. A year later, she was selected AIAW All-American.

Bob Vetrone, once again, served as master of ceremonies.

alumni notes

'88

Jeffrey R. Boyle received his C.P.A. certification and is employed at Coopers & Lybrand, in Philadelphia. **Sergio S. Flores, C.P.A.**, is employed with Hershey Foods Corporation.



Salvatore

Joseph M. Salvatore was named senior investment officer at PNC Bank, National Association, in Philadelphia. **Vincent M. Togno, Jr.**, is a sales representative for Bell Atlantic Mobile, in Wayne, Pa.

MARRIAGE: Karen Annocki to John E. Cunningham, III, '88; Frank M. Chomenko to Karen S. Cobb, '87.

'89

David P. Bauer, C.P.A., is working in the controller's department for Alco Standard Corporation, of Valley Forge, Pa. **Patricia L. Lasusky, C.S.R.**, has taken first vows as a Sister of the Holy Redeemer, in Huntingdon Valley, Pa. **Michael E. Van Thuyne** is comptroller at Philadelphia's Holy Family College. **Sandra-Lee M. Potero** received her C.P.A. certification.

MARRIAGES: Honora C. Browne to Thomas M. McGinn, '89; **David P. Bauer, C.P.A.**, to Angela Cullen; **Michael E. Van Thuyne** to Phyllis Maher; **Susan P. Groh, C.P.A.**, to Anthony Joseph Boures.

BIRTH: to Lisa McIntosh Waldron, and her husband, Bill, a girl, Alison Curran.

'90

MARRIAGE: Albert Stracciolini to Renee Manfredi.

'91

Matthew D. Finley is human resources consultant to Minotola National Bank and general

manager of Madden's Athletic Club, in Vineland, N.J.

'92

Scott D. Campbell is an advertising account executive for Beaumont, Heller & Sperling, in Reading, Pa.



Dougherty

Michael D. Dougherty was promoted to assistant controller at Carey International, a firm based in Washington, D.C. **Kellie D. Joseph** was appointed clinical instructor for the Community College of Philadelphia's Respiratory Therapy Program. **Gericel A. Rivera** is position classification specialist for the U.S. Department of Labor. **Beth A. Short** was promoted to manager of the North Wales (Pa.) branch of Prime Savings Bank.

BIRTH: to Susan B. Berg and Daniel Woodward, a son, Daniel William.

SCHOOL OF ARTS & SCIENCES

'43

Edgar Charles Smith, M.D., is working part-time at an office practice in cardiology with Nicholas L. DePace, M.D., F.A.C.C., in Philadelphia. He is past president of the Mercy Catholic Medical Center Medical Staff and a former delegate to the Pennsylvania Medical Society and the Board of Directors of Delaware County Medical Society. **Bernard J. Stuetz, C.P.A.**, received the Life Membership Award from the Pennsylvania Institute of Certified Public Accountants in recognition of 40 years of membership. He is also an emeritus life member of the Institute of Management Accountants.

MARRIAGE: Francis E. Gleeson, Jr., Esq., to Marge McCreery.

Michael A. Neri, M.D., completed the Advanced Management Program at the Harvard Business School while on a

'47

James C. Daniels has returned from Lusaka, Zambia, where he served as a volunteer with the International Executive Service Corps. Daniels, a retired USX manufacturing executive, assisted Nitrogen Chemicals Zambia LTD, a fertilizer plant, and trained its staff.

'48

James F. Curran was elected vice president of the West Shore Meals on Wheels, in Camp Hill, Pa.

'52

Joseph J. Kelly has retired as elementary director of education at East Pennsboro Area Schools in Cumberland County, Pa. He is presently teaching at Penn State University's Middletown campus.

'53

Robert L. Bolsover has retired from teaching at Neshaminy High School, in Langhorne, Pa.. **William J. Brown** has retired from teaching at Canton (Ohio) City Schools after 38 years in Catholic and public education. Brown is now business manager of Our Lady of Peace Church, in Canton.

'55

Michael F. Avallone, D.O., became a full-time faculty member in the Department of Medicine at Philadelphia's Hahnemann University. He is an assistant professor in the clinical line and medical director at Hahnemann Northeast Medical Center. **John Francis Daly** has retired from full-time teaching after 38 years. He remains an adjunct professor of Spanish at the Community College of Philadelphia. He was recently initiated as an honorary member of Sigma Delta Pi, National Spanish Honor Society.

'59

MARRIAGE: Francis E. Gleeson, Jr., Esq., to Marge McCreery.

'60

Michael A. Neri, M.D., completed the Advanced Management Program at the Harvard Business School while on a

three month sabbatical as area medical director at Kaiser Permanente's Riverside Medical Center, in California. **Joseph E. Reilly** is the recipient of the Rose Lindenbaum Outstanding Teacher Award. He teaches at Bodine High School of International Affairs, in Philadelphia.

Thomas C. Tarpy was elected president and a member of the Board of Directors of Sequoia Insurance Company and to the Board of Victory Reinsurance Company, in Menlo Park, Calif.

'61

Robert Rinehart, Ph.D., is editor and co-author of *Finnland and the United States: Diplomatic Relations through Seventy Years*, published by the Institute for the Study of Diplomacy, Georgetown University. He is director of the Scandinavian Area Studies Program at the Foreign Service Institute, Department of State, and also teaches at The George Washington University, in Washington, D.C.

'62

John L. McLaughlin, Ph.D., was elected president of the Maryland Psychological Association. Besides his private practice in Laurel, Maryland, and involvement in the Maryland Psychological Association, he is also adjunct assistant professor in the Pastoral Counseling Department of Loyola College. **John A. Obara** was appointed vice-president, national accounts, for OHM Corporation, a leading environmental services firm in Findlay, Ohio.

'63

Joseph W. Beatty, a professor of philosophy at Randolph-Macon College, in Ashland, Va., received a Thomas Branch Award for excellence in teaching during the college's Honors Convocation. **Colonel Werner G. Schmidt, Jr.**, retired in March after serving over 30 years on active duty with the U.S. Army. His last assignment was as the Garrison Commander at Fort Lee, Va. He has retired in the Carlisle, Pa. area.

(continued on page 59)

Alumni Profile

Former Explorer Swimmer Organizes World's "Most Difficult" Ocean Marathon

John J. (Jack) Geraghty, '53, who claims he was "just another rinky-dink college swimmer" during his varsity days at La Salle, now runs one of the most prestigious swimming events in the world, the 22 1/2 mile World Championship Ocean Marathon around Atlantic City's Absecon Island.

"Many professional swimmers say that it is *the* most difficult swim in the world including the English Channel," says Geraghty, a title insurance executive who spends virtually all of his spare time organizing and promoting what has evolved into a week-long festival of parades, races, sand sculpturing contests, and other social events involving upwards of 1,000 people.

Chad Hundeby, a Californian who is ranked No. 1 in the world, won at this year's event on August 14 by defeating 24 other world-class swimmers with a time of 7:15:15. The race was witnessed by an estimated 100,000 spectators—including ambassadors from a dozen foreign nations—and was shown in part nationally on ESPN-TV.

In addition to being able to admire the endurance and ability of the competitors, Geraghty says that the swim adds a very important dimension to the *perception* of Atlantic City.

"We hear too much of this 'Tale of Two Cities' thing," says Geraghty, "a seashore guy" who grew in Wildwood. "The media too often try to portray the one picture of the

glitzy casinos and the other picture of some derelict in the doorway with a bottle in his hand. This festival is the perfect compliment to the casino life because it addresses the traditions of Atlantic City, the sporting life, the beautiful beach, the wholesomeness of family life. In one video shot of marathoners swimming in the ocean we can make a far greater impression on the guy watching TV in Oshkosh than anything a politician can say about Atlantic City."

Geraghty, who swam the 220 and 400 for the Explorers and co-captained the team in his senior year, explained that the distance of the swim around Absecon Island is just about the same as the English Channel. But two "ferocious currents" at certain times of the day near Longport and Brigantine are so strong that it's physically impossible for swimmers or small boats to make it through. There are also winds and wave heights to contend with as well as a 10 degree variation between early morning oceanside and late afternoon bay

temperatures that can play havoc with a body and cause extreme fatigue.

Hoping to become the oldest swimmer to complete the race, Jack has competed twice in the event. His best finish was 11th when he went 9.5 miles in 1984 at the age of 54. The race, originally called the "Around the Island Swim," was held annually from 1958 until it was halted by financial problems after the 1964 event. In 1978, a young lifeguard named Jim Whelan revived interest in the event by personally swimming around Absecon Island. Today he's the mayor of Atlantic City. Geraghty took over as director in 1987.

Geraghty has traveled to places like Argentina, Canada, and the Italian Riviera to recruit world-class swimmers for the event. Sometimes he's gotten more than he bargained for. A few years ago, Jack got a phone call from Mayor Whelan: Argentina's Fernando Fleitas, who didn't speak a word of English, was stranded at his house because of a mix-up over his



Jack Geraghty oversees his annual marathon. Swimmers have come from as far away as Argentina, Australia, Czechoslovakia, Egypt, Holland, Italy, Japan, Poland, and Sweden.

airline ticket. "My Spanish was about 100 words max," said Geraghty, "but I spent the next week showing the guy the town. We literally ran around with the translation book with us." On the way to JFK Airport in the private plane owned by Steve Wynn, the president of Resorts, both Geraghty and Fleitas promised each other that they would know Spanish and English by the following year.

"We both lied," recalls Geraghty.

—R.S.L.



Joe Verdeur in 1948

"Verdeur was the Greatest"

Jack Geraghty has many fond memories of La Salle, his swimming career, and the World Championship Ocean Marathon. One of his happiest moments came a few years ago when the late Joe Verdeur, '50, La Salle's only individual Olympic Gold Medalist, served as honorary marshall of the event in Atlantic City.

"Verdeur may, perhaps, be the greatest all-around swimmer of all time," says Geraghty. People don't realize that Joe held 22 world records at one time. In addition, he won the national championship in the individual medley nine consecutive years. Nine years! Just picture someone trying to win anything today nine years in a row. It would just be incredible."

Geraghty entered La Salle the year after Verdeur won the gold in the 200 meter butterfly in London in 1948. Verdeur died in 1991.

'64

Leo J. Mahoney, Ph.D., is teaching diplomatic and social American history to graduate students in Luoyang, Henan, China. **Zachary S. Wochock, Ph.D.**, is chairman and CEO of Nurture, Inc., a natural products based chemical company in Missoula, Montana. Previously he was president, COO of Calgene, Inc., of Davis, Calif.

'65

Dr. James A. Dunn, Jr., associate professor of political science at Rutgers University in Camden, N.J., was one of 12 U.S. college professors selected to attend a seven-week seminar in Paris on "Modern French Politics" sponsored by the National Endowment for the Humanities.

'66

Rev. David C. Menegay has been appointed principal of Quigley Catholic High School, in Baden, Pa. **Bruce E. Zehnle** was named Teacher of the Year by the faculty of Union Catholic Regional High School in Scotch Plains, N.J. Zehnle was also named an outstanding teacher by the Archdiocese of Newark, N.J.

'68

Thomas J. McCabe, Esq., was listed in *The Best Lawyers in America* as one of the best criminal defense lawyers in Idaho. **Colonel Daniel F. Perugini, D.O.**, graduated from the Industrial College of the Armed Forces in Washington, D.C. and assumed command of Winn Army Community Hospital, at Fort Stewart, Georgia.

'69

Raymond R. Jones, Jr., is associate head coach of men's basketball at the University of Idaho, in Moscow. **Patrick M. Moffa**, account executive for Greater Atlantic Health Service in Philadelphia, Pa., has been elected treasurer of the Greater Philadelphia Association of Underwriters, an organization created to educate the Delaware Valley insurance community about issues that impact the health insurance marketplace.

'72

Olga Howard Fischer, Ph.D., was promoted to professor of education at the University of Texas at Tyler and was appointed

coordinator of the university's first Professional Development School.



Merkle

Edward R. Merkle is a teacher at Congress Middle School in Boynton Beach, Fla. Merkle was recently included in the annual publication "Who's Who Among American Teachers".

Gregory R. Smart was hired as sales consulting manager for Oracle Corporation's Berwyn, Pa. office. He is responsible for system engineers in Pennsylvania, Delaware and utilities from Maine through Maryland.

'73

Navy Cmdr. Robert P. Weidman recently deployed from Naval Air Station North Island, Calif. for six months to the Western Pacific as part of the aircraft carrier USS Nimitz Battle Group. **Steven M. Zelitch, Esq.**, has opened his new law office in Elkins Park, Pa.

'74

Gerrianne Burke is in her fourth year of medical school at Temple University School of Medicine.

'75

J. Greg Brady, D.O., a Mohs micrographic surgeon, has joined Stephen M. Purcell, D.O., in a dermatology practice specializing in the treatment of skin cancer with offices in Allentown and Pottsville, Pa. **Sallyanne Donovan** was elected assistant vice president of claims of Harleyville Mutual Insurance Company. **Paul T. Lyons** received an MBA degree from Regis University in Denver, Colorado. He is a senior office systems administrator at Resolution Trust Corporation, Valley Forge Office. **William N. McCambley, Jr.**, is CFO of CRW Financial, Inc., a collections service in Conshohocken, Pa. **Geoffrey**

alumni notes

Joe Bryant Named Explorers' Assistant Basketball Coach



Joe Bryant, a former La Salle standout and eight year veteran of the National Basketball Association, has been named assistant men's basketball coach of the Explorers. Bryant averaged 20.7 points per game for La Salle during his two year career from 1973-75. A first round draft

choice of Philadelphia, he played for the 76ers, the San Diego Clippers, and Houston Rockets before embarking on a European career where he played and coached in Italy, Spain, and France. He replaced Randy Monroe who is now an assistant coach at Vanderbilt.

L. Nicoletti had an article published in the July edition of the *Journal of Religion and Psychical Research* entitled "Padre Pio and Jiddu Krishnamurti." It dealt with lucidity and mechanisms of mysticism. **Susan Szczepanski, Ph.D.**, associate professor of mathematics at Lehigh University, is currently on sabbatical working in a visiting position with the University of Pennsylvania.

'76
William B. Exley, M.D., completed his four year obligation to the U.S. Army and is now staff anesthesiologist at St. Luke's Hospital, in Bethlehem, Pa. **Sister Therese Hayes, M.M.S.**, received an award during the 6th annual meeting of ActionAIDS in Philadelphia for five years of service in the organization's "Buddy" program. **Frank X. Viggiano** was re-elected chairman of the Minnesota State University Student Association - Federal Credit Union in Saint Paul, Minn. **John D. Sprandio, M.D.**, is chief of hematology/oncology at Delaware County Memorial Hospital, in Drexel Hill, Pa. Dr. Thomas Vollberg has been named assistant professor in the School of Nursing at Creighton University. He has

relocated with his wife **Diane M. Vollberg '86**, to Omaha, Nebraska.



Dulniawka

'78
Peter B. Dulniawka was awarded the Southwest Asian Civilian Service Medal and Superior Civilian Service Award for exceptional performance as logistics management specialist in support of Operation Desert Shield/Desert Storm. Dulniawka completed doctoral studies in adult and continuing education at Kansas State University.



Polsonberg

Del Ricci, Harper, Zentgraf & Czaplicki with offices in Center Square, Pa. **Susan Sajeski-Pitts** is practicing general pediatrics at the University of North Carolina Hospitals and at a community and migrant health center near Chapel Hill. **Mary Ann Walz Schmitt** is currently stationed in Tokyo, Japan with her husband, Major **Michael H. Schmitt, U.S.M.C.**, '79.

BIRTH: **Peter M. DiBattiste, M.D.**, and his wife Marian, their third child, a daughter, Michelle Christine.

'79

Joseph J. Cicala is a full-time doctoral student in higher education administration at New York University and an assistant professor and counselor at Suffolk Community College. **U.S. Army Major Julie Trego Manta** received a Humanitarian Service Award for Hurricane Andrew Relief Operations in Homestead, Fla. She was also awarded the Army Commendation Medal and Armed Forces Expeditionary Medal for service as part of Operation Restore Hope in Somalia. She is now serving as chief, strength management, at Ft. Drum, N.Y.



Polsonberg

Daniel F. Polsonberg, Esq., was recently sworn in as president of the 1,700-member Clark County Bar Association in Las Vegas, Nevada. He is a shareholder in Beckley, Singleton, De Lanoy, Jernison & List, Chtd. in Nevada and is a member of the firm's special litigation unit. **Edgar Charles Smith, III, Esq.**, is practicing law in Mission Viejo, Calif.

'81

Mark J. Gibson is a senior information technology specialist at Air Products & Chemicals, Inc. in Allentown, Pa. **Harvey L. Madonick, M.D.**, is medical director of the Emergency Department at Berkshire

Medical Center in Pittsfield, Mass. and is an assistant professor of medicine at the University of Massachusetts Medical School.



Stegert

Rev. Bruce A. Stegert, S.J., was ordained priest by the Most Rev. William Keeler, Archbishop of Baltimore. Father Stegert joined the faculty of Gonzaga College High School, in Washington, D.C.

BIRTHS: to **Harvey L. Madonick**, and his wife Vicki, their third child, a son, Jonathan; to **Michael T. Dachowski, D.M.D.**, and his wife **Donna Garrity Dachowski, '83**, their first child, a daughter, Christina Mary.

'82

Steven M. Rice earned his master's degree in education from Mansfield (Pa.) State University.

BIRTH: to **Michael F. Rafferty** and his wife, **Erica Sztukowski Rafferty, '84**, a daughter, Elizabeth Jean.

'83

Julie R. Beaton is a member of the Southwestern University School of Law moot court team that took first place team and fourth place brief honors in the 1993 National Tax Moot Court Competition. Beaton was named fourth place oralist. **Michael Chester Frassetto** received a doctorate in history from the University of Delaware. **Joseph J. McGrenra** was transferred to Virginia to serve in the Environment Contracts Division of the Naval Facilities Engineering Command. **Joseph R. Marbach** received a doctor of philosophy degree in political science from Temple University. **John W. Pie** was recently promoted to project manager at Dupont Legal in Del.

BIRTHS: to **Marjorie J. Baharian Brady** and her

Catherine M. Harper, Esq., created a new firm for the general practice of law named

alumni notes

husband, Joseph, a son, Matthew John; to **Donna Garrity Dachowski** and her husband, Michael T. Dachowski, D.M.D., '81, their first child, a daughter, Christina Mary.

'84
Kenneth L. Zeitzer, M.D., recently completed a residency and fellowship in radiation oncology at Thomas Jefferson University Hospital. He is also board certified in radiation oncology by the American Board of Radiology, and is currently an instructor at Albert Einstein Medical Center and Temple University Hospital.

MARRIAGES: Lenore F. Troyanosky to Kenneth W. Siegler; Gandia K. Ragoopath to Suresh Bachan.

BIRTH: to Erica Szukowski Rafferty and her husband, Michael F. Rafferty, '82, a daughter, Elizabeth Jean.

'85
Teresa Andris is owner and artistic director of the Bowman School of Dance in Cherry Hill, N.J. She is president of the Young Dancer's Association College Scholarship Fund and a member of the Cherry Hill Arts Advisory Board. **Donna A. Bacon** received her Ph.D. in economics from Notre Dame University.

'86
Michael P. Bradley is an economist with the Greeley-Polhemus Group, Inc., an environmental consulting firm specializing in water resources, in West Chester, Pa. **Robert P. Lyons, M.D.**, is an orthopaedic resident at Temple University Hospital, in Philadelphia.

'87
Susan Agnes Lerke received a doctorate in chemistry from the University of Delaware. **Michael B. Loughey** was named advertising/communications coordinator for the Blood Bank of Delaware. He most recently was public information officer for the Delaware Department of Labor. **Maureen Cholewiak Royds** is client service representative for IMS/Dun & Bradstreet, in Plymouth

Meeting, Pa. **Edward W. Skorpinski** has completed his first year of residency at Children's Hospital of Philadelphia. He graduated from The Johns Hopkins University Medical School in 1991. **Patricia Nines Skorpinski** was named assistant vice president of Newbold's Asset Management, Inc., in Bryn Mawr, Pa.

MARRIAGES: Cynthia Bradford to Rudy DeGeorge II; Maureen Cholewiak to Brian Royds.

'88
Terry J. Aisenstein, R.N., is recruitment manager for SNI Home Care, Inc. in Flourtown, Pa., and editorial advisor to "Nurse Extra," a publication of *The Philadelphia Inquirer*. **Delphy Francois-Angelo Defalcis** was awarded the Doctor of Osteopathy degree from the Philadelphia College of Osteopathic Medicine (PCOM) and is beginning an internship at Suburban General Hospital, in Norristown, Pa. **Patricia Carr Haaf** was promoted to administrator of Caring Medical Day Services in Atlantic City, N.J., which provides services for the elderly and disabled. **Maria (Mimi) Harris** is a graduate assistant coach of women's basketball at the University of Detroit. **Christopher R. Morris** was promoted to senior account executive at MBNA America Bank in Newark, Del. **Kenneth J. Palczewski** is head basketball coach and social studies teacher at Manchester Regional High School, in Passaic County, N.J. **Nancy A. Smith** is attending law school at the University of Baltimore. She is also a staff editor for the Intellectual Property Law Journal and working part-time as a law clerk for an Intellectual Property law firm.

Peter Z. Teluk graduated from the University of Maryland School of Law (with "Order of the Coif" honors). He will be clerking on the United States Court of Federal Claims in Washington, D.C. this fall.

MARRIAGES: Patricia Carr to Paul W. Haaf, Jr.; Maureen T. Gimpel to Christopher Maley.

'89
 Matthew Neil Pagano received

a doctor of chiropractic degree from New York Chiropractic College. He was presented the Clarence N. Flick Award, in which recipients must show evidence of papers worthy of publication in peer reviewed journals and participated and/or assisted in either written or verbal research programs.

'90
Theresa M. Moser Dolan is a technical writer/editor for Digital Systems Group, Inc., in Warminster, Pa. **Jennifer R. Fromm** was promoted to sales/marketing administrator for corporate headquarters of Ramada, Howard Johnson & Days Inn Hotels (Hospitality Franchise Systems) in Parsippany, N.J. **Sean M. Halpin** has graduated from the University of Pennsylvania Law School and joined the Philadelphia law firm of Reed, Smith, Shaw & McClay. **Richard M. Lyons** has joined Axon Magazine Group, publishers of *Human Resource Executive* and *Risk & Insurance*, as a lead generation account executive, in Horsham, Pa. **William W. Matthews, III**, received his Juris Doctorate from the University of Notre Dame Law School. He will begin practicing law this fall with the firm of Klehr, Harrison, Harvey, Blanzburg, and Ellers, in Philadelphia.

MARRIAGE: Theresa M. Moser to Andrew J. Dolan.



Drum

Kathryn M. Esposito is traffic coordinator for Thomas G. Ferguson Associates, Inc., an advertising agency in Parsippany, N.J. **Robert A. Fuller** is working in sales at Rittenhouse Book Distributors, in King of Prussia, Pa. **Maureen P. Gallagher** is teaching 7th grade at St. William School in Philadelphia. **Colleen A. Kirwin** is a programming administrator at Tokai Financial Services, in Berwyn, Pa. **Peter R. Maignan** is a law student at George Washington Law School, in Washington, D.C. **Timothy J. Phelan** is a producer/disc jockey at WBCB-AM, in Levittown, Pa. **Lisa J. Venuti** is teaching fifth grade students at St. Monica School in South Philadelphia. **Frank H. Wilkinson, Jr.**, is attending Temple University as a full-time graduate student in the department of biochemistry seeking his Ph.D.

SCHOOL OF NURSING B.S.N



Beschen



Heyduk

'92
George M. Beschen is a public affairs assistant in the Public Affairs Office of the University of Pennsylvania Medical Center. **Colleen A. Coyle** is a second grade teacher at Norwood-Fontbonne Academy in Philadelphia and is certified as an Irish step dancing teacher.

Michelle A. Drum was named assistant media relations director in the athletic department of the University of Massachusetts.

'86
Diane M. Vollberg has relocated to Omaha, Nebraska with her husband, **Dr. Thomas Vollberg, '76**. He is an assistant professor in the School of Medicine at Creighton University.

alumni notes

'87

Joan L. Feiler, R.N., M.S.N., an oncology clinical nurse specialist at Regional Internal Medicine Associates, was honored as a Health Professional Exemplar Award Winner by the Bucks County Unit of the American Cancer Society.

'88

Kathleen M. McKeever is a nurse manager for a long term structured residence (LTSR) facility which enables people who would have lived in state hospitals to live in a community. This is a new trend in psychiatric residential treatment.

'90

Assunta (Cindy) Jaskolka received an M.S.N. from Widener University.

M.S.N.



Nawrocki

'89

Helene K. Nawrocki ('84 B.S.N.), an adjunct faculty member at La Salle, facilitated a day-long forum entitled "Workplace Advocacy for Nurses" in Harrisburg, sponsored by the Pennsylvania Nurses Association. She also presented "Management Skills for the '90s" to a group of oncology nurses at Westmoreland Hospital, in Greensburg, Pa.

MASTER OF BUSINESS ADMINISTRATION

'83

Rian E. Kelca ('82 B.A.) has been named as a United States Masters Swimming All America for the second consecutive year by recording the fastest national time in one or more events.

'85

Thomas E. Rakszawski ('81 B.S.) was awarded the designation "Associate, Customer Service" by the Life Office Management Association. He is associate manager of accounting at the Prudential Insurance Company of America, in Fort Washington, Pa.

'88

BIRTH: to Maria Soulantz Kolokithias and her husband, Jim, their third child, a son, Peter Demitrios.



Pavone

'89

Robert Pavone ('85 B.S.) was appointed manager of financial planning for Rich-SeaPak Corporation, in St. Simons Island, Georgia. Rich-SeaPak produces a wide variety of food products for retail and foodservice industries. **Henry M. Seybold, Jr., C.P.A.**, was named senior vice president for finance at Delaware County Memorial Hospital in Drexel Hill, Pa.

'90

Jane E. Snyder McDonnell ('81 B.S.) is manager of office accounts at the Whitman Group, National Aging Specialists, in Huntingdon Valley, Pa. She is responsible for internal accounting. While at La Salle, she started the MBA Association for Matriculated Students under Dean Joseph Kane.

'92

Terry O'Connor, former assistant director of La Salle's MBA Program and advisor to the MBA Student Association, was presented with a commemorative plaque for her service during La Salle's 4th Annual MBA Networking Party

and Business Card Exchange. O'Connor recently left La Salle and moved to Ohio. **Navy Lt. Cmdr. Bruce F. Watkins** is in the Adriatic Sea aboard the guided missile cruiser USS Josephus Daniels participating in Operation "Deny Flight," a NATO operation enforcing a U.N. "no-fly zone" over Bosnia and Herzegovina.

'93

Thomas P. Kelly, Jr. ('68 B.S.), was appointed administrative vice president of commercial banking at Lehigh Valley Bank, in Bethlehem, Pa.

MASTER IN ORGANIZATION AND MANAGEMENT

'91

Rosemary L. Mazzarella ('85 B.A.) has been accepted as a sustaining member in the Association of Behavior Analysis.

MASTER IN HUMAN SERVICES PSYCHOLOGY

'92

Paul M. Hogate is program director of the Mental Health Unit at Our Lady of Lourdes Medical Center, in Camden, N.J.

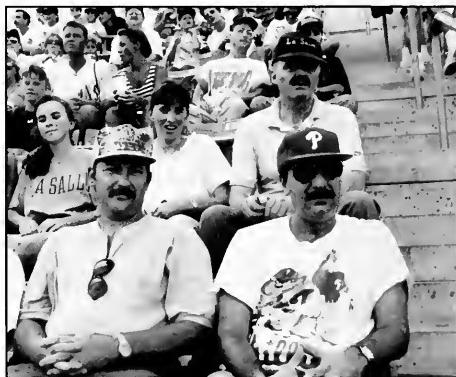
MASTER IN EDUCATION



Shinn

'93

Nicole Abbamondi Shinn ('87 B.S.), a former financial aid counselor at La Salle, is now teaching at an elementary school in Montgomery County, Pa.



The first annual "La Salle at the Marlins" night at Joe Robbie Stadium in August brought out some 65 South Florida alums with their families and neighbors who watched Miami edge the Phillies, 6-5. Among the spectators were Nick Rongione, '76 (front row, right), a board member of the La Salle in Florida alumni, and the chapter's president, Bernie McCormick, '58 (behind Rongione,) with his daughters, Julie (left) and Kara.

alumni notes

NECROLOGY

'45
John W. Ghee

'48
Charles J. Conway
Joseph P. McGowan
George A. Thomas
Charles P. Perkins

'49
Alphonse W. Pitner

'56
William M. Henhoeffer

'58
William D. Andersen

'60
John J. (Jake) King

'67
Eugene McLaughlin

'72
Damien Everly

'75
James P. Santo

George J. Bucs Scholarship Established for Resident of Florence Township (N.J.)

A memorial scholarship in honor of the late George J. Bucs has been established for a La Salle University student who resides in Florence Township (N.J.) by Thomas R. Burke, '60, and Roger G. Bucs, M.D., '64.

The scholarship will be offered beginning *in the Fall semester of 1994-95* for a *current student or freshman* student who satisfies La Salle's admissions requirements, demonstrates financial need, and, preferably, is interested in pursuing a career in the pure or applied sciences.

Consideration will be given to a young man or woman who attends high school within a 20 mile radius of Roebling, N.J., and who has shown an interest and commitment to the local community by involvement in high school extracurricular activities.

The scholarship will serve as a living memorial to George Bucs, a resident of Roebling for more than 80 years who was instrumental in the growth and development of the community. Active in numerous civic and social organizations, Bucs was a charter member and life-long benefactor of Holy Assumption Church.

Dr. Bucs and Burke, the son and son-in-law, respectively, of George Bucs, said that it is hoped that the memorial trust fund will eventually support and maintain several scholarships to La Salle. The amount of the initial scholarship will increase each year by an as yet undetermined amount until the scholarship is fully funded.

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

- 1 PRINT your full name, class year and new address on the form and
- 2 Attach the label from the back cover of this issue and mail to the Alumni Office, La Salle University, Phila., PA 19141.

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Name _____

Class Year _____

Address _____

City _____ State _____ Zip Code _____

() _____

Phone Number (include area code) _____



Laura Leming, '77, a member of the Campus Ministry staff at the University of Dayton, recently had an audience with Pope John Paul II in Rome.



1993-1994 GOALS

ALUMNI ANNUAL FUND

**\$1,750,000
6,500 Donors**

PARENTS' FUND

**\$65,000
750 Donors**



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TOTAL ENCLOSED						

E1 CREWNECK FROM NU SPORTSWEAR 95% Cotton/5% Polyester;
Gray only; 4" Navy/Gold Tackle Twill letters: M L XL \$45.95

E2 T-SHIRT BY GEAR FOR SPORTS 100% Cotton; Ash with Navy/Gold Imprint; M L XL XXL \$12.95

E3 GOLF SHIRT BY KING LOUIE 100% Cotton; Embroidered; White;
S M L XL \$24.95 XXL \$26.95

E4 CREWNECK FROM GEAR FOR SPORTS 80% Cotton/20% Polyester; Heavyweight; Navy only; M L XL XXL \$29.95

E5 SHORTS FROM GEAR FOR SPORTS 80% Cotton/20% Polyester;
Heavyweight; Navy only; S M L XL \$18.95

E6 CREWNECK BY RUSSELL 50% Cotton/50% Polyester; Navy or Ash; S M L XL XXL \$19.95

E7 SWEATPANTS BY RUSSELL (not shown) 50% Cotton/50% Polyester: Navy or Ash: S M L XL \$17.95

E8 HOOD BY GEAR FOR SPORTS 65% Cotton/35% Polyester;
Heavyweight; White or Gray; M L XL \$29.95

E9 CREWNECK BY CHAMPION (not shown) 90% Cotton/10% Acrylic; Heavyweight Reverseweave; La Salle in block letters; Navy or Gray; M L XL XXL \$38.95

E10 SWEATPANTS BY CHAMPION (not shown) 90% Cotton/10% Acrylic; Heavyweight Reverseweave; La Salle in block letters on left hip; Navy or Gray; S M L XL \$31.95

BAGS AND TOWELS



E11 BEACH TOWEL by RAH-RAH, INC.
100% Cotton; 30" X 60"; \$19.95

E12 GYM BAG Navy canvas gym bag (15"x12" x10") trimmed gold with La Salle University; adjustable shoulder strap; 2 outside pockets.
\$24.95

E13 TOTE BAG Large, durable canvas tote bag in natural with navy imprint; (15"x15"x6") \$12.95

E14 EASTPAK BACKPAK Navy Waterproof
Canvas; padded shoulder straps; LIFETIME
GUARANTEE; (16" x 12" x 6") \$32.95 **IMPRINT
CHANGED** Embroidered name with seal.

E15 LA SALLE UNIVERSITY AFGHAN with woven shield in 100% Cotton. Available in ivory with navy design as shown. \$29.95

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...THE MISSION ...THE CAMPAIGN

ALUMNI: A TEN YEAR COMPARISON

1993	\$1,513,310
1992	\$1,417,949
1991	\$1,330,674
1990	\$1,397,773
1989	\$1,262,775
1988	\$1,142,678
1987	\$1,050,819
1986	\$945,312
1985	\$600,998
1984	\$432,093

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